

Real People, Real Results: EON Skills-to-Income Transformation

From Learning to Earning —
Case Studies Across Six Continents





SKILLS GAPS

LEARNERS

SKILLS NEEDS
EMPLOYERS
Job Market Roles

The Education– Employment Divide

- 1.2B youth entering workforce in Global South
- Millions unemployed while high-demand jobs unfilled
- Legacy education fails to match industry needs

Success: Our Strongest Proof

- **Showcasing real successes** motivates new learners
- **Employers gain trust** from proven job-ready skills
- **Visible impact** drives government and investor support



Learning Measured by Earning

- **Global framework, local adaptation**
- **Direct pathway:** Assess → Train → Certify → Job/Startup
- **Scalable:** partnerships with governments, enterprises, NGOs



Proof in Numbers

- **Learners achieve 675% average income growth**
- **Median time to career lift is 14 months**
- **78% of learners advance to leadership roles**
- **83% of learners mentor others**
- **91% report improved work-life balance**



Scale, Youth, and Startup Momentum



- **World's largest youth population**
- **Case: Priya Sharma → From call center worker → AI HealthTech entrepreneur**
- **An Indian state: 50,000 youth reskilled, +\$210M GDP uplift**



Youth Innovation & Inclusive Growth

- Demographic dividend, mobile-first leapfrogging
- Aisha Okonkwo: Nurse → AI healthcare leader (+340% income)
- Ghana: Drone + AI crop monitoring startup, 5x ROI for farmers

Technical Talent & Fintech Leadership



Juan Pablo Méndez: Delivery driver to Fintech founder

- Achieved an impressive 980% increase in income
- 20,000 workers reskilled in green energy sector
- Created \$94M in new jobs in a major Brazilian city

Capital and Global South Headquarters



Saudi Arabia: Women reskilled in AI and tech

- +400% income increase for women in tech

UAE: Oil-to-solar transition with high ROI

- Global South HQ drives capital and innovation

Digital Ecosystems & Super-App Culture

From street vendor to digital commerce entrepreneur

- Achieved an impressive 1,120% income increase
- 25,000 people reskilled in Indonesia
- Contributed \$137M to Indonesia's GDP





Advanced Economy Reinvention

Individuals reinvent careers in advanced economies

- Maria Rodriguez became a senior healthcare coordinator (+186% income)
- James Chen transitioned to data science for apparel (+73% salary)



Access & Inclusion (US Rural + EU)

- **A US state:** Coal to green energy, \$127M GDP uplift
- **France:** Farmers → XR-enabled SMEs (+210% income)

Mid-Career Reinvention in AI Age

- Salary growth: +60–120% in 18 months
- A major US healthcare provider: Nursing reskilling, +315% ROI



From Learners to Job Creators

01 —●— Roberto
Hernandez:
AgriTech
drones, \$3.8M
revenue

02 —●— Amara Okafor:
EdTech for African
families, +1,344%
income



03 ●— Michael
Thompson: EV
battery recycling,
\$5.1M revenue

● James Chen
04 — transitioned to
data science for
apparel (+73%
salary)

Freelancing, Consulting & Global Networks



- Sarah Kim: Corporate → Consulting firm (+851% income, 8 countries)
- Thousands thrive in freelancing & XR marketplaces



Scaling Beyond the Individual

- 5-year tracking: sustained career lift, leadership, education, intergenerational impact
- Regional GDP uplift, workforce retention, entrepreneurship

From Individual to Global Transformation

- Individuals: Income, leadership, confidence
- Families: Stability, education, quality of life
- Communities: Jobs, cohesion, resilience
- Enterprises: Productivity, ROI
- Governments: Tax revenue, competitiveness





Real People, Real Results, Real Transformation

- Future of skills-to-income education
- Stories + data = trust
- Call to action: Join the movement, from learning to earning

