

# Gulf Universities Face a *Historic* Choice.

1% of the cost. Top 6 ranked university degree.

9,000 courses mapped to AI-resistant careers.

British-accredited. Ministry-recognized. Available now.



1%

OF GCC TUITION  
COST

#6

WORLD RANKING  
INDUSTRY & INNOVATION

9,000+

COURSES →  
AI-RESILIENT CAREERS

BAC

BRITISH ACCREDITATION  
COUNCIL RECOGNIZED

THE NUMBERS DON'T LIE

# GCC Higher Education Is at a Crossroads.

## 70%+

### GCC Jobs Held by Expatriates

Vision 2030 demands nationals fill knowledge roles — the same roles AI is automating first.

## 40%

### White-Collar Tasks Automatable Now

Banking, government admin, HR, legal — the exact sectors nationalisation programmes target. (Anthropic, 2026)

## 60%

### GCC Population Under Age 30

The largest youth cohort in GCC history entering a labour market being restructured by AI in real time.

## \$15B+

### Annual GCC Education Spend

Governments investing billions in credentials that train nationals for roles AI will reach before they graduate.

## THE VISION 2030 PARADOX

# The roles nationals are being trained for are the first AI will automate.

*"Saudi unemployment for nationals stands at 11.7% — despite SAR 30B+ in annual training investment."*

— GASTAT (General Authority for Statistics, Kingdom of Saudi Arabia), 2025

**62%**

**of GCC banking & financial services tasks are automatable — the #1 nationalisation target sector**

*Anthropic Economic Index, 2026*

**55%**

**of government administration roles face AI exposure — the sector absorbing most Saudization hires**

*WEF Future of Jobs, 2025*

**92M**

**jobs displaced globally by 2030 — GCC's young, educated workforce faces acute exposure**

*World Economic Forum, 2025*

**6M+**

**additional skilled workers GCC needs by 2030 — AI reduces demand for 40% of those planned roles**

*PwC Middle East, 2025*

## FOUR QUESTIONS FOR YOUR INSTITUTION

# Partner. Or get left behind.

Vision 2030 demands nationals fill knowledge-economy roles. AI is automating those roles faster than any university can train for them. The institutions that survive this are the ones who answer these four questions.

## THE HARD QUESTIONS

- 1 Can you show a student a Ministry-recognized path from enrollment to a career AI cannot replace?
- 2 Can you certify mastery in weeks — not years — in the skills NEOM, Vision 2030, and GCC giga-projects need now?
- 3 Can you provide credentials your students can use across all six GCC states and internationally?
- 4 If not — why would a national graduate choose your institution over a platform offering a #6 world-ranked European degree at 1% of the cost?

## WHAT EON DELIVERS TO YOUR INSTITUTION

# Everything your students need. Nothing you have to build.

## **British-Accredited European Degree**

Certificate → Diploma → Bachelor's → Master's.  
British Accreditation Council recognized. #6 world ranked. Bologna-aligned. Accepted by GCC ministries, employers, and 500+ universities globally.

## **Career Compass — Mapped to GCC Priority Sectors**

9,000 courses mapped to Vision 2030 roles: NEOM, tourism, fintech, renewables, defence. Students see their pathway on day one. Not a promise — a data-backed route to nationalisation-compliant employment.

## **Immersive 3D Learning — 4× Faster**

EON Genesis converts ARAMCO procedures, ADNOC protocols, and GCC institutional knowledge into immersive AI training. Arabic-first delivery. Sharia-compliant content. Culturally aligned throughout.

## **Venture Builder — From Employee to Founder**

Displaced professionals build AI-powered ventures in 90 days. Banking analysts to fintech founders. Engineers to predictive maintenance SaaS. Full income infrastructure from day one.

## **1% of GCC Tuition Cost**

GCC universities charge \$15,000–\$60,000/year. EON delivers a formally accredited European university degree at approximately 1% of that cost. Same credential. Same international recognition. Zero compromise.

## **Ministry-Ready. One Agreement.**

Designed for HRDF (KSA), NAFIS (UAE), Tamkeen (Bahrain) integration. Arabic-first, on-premise data sovereignty options. Your institution's brand stays front. Activate for your entire student body in weeks.

## THE ACCREDITATION STACK

# International legitimacy. *Gulf-relevant skills.* Both. Here.

**#6 in the World**

WURI Global Rankings — Fourth Industrialization  
The sector Vision 2030 is building from scratch

**British Accreditation Council**

4-year accreditation (2025). UK's leading quality  
body. Recognized by GCC employers and ministries.

**European Bologna Process**

500+ EU & international transfer universities.  
Portable credential — GCC to global.

**EFQM 5-Star · ISO 9001**

European quality standard. Highest tier.  
Certified since 2007.

# 1%

**OF GCC UNIVERSITY TUITION COST**

Traditional GCC universities charge  
\$15,000–\$60,000/year. A formally accredited  
European degree. The same credential.  
One percent of the cost.

**01** Course Certificate

**02** Professional Diploma

**03** Bachelor's Degree

**04** Master's Degree

ALREADY DEPLOYED. NOT A PILOT.

# Deployed in 80+ countries. 4,400+ institutions. 136 million+ downloads. 25 years of infrastructure.

DIMENSION	TRADITIONAL GCC UNIVERSITY	EON GLOBAL VIRTUAL CAMPUS
Cost to student	\$15,000–\$60,000/year · \$45K–180K total	~1% of GCC university cost
Accreditation	Local/regional only · varies by state	British-accredited · #6 world ranked · Bologna-aligned · Ministry-compatible
Job mapping	Curricula designed for pre-AI economy	9,000 courses → Vision 2030 AI-resilient careers, updated continuously
Learning format	Lectures · limited Arabic delivery	Immersive 3D · Arabic-first AI mentor · verified skill assessment
Time to credential	3–5 years · rigid semesters	Weeks to months — on demand · 90-day intensive pathways
Data sovereignty	Mixed · often offshore platforms	On-premise GCC options · SAMA/TDRA compliant · data stays in-country
Ministry alignment	Varies · often misaligned with HRDF/NAFIS	Designed for HRDF (KSA) · NAFIS (UAE) · Tamkeen (BH) integration

# Ready to offer your students a Top 6 world-ranked degree at 1% of GCC university cost?

The infrastructure is live. The credentials are real.

British-accredited. Ministry-aligned. Arabic-first.

- 1** Activate EON platform for your institution — one agreement
- 2** Enable British-accredited credentials for your enrolled students — white label or co-brand
- 3** Co-announce with EON + UBT — position your institution at the frontier of Gulf education
- 4** Set your own student pricing — we provide the infrastructure and Ministry-ready documentation

## CONTACT

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