

AI Future That Is No Longer a Guess.

For \$975, anyone can step into the AI-era future starting today. Not a promise about 2030. Not a philosophical frame. A practical path a regular person can start this week.

People are afraid of AI.

Not because they don't understand it — because no one has told them what's in it for them.

Every survey tells the same story. AI anxiety is rising. AI adoption is stalling. Both are symptoms of the same underlying issue: the industry has spent a decade selling outcomes that do not land for ordinary people.

HALF

OF AMERICANS

Say they are more worried than excited about AI. Higher than any other developed economy. (Pew Research)

1 IN 3

WORKERS USE AI

Only about one in three employees actually uses AI on the job. Most actively avoid or reject it. (McKinsey, WalkMe)

10 YEARS

OF ABSTRACT PROMISES

The industry keeps selling super-intelligence while the parent, the nurse, and the truck driver are still waiting to know: what does it mean for me?

THE PEOPLE BUILDING AI HAVE NOT TOLD ORDINARY PEOPLE WHAT IT MEANS FOR THEIR LIVES.

Four promises the industry keeps making.

None of them answer the real question.

"AI will cure cancer"

**An amazing goal.
But abstract.**

Does not tell a single mother how she pays rent next month. Does not tell a laid-off worker what to do Monday morning.

"AI will make us more productive"

**Productivity gains
get pocketed.**

Workers see the gain go up, and their own position get weaker. Your boss captures the value. You do not.

"Super-intelligence is coming"

**Great for the
builders.**

What does it do for the truck driver, the nurse, the teacher, the laid-off marketing director? Nothing they can see.

"Learn to prompt ChatGPT"

**Useful, but the
wrong goal.**

It turns you into a slightly faster task worker. The asset, the data, the agents — they all belong to someone else.

THE QUESTION PEOPLE ARE ACTUALLY WAITING TO HEAR ANSWERED

“What’s in it for me?”

“What can I do today?”

“How do I protect my family?”

Until AI companies answer these three questions, fear will keep rising and adoption will keep stalling. EON’s position is that the answer already exists — it just has to be offered at a price real people can afford.

Agency. Starting today.

For \$975. Over 90 self-paced days. Five concrete things you walk away with.

The AI Founder Programme exists to give regular people agency, freedom, and ownership in the AI era — not at some distant future date, but starting the day they enrol.

01

250 AI Workers

Working for you 24/7. Not a chatbot subscription. Agents you own, point at problems, and collect the output from.

02

Brainy 2.0 Coach

A personal AI coach with real face, real voice, available any hour of the day. The mentor a Harvard student would envy.

03

EON Marketplace

A working product with a live URL. Accessible to 4,400+ institutional buyers across 80+ countries.

04

EAFI Credential

Tamper-resistant, employer-verifiable, public URL. Every employer and every institution can see it.

05

Distribution Engine

A pipeline of customers surfaced automatically. You don't chase customers. Customers find you.

CHOOSE YOUR PATH

Three doors. Three forms of agency.

Pick one. Or pursue all three in parallel. \$975 covers it.

Participants choose their path on or before Day 45. Every door leads to real economic ownership — not a certificate, not a course, but something they can point to and say: I built this. I own this. Nobody can take it away.

DOOR 1 · SKILLS

Learn a Trade.

Someone still has to physically fix the pipe.

Practical, hands-on trades training. Plumber. Electrician. HVAC. Welder. Mechanic. Work AI cannot replace — and work that pays better every year as office jobs commoditise.

DOOR 2 · OPERATOR

Be the Rare One at Work.

Stay employed. Get promoted.

Become the under-10 percent of workers inside your company who actually deploys AI agents. The scarce, valuable, indispensable employee your boss cannot replace with a tool.

DOOR 3 · BUILDER

Own Your Own Thing.

No boss. No manager. Your own revenue.

Own your own AI-native business. Deploy 250 agents. Ship a product. Collect revenue. No dependency on any employer's goodwill, any quarterly earnings, any layoff announcement.

WHAT MAKES THIS DIFFERENT FROM EVERY OTHER AI COURSE

A platform-enforced guarantee.

No subjective review. No trust-based promise.

Most online courses ask you to trust the provider. We remove the need for trust. The platform itself tracks four objective conditions. If you meet all four and still have no paying customers, every dollar comes back automatically.

01

Finish the curriculum

All 100 courses across five levels of the AI Fluency Index. Platform tracks completion.

02

Attend the mentor sessions

12-plus sessions with Brainy 2.0, your personal AI coach. Platform logs attendance.

03

Submit a Venture spec by Day 45

A working specification for your AI-native business. Platform timestamps submission.

04

Ship a live product by Day 90

A working URL on the EON Marketplace. Platform verifies the URL is live.

MEET ALL FOUR -NO PAYING CUSTOMERS -FULL REFUND -PLATFORM-ENFORCED

The only money-back guarantee in the AI education market that eliminates trust-based promises entirely.

The frontier just validated

what EON has been delivering

EON has been delivering this programme. What's changed is that the industry's most credible voices are now publicly confirming the exact framework EON already operates. On April 22, 2026, the two senior leaders at the largest AI company in the world said four things that validate everything on the previous slides:

"Maybe 10 trillionaires will emerge."

WHAT IT MEANS FOR YOU

The people who learn to use AI agents and have compute will win economically. EON gives individuals both.

"People want agency, not super-intelligence."

WHAT IT MEANS FOR YOU

The AI industry admits it's been selling the wrong thing. EON's Three Doors are three forms of agency.

"The model is now a component. We're building the body."

WHAT IT MEANS FOR YOU

The winning AI product is the full system wrapped around the model. EON already operates that full system.

"Fear-based marketing is dishonest."

WHAT IT MEANS FOR YOU

A rejection of \$100M "bomb shelter" AI pitches. EON's \$975 open-enrolment model is the opposite.

FORTUNE · STANFORD · INC. (TWICE) · HOROWITZ · CORE MEMORY. SIX APRIL 2026 SOURCES. SAME ANSWER.

Any person willing to take the first step.

No approval. No waiting list. No prerequisite qualifications.

THE LAID-OFF WORKER

Staring at severance and a LinkedIn feed full of ghosted applications.

AFTER 90 DAYS

In 90 days: a shipped product and a customer pipeline. Not another rejection letter.

THE STILL-EMPLOYED PROFESSIONAL

Senses the wave coming. Still has the cushion to act.

AFTER 90 DAYS

An insurance policy purchased while you still can. Ownership before the layoff, not after.

THE STUDENT

Entry-level AI-augmented roles are disappearing.

AFTER 90 DAYS

Start as a builder or rare operator. Skip the interview that may never come.

THE PARENT

Wants to show their kids what to do. Not just tell them to study hard and hope.

AFTER 90 DAYS

A concrete, demonstrable path their children can see, understand, and inherit.

THE COMMUNITY OR GOVERNMENT

Large unemployed populations. No AI-native reskilling instrument.

AFTER 90 DAYS

A programme that works at AI-era speed, not the five-year policy cycle labour markets no longer tolerate.

Dan Lejerskar

Founder and Chairman, EON Reality and EON AI Ventures

“AI is going to change everything.

We all know it.”

“What we have not given people is a way to actually do something about it — today, for a price they can afford, with something real at the end. We’re not asking anyone to believe in a future that has not arrived. We’re asking them to spend \$975, take 90 days, and walk out with agents working for them, a product they own, a credential that proves it, and customers finding them automatically. Their kids will ask them what they did when AI arrived. We want them to have a real answer.”

THE DECISION

\$975. 90 days. Start today.

No approval. No waiting list. No prerequisite qualifications. Either walk out with agents working for you, a product you own, and customers finding you — or get every dollar back. Either way, you have an answer when your kids ask what you did when AI arrived.

AI FOUNDER PROGRAMME · \$975 ONE-TIME · 90 DAYS SELF-PACED

Three doors: Skills · Operator · Builder · AI coach 24/7 · Four-condition money-back guarantee

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