

# THE SOVEREIGN HUMAN INITIATIVE

*Orchestrating the Great Retraining Through  
Immersive Intelligence & the Global Diploma Alliance*

**Dan Lejerskar | Chairman & CEO, EON Reality**

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**25+ Years**

Building the infrastructure  
this moment demands

**80+**

Countries

**136M+**

Platform Downloads

**4,400+**

Institutional Customers

# The K-Shaped Economy Has Arrived

Corporate profits soar. The family next door faces displacement. The divergence is structural — not cyclical.

## THE K

↑ Corporate AI Adopters +11.5% productivity

↓ Displaced White-Collar 4% net job reduction

The same AI driving record stock performance is eliminating the jobs of the most educated, highest-paid workers in history.

Source: Morgan Stanley, 2026

# 40%

of white-collar tasks  
automatable today

# 92M

jobs displaced globally  
by 2030 (WEF)

# 41%

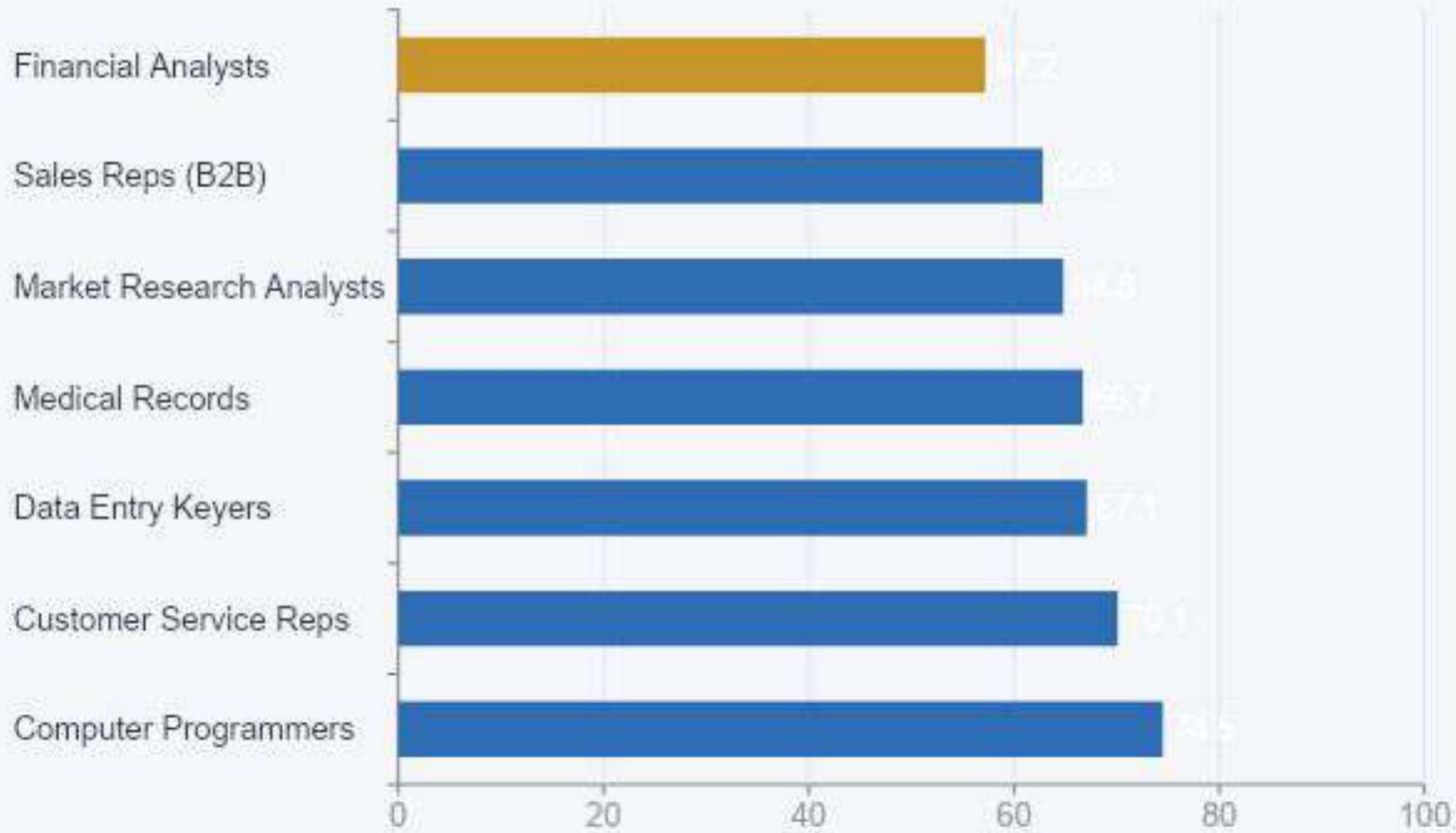
of employers plan  
AI-driven headcount cuts

# 14%

fewer new hires age 22–25  
in exposed roles

# This Is Not the Displacement of the Marginal

*The most educated, highest-paid, most mortgage-encumbered workers face the deepest AI exposure.*



## 47% Higher Pay

Exposed workers earn \$32.69/hr vs \$22.23 for unexposed



## 4x More Graduate Degrees

17.4% hold grad degrees vs 4.5% in unexposed roles



## Highest Fixed Costs

\$3K–5K/month mortgages + \$50K/yr tuition = zero margin for error

# A 5–10% white-collar displacement spike could trigger a housing liquidity crisis worse than 2008 — but hitting prime borrowers, not subprime.

## 2008 FINANCIAL CRISIS

**Trigger:** Subprime mortgage failure

**Affected:** Lower-income borrowers

**Warning:** Models missed correlated AAA failures

**Outcome:** Global recession, 10% unemployment

VS

## 2026 AI DISPLACEMENT RISK

**Trigger:** AI-driven white-collar job elimination

**Affected:** PRIME borrowers — highest-income households

**Warning:** No macro model prices correlated occupation failure

**Outcome:** Mortgage default wave in the top quintile

*EON's 90-day income bridge is not a product feature — it is a financial survival requirement.*

# The Only Platform Built for This Exact Moment

*25 years of immersive learning infrastructure — now deployed as the world's displacement response platform.*



## Virtual Campus

99% cost reduction. Accredited degrees for <\$400/year vs. \$40K traditional.



## Career Compass

AI diagnostic matching to 9,000+ AI-resilient job pathways.



## EON Genesis

7-step AI wizard converts expertise into photorealistic 3D training.



## EON Brainy

Multi-avatar AI coaches across 17 industry verticals.



## Venture Builder

Proprietor pathway: from displaced worker to AI-powered business owner.



## VAR Network

Deploy EON to transform local markets. Earn margin on the revolution.

# Collapsing the Cost of Education by 99%

## TRADITIONAL UNIVERSITY

**\$40,000+ / year**

- 4 years to complete
- Geographic relocation required
- \$160K average debt at graduation
- Credential at risk of AI deprecation

VS

## EON VIRTUAL CAMPUS

**<\$400 / year**

- 90-day intensive pathways available
- 100% remote — no relocation
- Global Diploma Alliance accreditation
- AI-resilient skill targeting via Career Compass

*169% tuition inflation since 1980 · \$1.7T US student debt · EON targets 99% cost collapse*

# 9,000 AI-Resilient Pathways — Found in 90 Days

## Career Compass AI

Maps your skills → AI-resilient future

01

### Rapid Skill Assessment

AI analyzes transferable skills from displaced role in hours, not weeks

02

### Pathway Matching

Cross-referenced against 9,000 resilient roles — trades, healthcare, infrastructure, tech

03

### Immersive Micro-Credentials

Genesis training modules compress 65% of learning time vs. traditional methods

04

### Verified Credential

Global Diploma Alliance certification + OH-WOW JOBS marketplace placement

### Skilled Trades

Electricians +11% growth · Near-zero AI coverage

### Healthcare Delivery

Nurses, NPs, surgical techs · Physical + judgment required

### Energy Operations

Safety-critical operators · Human-in-loop mandated

### Infrastructure

Construction supervisors, civil engineers · Physical variability

### Agentic Orchestration

Managing AI fleets · Highest-value new role class

# EON Genesis: The Intelligence Ingestion Engine

4×

Faster training  
vs. classroom

275%

Greater skill  
confidence

65%

Time reduction  
vs. online learning

90%

Knowledge retention  
vs. 10% reading

43%

Fewer workplace  
injuries post-training

## The Genesis Learning Framework

SHOW ME

Photorealistic demonstration in full industry context

TRAIN ME

Guided practice with real-time AI feedback & error correction

LET ME TRY

Independent simulation — full performance tracking

EVALUATE ME

Competency assessment + Global Diploma credential

## ENTERPRISE: Capture Before It Walks Out

Companies reducing headcount 30–50% are destroying irreplaceable institutional knowledge.

Genesis captures veteran expertise — converting it into immersive training modules that remain inside the organization permanently.

For displaced workers: the knowledge they help capture seeds their Venture Builder product on the EON Marketplace.

# The Global Diploma Alliance: Recognition at Scale

*Competency earned in immersive simulation — credentialed by institutions the world trusts.*

## Primary EON Credential

AI-verified competency certification backed by immersive performance data. Verifiable on the EON blockchain-ready credential ledger. Recognized by 4,400+ institutional employers globally.

## Co-Credential Pathway

Partner university/institution validates EON immersive assessment results and issues traditional academic credentials — without the student returning to campus or accumulating new debt.



## OH-WOW JOBS: The Three-Sided Marketplace



### Displaced Workers

Verified immersive credentials + AI-matched pathways



### Resilient Sector Employers

Electricians, healthcare, energy, infrastructure talent pipeline



### SMB Clients

AI-augmented knowledge services from Venture Builder graduates

# From Unemployed to Proprietor: The Venture Builder Economy

## EON's Venture Builder is the Shopify of the Intelligence Revolution.

Displaced Financial Analyst → **AI Financial Intelligence Brief** **\$14,850/mo**  
50 SMB clients × \$297/mo subscription. Sector expertise + AI modeling. Formerly a \$85K salary job.

Displaced Paralegal → **AI Contract Review for SMBs** **\$22,500/mo**  
AI processes standard contracts. Human review for exceptions. BigLaw quality at SMB pricing.

Displaced HR Director → **AI Performance Management System** **\$18,000/mo**  
20 years of HR knowledge productized. Deployed to companies without HR departments.

## Knowledge Bits Marketplace

- ✓ Build your IP on EON Genesis
- ✓ List on the EON Marketplace
- ✓ 4,400+ institutional buyers
- ✓ Royalties on every deployment
- ✓ Partner revenue sharing
- ✓ 88% of SMBs now use AI tools

# The VAR Path: Deploy the Revolution, Earn the Margin

*Not a builder? Become a deployer. EON VARs transform local markets using our full platform stack — earning recurring revenue without building from scratch.*



## Platform Margin

% of subscription/license fees from customers in your territory



## Implementation Fees

Professional services for configuring & deploying EON solutions



## Managed Service Retainer

Ongoing customer success, content updates, platform optimization

## Saudi Arabia

Vision 2030: 700K nationals need upskilling. EON's existing relationship opens the door. VAR earns margin on government-backed demand.

## Europe

€65B EU Skills Agenda funding green & digital transitions. Manufacturing VAR with automotive sector relationships deploys EON Sentient World at scale.

## US Domestic

Rural and suburban white-collar displacement clusters. Former regional VP becomes EON VAR for their own industry vertical — zero cold outreach.

## VAR Model At a Glance

### You Bring

Local relationships, market knowledge, cultural context

### EON Brings

Full platform stack, Global Diploma Alliance, product roadmap

### You Earn

Recurring margin + implementation fees + support retainers

### Who Fits

Former enterprise execs, regional VPs, industry veterans

### Entry Point

Defined territory or vertical — no greenfield competition

# Three Paths Out of Displacement — One Platform

## 01 The Employment Path



*Re-skill into AI-resilient work*

- ✓ Career Compass skill assessment
- ✓ 9,000 AI-resilient role matches
- ✓ 65% faster immersive training
- ✓ Global Diploma Alliance credential
- ✓ OH-WOW JOBS placement support

## 02 The Proprietor Path



*Build your own AI-powered business*

- ✓ Venture Builder framework
- ✓ Genesis product creation tools
- ✓ Knowledge Bits Marketplace
- ✓ EON partner revenue sharing
- ✓ Entrepreneur School curriculum

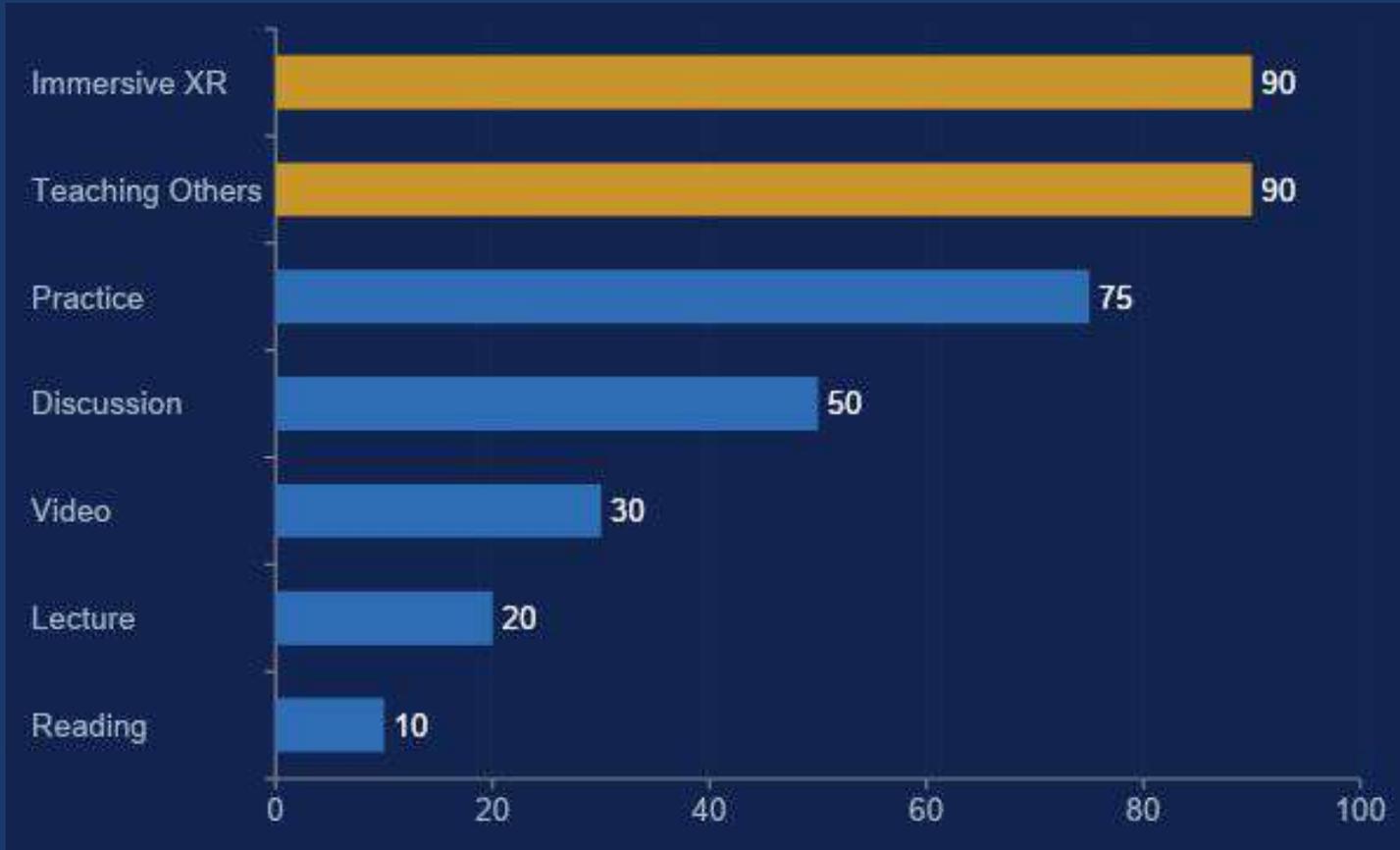
## 03 The VAR Path



*Deploy EON, transform your market*

- ✓ Licensed EON full platform stack
- ✓ Defined territory or vertical
- ✓ Platform margin + implementation fees
- ✓ EON training and certification
- ✓ Saudi, EU, US domestic markets

# The Science Is Settled: Immersive Beats Everything



4×

Faster than classroom

275%

Greater skill confidence

65%

Time savings vs online

43%

Injury reduction

Sources: PwC VR Study 2024 · Edgar Dale Cone of Experience · EON Platform Data

# 25 Years. The Infrastructure Is Already Built.

*EON Reality's position at this moment is not accidental. Every component was built in response to real market needs.*

**136M+**

Platform Downloads

**80+**

Countries Active

**4,400+**

Institutional Customers

**17**

Industry Verticals

**25+**

Years of R&D

**\$500K+**

Av. Industry Pilot Contract

**Enterprise Relationships: ExxonMobil · Boeing · Microsoft · UC Riverside · 80+ Government Bodies**

# Partner with EON: Six Engagement Models



## Universities & Accreditors

Extend credential reach to non-traditional learners via Global Diploma Alliance. Co-issue degrees backed by immersive performance data.



## Corporate Enterprises

Capture institutional knowledge before downsizing. Retrain existing staff for high-innovation roles. Deploy AI training at scale.



## Government Agencies

Workforce development technology for AI-era retraining programs. WIOA-compatible. Saudi Vision 2030, EU Skills Agenda aligned.



## Trade & Sector Associations

Immersive apprenticeship simulations for skilled trades. Fastest credential pathway to address sector labor shortages.



## Impact Investors

Measurable social ROI on workforce investment at global scale. 136M+ download base. 80+ country deployment proven.



## VAR Partners

License EON's full platform for your territory or vertical. Recurring margin model. Saudi, European, domestic US markets open.

# The Data Is Unambiguous

| Source                          | Finding   | EON Implication                                   |
|---------------------------------|---|---|
| Anthropic Economic Index (2026) | Computer programmers 74.5% AI task coverage         | Core Venture Builder pivot target                 |
| Morgan Stanley (2026)           | 11.5% productivity gain; 4% net headcount reduction | K-shaped economy confirmed at scale               |
| Brynjolfsson et al. (2025)      | 6–16% employment drop, ages 22–25 in exposed roles  | Young adult platform — primary demographic        |
| Goldman Sachs (2025)            | 25–40% white-collar tasks automatable today         | Displacement scale drives platform demand         |
| WEF Future of Jobs (2025)       | 92M displaced / 97M new roles needing AI literacy   | EON is the translation infrastructure             |
| PwC VR Study (2024)             | 4× faster training, 275% greater skill confidence   | Genesis efficacy case for 90-day transition       |
| US Dept. of Education (2025)    | Average private tuition \$40K+/year                 | EON Virtual Campus <\$400/year = 99% collapse     |
| Saudi Vision 2030 / HRDF        | 700,000+ nationals targeted for upskilling          | VAR partner opportunity: government-backed        |
| EU Skills Agenda (2025)         | €65B committed to digital/green skills transition   | European VAR territory with institutional funding |

# The generation being displaced by AI should not become its victims.

## They should become its proprietors.

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*Every displaced expert becomes a knowledge entrepreneur.  
Every AI tool that replaces a job becomes a force multiplier  
for the person who once held that job.*

### The Platform Is Ready

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- ✓ Virtual Campus
- ✓ Career Compass
- ✓ EON Genesis
- ✓ EON Brainy
- ✓ Venture Builder
- ✓ VAR Network
- ✓ Global Diploma Alliance
- ✓ OH-WOW JOBS

80+ countries · 136M+ downloads · 4,400+ customers

# Ready to Partner?

*Three questions to start the conversation:*

1

**Are your employees, students, or community facing AI displacement?**

→ *Explore the Employment Path & Virtual Campus*

2

**Do you have domain expertise that AI is making more valuable, not less?**

→ *Explore the Venture Builder & Knowledge Bits Marketplace*

3

**Do you have market access in a sector or region where EON can scale?**

→ *Explore the VAR Partnership Program*