



EON LEARN FOR LIFE AI ACADEMY

eon Learn for Life





OVERVIEW

- **The EON Learn For Life Academy** is the multifaceted approach, focusing on enriching intern experiences in business development, marketing, and latest XR and AI technology. It underscores the **program's commitment to providing a deeply engaging, practical learning journey.**
- Interns are immersed in activities that hone their **professional skills and understanding, leveraging a blend of theoretical knowledge and hands-on projects.**
- The program aims to equip interns with **robust, market-relevant skills, ensuring they are well-prepared for real-world challenges in these dynamic fields.**





BACKGROUND

- EON launched its first global **internship program in 2020** in response to the pandemic lockdown and its associated restrictions.
- It aimed to support young, talented minds worldwide by providing them with valuable hands-on experience and **enhancing their employability.**
- The program has been a great success since its inception, and EON has continued to offer internships every year. To date, **over 200 students have participated in EON's internship program.**



SKILLS & OUTCOMES

- **Real-World Skills:** Interns gain hands-on experience, applying theoretical knowledge to practical tasks.
- **Critical Thinking & Problem-Solving:** Emphasis on developing these crucial skills for the AI-centric era.
- **AI Mastery:** Training on leading AI tools, preparing interns for future technological challenges.
- **International Exposure:** Experience in a global work environment, enhancing cultural and professional adaptability.
- **Engagement & Experience:** Direct customer interaction, contributing to **3 months** of tangible work experience for their CVs.



TRAINING PROGRAM COVERS:

Cutting-edge XR and AI technologies for knowledge transfer in education and enterprise:

- **Essential marketing tools:** ZoomInfo, Scrap, Sales Navigator, Sketchfab
- Odoo **CRM system** implementation and management
- Developing **mailing campaign strategies** and implementing them
- Leveraging **digital media and AI tools** (Mid Journey, ChatGPT, Microsoft Designer, Adobe Firefly, Claude)
- Honing **product presentation skills** and **interacting with real clients**



TRAINING PROGRAM COVERS:

Mastering Sales techniques and lead qualification

- Client prospecting and engagement outbound calling
- Participating in sales presentations, meetings, proposals, and contract negotiations
- Researching the potential of AI in the EdTech industry
- Creating business plans for new industry opportunities
- Human resources introduction: best practices for initial interviews and company culture
- Software development interns receive additional training on development tools and undertake creative XR and AI projects under expert supervision.



INTERNSHIP ONBOARDING

- The **EON Reality Intern Handbook** is a comprehensive guide for interns, detailing the company's policies, expectations, and procedures.
- It includes information on work hours, attendance, **professional conduct and companies' culture** and active hand on participation.
- The handbook **emphasizes learning, development, and responsibility**, offering a structured framework for interns to succeed in their roles.
- Additionally, it outlines performance evaluation, **rewards, and feedback processes**, along with guidance on time off and additional training opportunities.
- The handbook serves as a key resource for interns to understand their role and maximize their learning and contribution during the internship.



PERFORMANCE EVALUATION & REWARDS

- The performance evaluation and rewards component of EON learn For Life Academy is designed to recognize and incentivize outstanding intern performance.
- This system includes regular performance reviews, where interns are evaluated based on predefined criteria aligned with their roles and responsibilities.
- The program emphasizes the importance of meeting and exceeding set goals, with a focus on active participation, learning, and professional development.
- Rewards for exceptional performance include both monetary and non-monetary benefits. Interns may receive incentives or commissions based on their contributions, particularly in roles with a marketing or business development focus.
- Additionally, exceptional performers may be recognized through awards or opportunities for further training. This structure aims to motivate interns to excel in their roles and contribute meaningfully to EON Reality's objectives.

CERTIFICATION MATERIALS & PROCESSES

- Procedures and materials for various certifications related to the company's products and services. This includes detailed guides for hands-on training, theoretical knowledge, practical presentations, and proficiency in sales techniques.
- The certification process is designed to ensure that interns acquire a deep understanding of EON's technology and methodologies, equipping them with the skills and knowledge necessary for professional success in virtual and augmented reality applications.
- This comprehensive approach facilitates both personal and professional growth, preparing interns for future roles in technology and business development.



STRUCTURED LEARNING & PRACTICAL APPLICATION

- Focuses on **blending theoretical knowledge with real-world experiences**.
- This approach ensures that interns not only learn about the principles and techniques relevant to virtual and augmented reality but also get the **opportunity to apply these concepts** in practical settings.
- This **involve hands-on assignments, working on actual company tasks**.
- The **objective is to provide a well-rounded experience that prepares interns for professional challenges in the field**, enhancing both their understanding and skill set in a practical, job-related context.

SUPPORT AND GUIDANCE

- In EON Learn For Life Academy, the support and guidance aspect is crucial.
- It provides interns with mentorship and resources necessary for their professional development.
- This includes regular meetings with, access to learning materials a personally assigned supervisors, mentors and tools, and a supportive environment encouraging questions and collaboration.
- The aim is to ensure interns feel guided throughout their internship, enabling them to maximize their learning experience





THE GLOBAL AGENDA

- The "GLOBAL AGENDA" is a detailed schedule for the internship program, outlining various meetings and training sessions.
- It includes dates and times, meeting links, modules, subjects, trainers, session recordings and resources.
- Topics range from introductions and training on specific tools like Skrapp and Odoo, to more specialized sessions such as XR training and sales material reviews.
- The agenda is organized to provide interns with a comprehensive learning experience, combining theoretical knowledge with practical applications in a structured format.



EON-XR PLATFORM HANDBOOK

- The "EON-XR Platform Handbook" is an **extensive guide** focused on EON Reality's XR platform and its applications in sales and training.
- It offers **in-depth insights into the software solutions**, value propositions, implementation strategies, and various AI-driven tools and features provided by EON Reality.
- The handbook is **designed to educate interns on the effective use and benefits of the EON-XR platform**, enhancing their skills in deploying these advanced technologies in various sectors.



EON LEARN FOR LIFE ENTREPRENEURSHIP OPPORTUNITY

- **Learn For Life** - a non-profit dedicated to bridging the educational gap, empowers interns to explore the cutting-edge intersection of Extended Reality (XR) and Artificial Intelligence (AI) in knowledge transfer.
- This unique program goes beyond textbook learning, offering **hands-on experience** in shaping the future of education.



LFL ENTREPRENEURSHIP OPPORTUNITY

- **Deep-dive research:** Interns delve into in-depth, guided research on how XR technologies like Virtual Reality (VR) and Augmented Reality (AR) can revolutionize knowledge delivery.
- Picture designing interactive VR simulations that bring history to life or crafting AR overlays that transform classrooms into dynamic learning environments.
- **EdTech innovation:** The program fosters the entrepreneurial spirit, challenging Interns to identify unmet needs in education and develop innovative solutions using XR and AI.
- **This could involve as an example: creating AI-powered tutors that personalize learning for every student, designing accessible VR experiences for individuals with disabilities, or building gamified learning platforms that make education engaging and effective.**

A grid of six hexagonal frames, each containing a portrait of a young person. The portraits are arranged in two rows of three. The top row features two young men with glasses and a young woman with glasses. The bottom row features a young woman with glasses, a young woman smiling, and a young woman with glasses smiling broadly. The background is a dark purple color with a subtle pattern of hexagons.

Thank you

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