

Where the Jobs Are

How EON Reality Turns the AI Workforce Crisis
Into the World's Greatest Skills Opportunity

For University Leaders · Government Workforce Agencies · Enterprise L&D Executives

136M+

Platform Downloads

80+

Countries

9,000

Job-Ready Courses

25 Yrs

Of XR Leadership

The AI Paradox

Everyone is talking about displacement. The real story is more interesting.

The Displacement Story

- 92 Million jobs displaced
- Snowflake: +30% revenue, -200 roles
- Shopify: 8–10 quarters of headcount decline
- AI tools replacing routine knowledge work

BUT

The Creation Story

- 170 Million new jobs created
- 15 AI enrollments/minute on Coursera
- Thousands of skilled-trade vacancies TODAY
- 78M net new jobs — if workers are trained

Source: Deutsche Bank Research Institute & Morgan Stanley TMT Conference, 2026

3 Markets Where AI Creates Jobs Faster Than Workers Can Fill Them

Morgan Stanley TMT Conference, 2026 — Three surging demand areas with critical supply shortfalls



Skilled Trades

Electricians & Construction

1,000s

Vacancies for data center construction alone (CoreWeave)



Enterprise Reskilling

AI Upskilling at Scale

15/min

AI course enrollments on Coursera 2025 (up from 8/min)



AI Orchestration

The New Knowledge Work

New Role

Managing AI agents is becoming the defining white-collar job

Demand Area 1: Skilled Trades

The physical foundation of the AI economy is running out of builders

"Thousands of skilled-trade workers are needed for data center construction — and the relevant skills take years to acquire. This gap will persist."

— CoreWeave executives, Morgan Stanley TMT Conference 2026



The Bottleneck Is People

Every AI data center needs licensed electricians. Nvidia's Jensen Huang flagged electrician shortages in Texas as a direct constraint on expansion.



3–5 Years to Train

Traditional apprenticeship pipelines take years. AI infrastructure is scaling in months. The gap between demand and supply is structural, not cyclical.

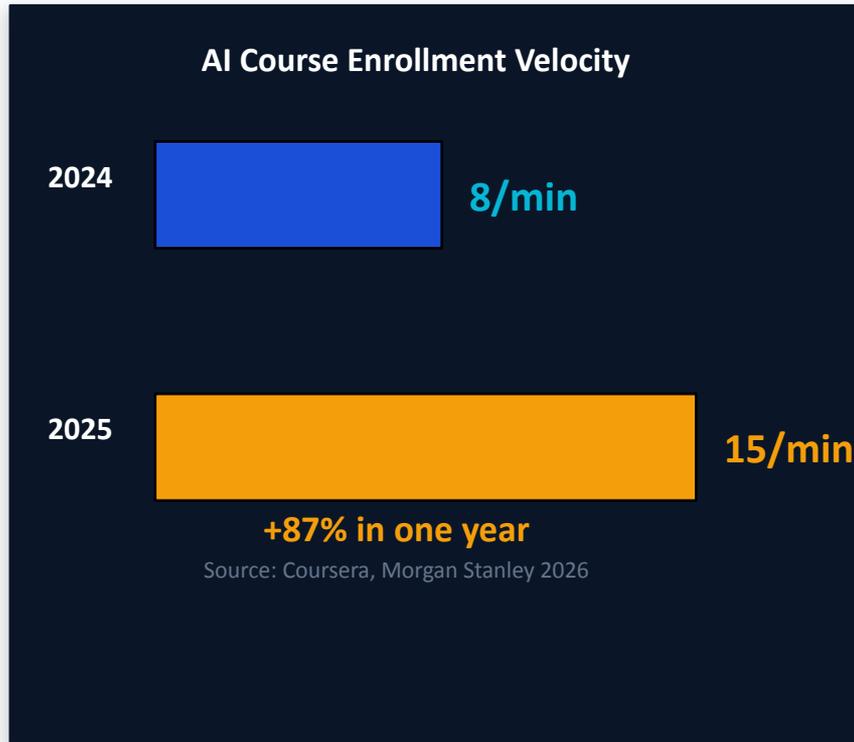


Global & Funded

Infrastructure investment is committed. The money exists. The workers don't — yet. This is an emergency for every market with active AI buildout.

Demand Area 2: Enterprise Reskilling

A market exploding in real time — from individuals to corporate mandates



Who Is Buying — and Why

CTOs & CDOs

Purchasing org-wide AI literacy at enterprise scale

CHROs

Deploying reskilling before attrition forces hires

Governments

National mandates to close AI skills gaps

Universities

Updating curriculum for AI-era employment

The buyer has shifted from individual to institution. Training is now a strategic investment.

Demand Area 3: AI Orchestration

The most important new job category that didn't exist three years ago

What Leading Companies Are Saying

C.H. Robinson

"Future jobs will involve managing standard operating procedures and context for AI agents — not running operations directly."

Salesforce

"Introduced 'Agentic Work Units' — a new metric measuring the value delivered by AI agents and their human orchestrators together."

The AI Orchestrator Role

- 1 Design prompts & workflows for AI agents
- 2 Monitor agent output for quality & accuracy
- 3 Identify edge cases requiring human judgment
- 4 Translate business strategy into AI-actionable context
- 5 Continuously optimize human-AI workflows

No traditional academic pathway produces this skillset. It must be purpose-built.

Why Traditional Training Can't Close This Gap

The skills these jobs require cannot be taught by watching a video



Classroom Training

No physical equipment. No reps. No real pressure. Theoretical knowledge doesn't transfer to hands-on performance.

 **Years**



Video / eLearning

Watching is not doing. Completion certificates don't prove competency. Employers have learned this lesson.

 **Months**



Physical Apprenticeship

3–5 years. Equipment availability limits reps. Safety constraints prevent practicing high-risk scenarios. Cannot scale.

 **3–5 Yrs**



EON XR Simulation

Unlimited reps on any device. Full scenario fidelity. Safe practice of dangerous procedures. Measured performance.

 **3 Months**

The EON Difference: Immersive. Measurable. Scalable.

World's Largest Immersive Training Library

25 years of 3D asset development = millions of photorealistic objects spanning every major industry — the raw material from which EON's 9,000 courses are built.

9,000 Courses

Millions 3D Objects

Any Device Desktop · Mobile · VR · AR

The 5-Stage Mastery Framework

1

Show Me

Watch the task in photorealistic XR context

2

Tell Me

Understand principles, safety, decision logic

3

Guide Me

Attempt with real-time AI guidance

4

Assist Me

Execute with decreasing AI support

5

Perform

Complete independently — certified & measured

Outcome: Verified Competency — Not Just Completion Certificates

3 Months. Not 3 Years.

EON compresses multi-year apprenticeships into 3-month certified programs — without cutting corners

	Traditional Training	EON XR Fast-Track
Time to Certification	3–5 Years	3 Months
Repetitions Available	Limited by equipment	Unlimited in XR
High-Risk Scenario Practice	Unsafe or impossible	Full fidelity, safe
Scale	One location at a time	Global, any device
Cost Per Learner	High (equipment, instructor)	Fraction of cost
Outcome Measurement	Pass/fail exams	Continuous performance data

Three Platforms. One Complete Workforce Pipeline.



Virtual Campus

Universities & Governments

Complete academic institution augmentation

- ✓ Full degree & certificate programs
- ✓ XR-powered curriculum
- ✓ Government workforce mandates
- ✓ Brandable by institution

For University Presidents & Ministry Partners



Enterprise Hub

Corporations & Industries

Enterprise workforce reskilling at scale

- ✓ AI reskilling & onboarding
- ✓ Safety-critical training (oil & gas, healthcare)
- ✓ LMS integration & control dashboards
- ✓ White-label deployment

For CHROs, CTOs & Chief Learning Officers



OH-WOW

Individuals & Career Changers

Skills → Jobs → Income for anyone, anywhere

- ✓ Consumer-facing job discovery
- ✓ AI-attached career pathways
- ✓ Credentialing & portfolio building
- ✓ Income generation tracking

For Students, Displaced Workers & Career Changers

Learn → Train → Perform → Earn

For University Presidents

Audience: Academic Leaders

Become the institution that closes the AI skills gap — before another one does.

What Your Students Need

Jobs that AI is creating — not just displacing

Hands-on competency employers can verify

Credentials that reflect demonstrated performance

Training that matches the speed of market change

What EON Delivers for Your Institution

9,000 XR Courses:

Instantly expand your catalog across any discipline

Branded Platform:

Deployed under your institution's identity

Verifiable Outcomes:

Graduate competency reports accreditors can trust

Global Reach:

Serve students on any device, in any country

Fast Deployment:

Live within weeks, not years of curriculum design

Outcome: Graduates get hired faster. Your institution leads AI-era workforce development.

For Government Workforce Agencies

Deploy the world's most scalable workforce platform to your national skills crisis.

Scale Without Limit

Train 10,000 or 10 million workers on the same platform. No physical infrastructure required. EON's cloud deployment scales with demand.

Verified Employment Outcomes

Every learner journey produces a performance record. Report to ministries and funding bodies with real competency data, not just enrollment numbers.

Any Language, Any Country

EON operates across 80+ countries in multiple languages. Deploy a national reskilling mandate in weeks, not years of procurement.

Aligned to In-Demand Roles

EON's 9,000 courses map directly to the roles Morgan Stanley identified: skilled trades, AI literacy, and AI orchestration—the jobs that exist now.

Outcome: Measurable national skills gap reduction. Verifiable employment outcomes. Platform that scales with demand.

For Enterprise L&D and CHRO

Reskill your workforce in 90 days — with proof of performance your board can see.



Outcome: AI-ready workforce in 90 days. Reduced external hiring costs. Measurable ROI for the board.

EON Reality: Already at Global Scale

We're not building toward this moment. We are already deployed for it.

25

Years

of XR Leadership

136M+

Downloads

Platform deployments worldwide

4,400+

Customers

Universities, enterprises, governments

80+

Countries

Active platform deployment

9,000

Courses

Job-ready XR curriculum

3

Months

Fast-track to certification



The Good News Story

While every headline focuses on displacement, EON Reality is already deploying the solution.

The Darkness Narrative

- ✗ AI is replacing white-collar workers
- ✗ Snowflake cuts 200 jobs, adds 37
- ✗ Shopify: 8–10 quarters of declining headcount
- ✗ Deutsche Bank: 92 million jobs at risk
- ✗ The robots are coming

EON
BRIDGES

The EON Reality

- ✓ 170 million new jobs being created
- ✓ 1,000s of skilled-trade vacancies right now
- ✓ 15 AI enrollments/minute and accelerating
- ✓ EON fast-tracks workers in 3 months
- ✓ The world's largest XR lab is open for business

The AI workforce transition is the largest skills opportunity in a generation — and EON Reality is built to lead it.

See It For Yourself.

Schedule Your EON AI Ventures Demo

We'll show you exactly how EON addresses your specific workforce challenge — with a live demonstration tailored to your audience, industry, and timeline.

Universities

See how Virtual Campus transforms your institution into an AI-era workforce hub in weeks.

Governments

See how EON deploys a national reskilling mandate at scale with verifiable outcomes.

Enterprise

See how 90-day workforce transformation works — with a live demo of your specific roles.

About EON AI Ventures

EON Reality, Inc.

Founded 25 years ago, EON Reality is the global leader in XR-based learning and workforce development. Headquartered in Laguna Beach, California, EON operates the world's largest immersive training platform with 136 million downloads across 80+ countries and 4,400+ institutional customers.

EON AI Ventures brings together Virtual Campus, Enterprise Hub, and OH-WOW under a unified AI-powered workforce development strategy — the complete pipeline from learning to earning.

Connect With Us

Website: eonreality.com

Demo: eonreality.com/demo

Email: ventures@eonreality.com

HQ: Laguna Beach, California

Founded: 1999 — 25 Years of XR

"The world is changing. EON Reality is the platform that ensures workers change with it — and thrive."

EON AI Ventures



**The jobs are here. The platform is ready.
The only question is whether your workers will be.**

www.eonaiventures.com

Virtual Campus · Enterprise Hub · OH-WOW