

EON REALITY

EON

Entrepreneur School

From Problem to Product to Global Market — in 90 Days

Powered by the full EON Product Ecosystem | For institutions, colleges, government programs & individuals

THE WORLD HAS CHANGED. HAS YOUR INSTITUTION?



AI Is Eliminating Jobs

Routine white-collar roles are being automated. Students trained for these roles face an uncertain future — unless they learn to find problems and build solutions.



Software Is Becoming Free

Anyone with initiative can now create a copy of Salesforce, Photoshop, or any SaaS tool using AI. The scarcity is no longer the software — it's knowing how to find, build, and sell.



Institutions Are Under Pressure

Enrollment declining. Employability scrutinized. Graduates need real commercial outcomes, not just degrees. The old model is breaking.



The Abundant Garden Awaits

Problems don't disappear when AI arrives — they multiply and transform. Someone has to solve them. EON provides the rain that makes new ventures grow faster.

WHAT IS EON ENTREPRENEUR SCHOOL?

A 90-day program: zero to commercially launched venture.

Proven 10+ years · 80+ countries · Backed by the full EON product ecosystem

01

FIND Problems Worth Solving

Identify real market problems AI can solve — in your community and globally. Not just interesting ideas, but validated commercial opportunities.

02

BUILD With VibeFlow & EON Tools

Using VibeFlow methodology and EON's full AI toolset, students build market-ready digital products — no engineering team required.

03

SELL Globally via EON Marketplace

Student ventures list on EON's global marketplace — reaching buyers in 80+ countries from Day 1, with full commercial infrastructure.

THE 90-DAY STUDENT JOURNEY

MONTH 1

Theory & Mindset

- The AI economy — where disruption creates opportunity
- Problem discovery frameworks — find real paying problems
- Skills-Jobs-Income model — connect learning to economic value
- VibeFlow methodology — orchestrate AI to build products
- Entrepreneurial mindset — from student to founder

MONTH 2

Build & Develop

- Project identification — your specific market and problem
- AI-assisted development using VibeFlow + EON tools
- Weekly expert mentorship from EON practitioner network
- Peer review and product iteration cycles
- Marketplace preparation — packaging, pricing, narrative

MONTH 3

Launch & Commercialize

- Live listing on EON global marketplace (80+ countries)
- First commercial sales attempt — real buyers, real feedback
- University-certified credential awarded on completion
- Venture portfolio built for employers and investors
- Continued growth via EON Marketplace + alumni network

WHO IS EON ENTREPRENEUR SCHOOL FOR?

Any institution or individual accountable for real economic outcomes in the AI era.



Universities & Colleges

4-year, community colleges, polytechnics

Why: Solve employability crisis. Differentiate from competitors. Give graduates a commercial outcome beyond a diploma.



Government Workforce Programs

National skills agencies, ministry training programs

Why: Deliver measurable employment & entrepreneurship KPIs. Report real economic output, not just certificates.



Technical & Vocational Institutions

TVET, trade schools, professional institutes

Why: Add a commercialization layer to technical skills. Turn technicians into founders.



Development Organizations

Youth programs, NGOs, economic development agencies

Why: Skills training without commercial pathway creates frustration. EON closes the gap with global marketplace access.



Individuals — Laid Off / Career Changers

Anyone displaced by AI who wants to build something new

Why: The abundant garden has no scarcity. EON gives you the tools to find problems and grow something real, fast.

THE EON PRODUCT ECOSYSTEM — EVERYTHING YOU NEED

EON Entrepreneur School is the gateway. The marketplace puts the full ecosystem in your hands.

LEARN

Sentient Worlds

AI environments, video, exploration

9,000+ Courses

Pre-built across 12+ industries

TRAIN

Genesis 2.0

3D creation, avatar narration, SOP extraction

Genesis 3.0 Interact

4-phase simulation loop + scoring

Genesis 3.0 Multi

Desktop, tablet, VR publishing

Brainy Soft Skills

Multi-avatar roleplay for leadership

3D Library

Environments & objects, 12+ industries

PERFORM

Assist IQ

Real-world AI co-pilot, on-the-job guidance

Sales Engine

Autonomous lead gen — replaces SDR team

Knowledge Repository

Single source of truth for your company

ACHIEVE

Career Compass

Skills → Jobs matching & credentials

Venture Builder

Build AI ventures on EON platform

Marketplace

Sell courses, assets, AI agents globally

FOUNDATION: AI Infrastructure • Data Flywheel • Coasts • Experiences • Verify Engine

THE EON MARKETPLACE — YOUR COMPLETE BUSINESS TOOLKIT

Everything a 1–3 person company needs to run, grow, and sell — at a fraction of market cost.



SKILLS

9,000+ Certified Courses

Future-job aligned across 17 segments. If you want employment, not entrepreneurship, these get you hired.



BUILD TOOLS

VibeFlow + AI Dev Suite

Structured methodology to build any digital product using AI. The best method to take advantage of tools like Claude Code.



XR ASSETS

EON-XR & 3D Library

Immersive training environments, 36M+ 3D objects, Sentient Worlds — build XR products without XR expertise.



KNOWLEDGE

Entrepreneur Guide

Step-by-step problem discovery framework. Find the right problems before you build anything.



SALES & LEADS

Sales Engine + Lead Commander

Autonomous lead generation. Replaces a full SDR team at a fraction of cost. Your virtual sales force.



CRM & COMMS

Knowledge Repository + Team Tools

Your company knowledge base, communication hub, and CRM equivalent — everything to run solo or as a small team.



COMPETITIONS

Venture Competitions

Built-in incentive layer. Submit your venture, get visibility, win funding, join the EON ecosystem.



FUNDING

Venture Bridge

Access to investor networks and funding pathways for ventures that prove commercial traction.

WHAT STUDENTS ACHIEVE IN 90 DAYS



A Commercially Listed Product

A real product on the EON global marketplace — visible to buyers in 80+ countries. Not a class project. A live business asset.



A University-Backed Certification

Credentials co-issued with EON's academic partners. Verified proof of real capability — not a participation certificate.



A Transferable Framework

The Find-Build-Sell methodology graduates carry into every future role, sector, and challenge.



Global Market Access Day 1

EON Marketplace connects student ventures to buyers globally the moment the product is listed. Real infrastructure, not aspirational.



Real Revenue Potential

Many graduates generate first commercial revenue during the program itself. The shift from student to earner is transformational.



Entrepreneurial Network

EON alumni network across 80+ countries — peers, mentors, buyers, and partners that compound over a lifetime.

WHAT YOUR INSTITUTION ACHIEVES

Measurable outcomes you can report, publish, and be proud of.

Genuine Differentiation

Stand out. Offer a path from student to founder in 90 days, with a live commercial product. No traditional curriculum does this.

Measurable Employability

Graduates with real ventures and marketplace listings outperform peers. Moves the numbers that matter to accreditors and governments.

New Revenue Streams

Institutions progressing to the full EON platform earn a revenue share on course and product sales. The School is the beginning, not the end.

Global Reach, No Infrastructure

EON's marketplace, payment rails, and distribution in 80+ countries are available Day 1. No IT build required.

Government Funding Alignment

Workforce development, digital skills, and entrepreneurship programs are national funding priorities globally. EON aligns perfectly.

4 Weeks to Launch

No lengthy IT integration. No content development months. Everything is ready. The institution provides students. EON provides everything else.

INVESTMENT & PRICING

One fixed institutional investment. Pricing scales to your student population and market context.

**\$300,000 per
institutional cohort**

Emerging Markets

Africa · SE Asia · Latin America · MENA

\$500/student

600 students

At \$30–60/student for large universities, less than the cost of a textbook.

Mid-Tier Institutions

US · EU · Private Universities · Colleges

\$1,500/student

200 students

Strong ROI vs alternative program development.
Differentiates in competitive recruitment.

Premium & Corporate

Corporate L&D · Gov't elite programs

\$3,000/student

100 students

High-touch mentorship, direct EON practitioner and investor network access.

HOW TO GET STARTED — 4 STEPS

01

Discovery Conversation

60 minutes with an EON academic partnership specialist. We learn about your institution, your students, and your goals. No obligation.

02

Institutional Diagnostic

EON assesses your programs, employability gaps, and student population. We deliver a custom proposal with cohort size, pricing tier, and projected outcomes.

03

Partnership Agreement

Cohort parameters, pricing, certification branding, delivery format. Programs launch within 4 weeks of signing.

04

Launch & Full Support

First cohort begins. EON provides curriculum, platform, marketplace setup, mentorship network, and ongoing partnership support throughout 90 days and beyond.

YOUR STUDENTS ARE READY. IS YOUR INSTITUTION?

EON Entrepreneur School gives every student — regardless of background — the tools, methodology, and global marketplace access to build something real and sell it to the world.

From Problem to Product to Global Market — in 90 Days.

To learn more or schedule a discovery conversation:

partnerships@eonreality.com | eonreality.com/entrepreneur-school

APPENDIX

Platform Architecture & Layer Model

APPENDIX A — THE FOUR-LAYER PLATFORM ARCHITECTURE

EON Entrepreneur School is the gateway into a fully integrated four-layer ecosystem.

LAYER 1

Skills & Learning

- 9,000+ certified courses across 17 industry segments
- Sentient Worlds — AI-powered immersive learning environments
- Brainy Soft Skills — multi-avatar leadership roleplay
- Career Compass — skills-to-jobs matching and credentials
- For those who want employment, not entrepreneurship

LAYER 3

Run Your Business — The Tool Stack

- Sales Engine — autonomous lead gen, replaces SDR team
- Knowledge Repository — company knowledge base
- Assist IQ — real-world AI co-pilot for daily execution
- CRM, comms, and team tools at fraction of market cost
- Venture Builder — build AI ventures on EON platform

LAYER 2

VibeFlow — The Build Methodology

- VibeFlow: structured AI-assisted development framework
- Orchestrates tools like Claude Code to build real products
- Genesis 2.0 / 3.0 — 3D content creation and simulation
- 3D Library — 36M+ environments and objects
- Entrepreneur Guide — problem discovery framework

LAYER 4

Marketplace, Capital & Community

- EON Marketplace — courses, assets, products, AI agents
- Venture Bridge — investor access and funding pathways
- Competitions — built-in visibility and incentive layer
- Alumni and partner network across 80+ countries
- Revenue sharing for institutional partners

APPENDIX B — PRODUCT ECOSYSTEM DEEP DIVE

LEARN

Sentient Worlds

AI-generated photorealistic 3D environments. Gaussian splat technology. AI avatar narration. AR overlay. Gateway to the full learning journey.

TRAIN

Genesis 2.0 / 3.0

Scene composer, avatar narration, SOP→3D extraction, gamification. 4-phase loop: Show Me→Train→Let Me Try→Evaluate. Desktop/tablet/VR.

TRAIN

Brainy Soft Skills

Multi-avatar roleplay for leadership, conflict resolution, crisis management. AI characters respond dynamically to learner choices.

PERFORM

Assist IQ

Real-world AI co-pilot. Context-aware assistance during actual task execution. Feeds real performance data back to the Data Flywheel.

PERFORM

Sales Engine

Autonomous lead gen: global radar, content engine, outreach machine, website concierge. 500+ leads/mo replacing \$15–30K/mo in SDRs.

PERFORM

Knowledge Repository

Single source of truth. Platform, product, segment, persona, competitive, and proof layers. Feeds all sales and outreach tools via API.

ACHIEVE

Career Compass / OH-WOW

Maps verified competencies to career opportunities. Tri-modal assessment: written + oral AI + performance. B2C brand for individual learners.

ACHIEVE

Venture Builder

Platform for building AI ventures on EON technology. Open-source integration. Partners create their own EON-powered businesses.

APPENDIX C — DELIVERY VEHICLES

Same product ecosystem, packaged for each market segment.

Virtual Campus

Academia B2B

- Branded campus for universities, TVET, K-12
- Curriculum integration + rapid course creation
- Tri-modal assessment → verifiable credentials
- Student analytics dashboards
- Variants: Global, Custom, K-12, B2C

Enterprise Hub

Enterprise B2B

- Corporate training, safety, compliance
- SSO / LMS / HRIS / ERP integration
- Automatic audit trail + compliance docs
- Data Flywheel: skill gaps, hesitation mapping
- Oil & gas, manufacturing, healthcare, aviation

OH-WOW

Consumer B2C

- Direct to individual learners
- Career changers, upskillers, founders
- Career Compass central to proposition
- Outcome-driven: what job or venture will this create?
- Consumer brand for the full EON journey

Marketplace

Content Commerce

- Publish, discover, license content globally
- Third-party creators + institutions
- Revenue sharing model
- Network effect: more content → more users
- Feeds all delivery vehicles