

# AI Fluency Segment

**The Meta-Skill Underneath Everything.**

*100 courses. 5 groups. The only AI fluency program that doesn't just teach you about AI — it makes you fluent in it.*

**100**

Courses

**5**

Groups

**90**

Days L1→L5

**4,400**

**+**

Marketplace  
Buyers



THE WHY

# A Historic Mandate — Measured, Named, and Urgent.

10%

AI success rate gap

Experienced vs. new users · Anthropic 2026

2 → 1:4

The ratio shift

Salary:Token spend is already moving · Jensen / Moonshots 2026

4x

Adoption advantage

Hypereducated early movers vs. average · Axios 2026

*"Every university should require a prompt engineering course for every student — liberal arts, math, whatever. This platform will be the expression platform for their art, their music, their writing. Stop everything else and do only this."*

— Eric Schmidt, Abundance360 Summit, March 2026

## THE PROBLEM

# A two-tier workforce is forming. Every white-collar role is at this moment.

DUMB AI USE · ~70% of workers

## Stuck at Level 1–2

- ✗ Search engine replacement
- ✗ One-shot task requests, no iteration
- ✗ Copy editing, grammar fixes
- ✗ Zero skill development
- ✗ Token spend: negligible — and wasted

SMART AI USE · ~30% and growing

## Compounding at Level 3–5

- ✓ Thought partner, strategist, architect
- ✓ Multi-turn reasoning and iteration
- ✓ Agent workflows running overnight
- ✓ Systems builder and team trainer
- ✓ Token spend: high — and generating 8× output

# The AI Proficiency Ladder — EON closes every gap.

Level 1

Passive User

Search engine, copy editing. No skill development.

Group A

~40% of users

Level 2

Task Automator

Email drafts, basic summaries. Some familiarity.

Group A→B

~30% of users

Level 3

Skilled Collaborator

Prompting, iteration, real productivity gains.

Group B→C

~18% of users

Level 4

AI-Augmented Professional

Thought partner, system builder, compounding advantage.

Group C→D

~9% of users

Level 5

AI-Fluent Leader

Creates systems, trains others, builds ventures.

Group D→E

~3% of users

# Most programs teach you about AI. EON makes you fluent in it.

*The difference is the learning architecture. EON AI Fluency is built on the same Learn → Train → Perform methodology that powers EON's 9,000+ courses across 17 industry segments — now applied to the most critical skill of the AI era.*

## L LEARN

### Socratic, not Lecture

Brainy — EON's AI mentor — doesn't tell you the answer. It asks the question that makes you find it. Adapts to your Proficiency Level in real time. Moves you through Bloom's Taxonomy — from knowledge to application to synthesis.

- Brainy 24/7 AI Mentor
- Adaptive questioning engine
- Proficiency-calibrated content

## T TRAIN

### Scenario, not Simulation

Real professional situations: a negotiation, a broken workflow, a board question, a customer objection, an overnight agent task. You don't read about it. You do it — in a safe environment where iteration builds fluency. Soft skills and hard skills both.

- Role-based AI scenarios
- Soft skills + hard skills integration
- Safe-to-fail practice environment

## P PERFORM

### Evidence, not Completion

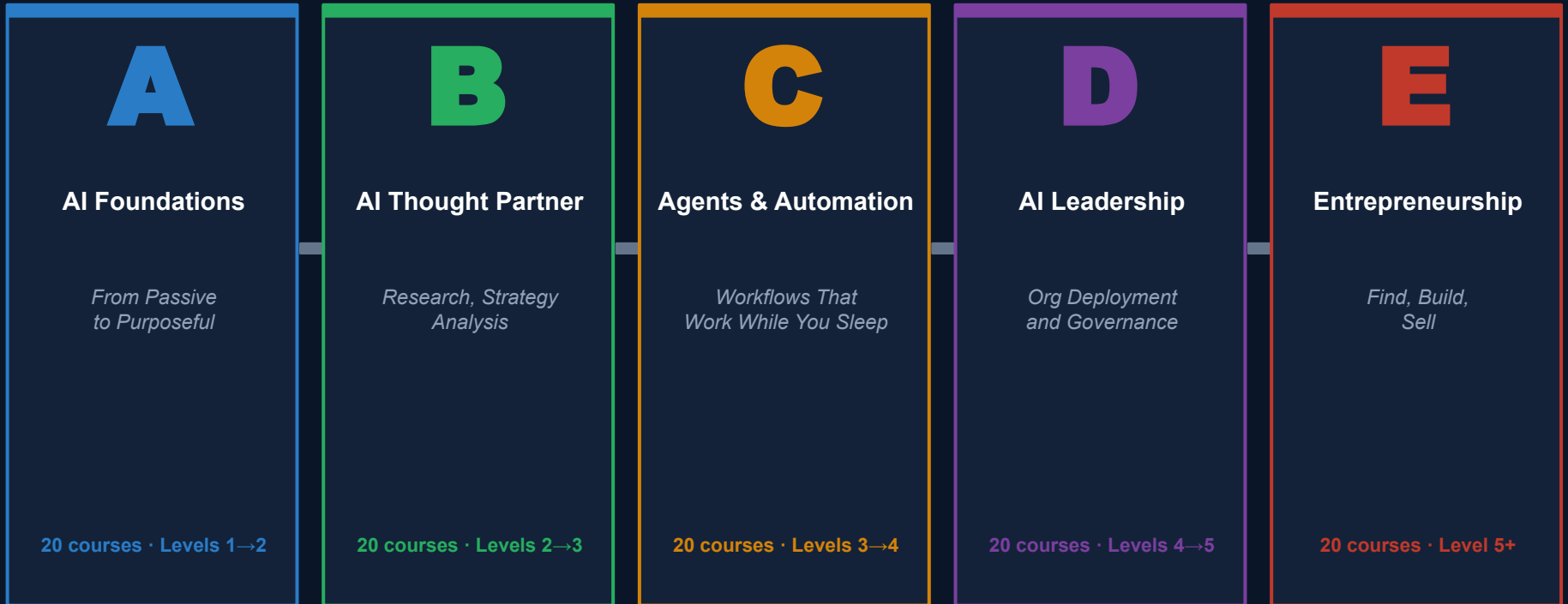
Every group ends with a real deliverable — not a certificate you printed. A workflow you deployed. A product on the EON Marketplace. An EAFI score that moved. An organization that works differently. You leave with proof, not participation.

- EAFI score: measurable capability
- Portfolio of real work products
- EON Marketplace listing + revenue

THE PROGRAM

# EON AI Fluency Segment — Segment 18

100 courses. 5 groups. One complete journey. Learn → Train → Perform at every stage.



EAFI Score: 0 — 30 — 55 — 75 — 88 — 100

GROUP A

# AI Foundations: From Passive to Purposeful

Kill the search-engine habit. Every learner, every background, every level.

*The foundational shift: from using AI as a search engine to directing it as a professional tool. Prompting, context, iteration, safety, ethics, and your first repeatable workflow — all built before you move to Group B.*

**20**

Courses

**Levels 1 → 2**

Ladder

**SoftSkills**

Skill Type



## **BRAINY IN THIS GROUP:**

Brainy doesn't give you prompts to copy. It questions your intent, exposes your assumptions, and coaches you toward the 5-element prompt structure through Socratic dialogue — not instruction.

### **LEARN**

Brainy asks what you want AI to do before showing you how — so you build the mental model yourself.

### **TRAIN**

You run your first AI scenario: a workplace communication challenge where you must iterate until the output is genuinely good.

### **PERFORM**

You produce a personal prompt library — a reusable knowledge asset — and demonstrate your first complete AI workflow to a peer.

# All 20 Courses

- 1 Prompting Fundamentals: From Question to Instruction
- 2 Iteration Mindset: How to Push Back on AI Outputs
- 3 AI Safety Awareness: What AI Gets Wrong and Why
- 4 Context Engineering: How to Feed AI What It Needs
- 5 Your First AI Workflow: From Task to Repeatable System
- 6 Understanding AI Models: Choosing the Right Tool
- 7 AI for Reading and Summarization: Mastering Information at Scale
- 8 AI for Non-Native English Speakers: Closing the Language Gap
- 9 AI for Personal Finance and Budgeting Basics
- 10 AI for Parents and Educators: Supporting Young Learners
- 11 AI for Email and Communication: The Business Writing Upgrade
- 12 Talking to AI Like a Senior Colleague
- 13 Prompt Libraries: Building Your Personal AI Knowledge Asset
- 14 AI for Scheduling, Planning, and Prioritization
- 15 Understanding What AI Cannot Do: Limits and Boundaries
- 16 AI for Learning and Skill Development: Your On-Demand Tutor
- 17 Voice-to-Output: Using AI with Spoken Input
- 18 AI for Presentations and Visual Storytelling
- 19 AI Ethics in Daily Use: Making Responsible Choices
- 20 From Passive User to Active Director: The Mindset Shift — Capstone

# AI as Thought Partner

Research, strategy, stress-testing, cross-domain analysis.

*The shift from using AI to think faster to using AI to think better. Deep research, devil's advocate dialogues, scenario planning, negotiation prep, competitive intelligence — AI as the rigorous intellectual partner most professionals have never had.*

**20**

Courses

**Levels 2 → 3**

Ladder

**Mixed**

Skill Type



## BRAINY IN THIS GROUP:

Brainy plays devil's advocate with genuine force. It doesn't soft-pedal the challenge — it finds the weakest assumption in your thinking and pushes until you've addressed it or updated your position.

### LEARN

Brainy assigns you a research question — then challenges every finding, probes every assumption, and refuses to let you settle for the first answer.

### TRAIN

You run a pre-mortem on your own plan. Brainy declares it failed and you must diagnose why — using AI — within 20 minutes.

### PERFORM

You submit a real business decision supported by AI-assisted research, scenario analysis, and counterargument mapping. The decision must be defensible to a skeptic.

# All 20 Courses

- 1 AI for Deep Research: Going Wide and Going Deep Fast
- 2 AI as Devil's Advocate: Stress-Testing Strategies
- 3 AI for Business Planning: From Idea to Investment-Ready
- 4 AI for Data Interpretation: Insights Without a Data Scientist
- 5 AI for Problem Diagnosis: Getting to Root Cause Faster
- 6 AI for Competitive Intelligence: Understanding Markets
- 7 AI for Legal Document Review: Understanding Contracts
- 8 AI for Financial Analysis: Reading Numbers with a Co-Pilot
- 9 AI for Scenario Planning: Building Futures
- 10 AI for Negotiation Preparation: Walking In Ready for Anything
- 11 AI for Legal Document Review: Understanding Contracts
- 12 AI for Financial Analysis: Reading Numbers with a Co-Pilot
- 13 AI for Scenario Planning: Building Futures Before They Happen
- 14 AI for Negotiation Preparation: Walking In Ready
- 15 AI for Technical Writing: Documentation and Specifications
- 16 AI for Grant Writing and Proposal Development
- 17 AI for Marketing Strategy: Customer Insight and Messaging
- 18 AI for HR and Talent Management: Smarter People Decisions
- 19 AI for Educational Curriculum Design: Better Learning
- 20 The AI Thought Partner Audit: Level 3 Competency Assessment

# AI Agents & Workflow Automation

Write the spec. Define the evaluation function. Sleep while it works.

*The leap from using AI for tasks to building AI systems. Specifications, evaluation functions, prompt chains, production pipelines, quality control — the skills that let you delegate entire categories of work to AI and trust what comes back.*

**20**

Courses

**Levels 3 → 4**

Ladder

**Hard Skills**

Skill Type



## BRAINY IN THIS GROUP:

Brainy simulates what happens when your spec is vague — it deliberately misinterprets your instructions and shows you the output. You fix the spec. Repeat until the output matches your intent.

### LEARN

Brainy challenges every specification you write — trying to find the ambiguity that would make an AI agent fail. You iterate until the spec is airtight.

### TRAIN

You run a 72-hour AI build sprint: specify a task, build the pipeline, test the output, review quality — Brainy evaluates the evaluation function you defined.

### PERFORM

You deploy an autonomous workflow that runs without you. The deliverable is real: a pipeline that produced output while you were not involved in execution.

# All 20 Courses

- 1 What Is an AI Agent? From Chatbot to Autonomous Executor
- 2 Defining the Evaluation Function: The Key Skill of the Agent Era
- 3 Writing a Spec for AI: Describe What You Want with Precision
- 4 Building Your First Automated Research Workflow
- 5 AI for Content Production at Scale: One Piece to a Library
- 6 Automating Reports and Recurring Deliverables
- 7 AI for Lead Generation and Outreach at Scale
- 8 Multi-Step AI Projects: Chaining Tasks into a Pipeline
- 9 AI for Code: What Non-Programmers Can Now Build
- 10 AI for Data Processing: Cleaning, Structuring, Transforming
- 11 Quality Control for AI Outputs: A Review System That Scales
- 12 AI for Customer Service Automation
- 13 AI for Social Media Management: Presence at Scale
- 14 AI for Translation and Localization: Global at Zero Marginal Cost
- 15 AI for Procurement and Vendor Analysis
- 16 AI for Meeting Intelligence: Before, During, and After
- 17 Prompt Engineering at Scale: Building Institutional Prompt Systems
- 18 AI for Supply Chain Visibility: Monitoring Complexity in Real Time
- 19 Integrating AI Tools into Existing Software Environments
- 20 The Autonomous Workflow Audit: Level 4 Competency Assessment

# AI Leadership & Organizational Deployment

From personal fluency to institutional capability.

*The shift from being AI-fluent yourself to making your organization AI-fluent. Governance frameworks, workforce audits, change communication, board reporting, sector-specific deployment, national AI strategy. The AI-Fluent Leader who builds systems and trains others.*

20

Courses

Levels 4 → 5

Ladder

Mixed

Skill Type

## BRAINY IN THIS GROUP:

Brainy role-plays every difficult stakeholder in an AI transformation: the executive who doesn't believe it matters, the employee who fears displacement, the regulator who wants compliance evidence. You practice the conversations before they happen.

### LEARN

Brainy plays a skeptical board member, a resistant manager, a CFO demanding ROI proof. You must navigate each conversation using the governance and communication frameworks you've built.

### TRAIN

You design a workforce AI readiness program for a simulated organization — then defend every decision to a Brainy-played CHRO who pushes back on cost, timeline, and methodology.

### PERFORM

You produce a real governance framework, a board AI briefing, and a workforce leverage audit for your own organization. These are deliverables you can use immediately.

# All 20 Courses

- 1 AI Fluency Assessment: Measuring Where Your Organization Stands
- 2 Building an Internal AI Fluency Program: Pilot to Institution
- 3 AI Ethics and Governance: Building the Organizational Framework
- 4 Managing Human-AI Teams: Roles, Handoffs, and Accountability
- 5 AI Policy and Compliance for Organizations: What Leaders Must Know
- 6 AI ROI Measurement: Proving the Business Case for AI Investment
- 7 AI for Strategic Planning: Scenario Modeling at Executive Level
- 8 Communicating AI Change: Leading Your Organization Through
- 9 AI Vendor Evaluation: How to Assess AI Tools Before You Buy
- 10 AI for Board Reporting: Communicating AI Strategy to Governance
- 11 AI Talent Strategy: Hiring, Developing, Retaining AI-Fluent People
- 12 Sector-Specific AI: Healthcare Applications and Governance
- 13 Sector-Specific AI: Government and Public Sector
- 14 Sector-Specific AI: Education and Training Organizations
- 15 Sector-Specific AI: Financial Services Applications
- 16 Building an AI Center of Excellence
- 17 AI and Workforce Planning: Managing the Transition at Scale
- 18 National AI Strategy: Designing Sovereign AI Infrastructure
- 19 AI Partnerships and Ecosystem Strategy
- 20 The AI Fluent Leader: Capstone and Level 5 Certification

GROUP E

# AI Entrepreneurship: Find, Build, Sell

The fishing rod. Leave with a product, a listing, and real revenue.

The complete entrepreneurial journey — from finding a problem worth solving to launching a product on the EON Marketplace. Validation, VibeFlow building, pricing, sales, operations, and a live listing. This group ends with something real.

20

Courses

Level 5 →  
Proprietor

Ladder

Mixed

Skill Type

 BRAINY IN THIS GROUP:

Brainy simulates your first customer conversation — complete with objections, price sensitivity, and the hard question of why they should trust a new product. You iterate your pitch until Brainy says yes.

LEARN

Brainy plays the skeptical investor, the reluctant customer, the demanding CFO. You pitch. You negotiate. You defend. Brainy doesn't let you get away with a vague answer.

TRAIN

You run the 72-hour AI build sprint: a real product, built using VibeFlow methodology, tested against a defined evaluation function, ready for Marketplace listing by the end.

PERFORM

A live EON Marketplace product listing. An EAFI Level 5 certification. Revenue potential from Day 1 through 4,400+ institutional buyers. Not a project. A business.

# All 20 Courses

- 1 The Intelligence Economy: Why AI Creates More Than It Destroys
- 2 Opportunity Mapping with AI: Finding Problems Worth Solving
- 3 Validating Your Idea Before You Build: AI-Assisted Feasibility
- 4 Customer Discovery with AI: Who You're Really Solving For
- 5 Competitive Positioning: Carving Your Space in a Crowded Market
- 6 VibeFlow for Entrepreneurs: Building with AI as Co-Developer
- 7 From Idea to Prototype in 72 Hours: The AI Build Sprint
- 8 Building an MVP That Actually Sells: Beyond the Prototype
- 9 Pricing Strategy with AI: What the Market Will Actually Pay
- 10 AI for Sales: Closing Deals Without a Sales Team
- 11 AI for Sales: Closing Deals Without a Sales Team
- 12 Content Marketing with AI: Building an Audience While You Sleep
- 13 Launching on the EON Marketplace: From Product to Live Listing
- 14 Customer Acquisition and Retention: Buyers Who Come Back
- 15 Financial Modeling for Founders: Understanding Your Numbers
- 16 AI for Fundraising: Telling Your Story to Investors
- 17 Scaling a Solo Business with AI: Grow Without Headcount
- 18 Global Distribution: Selling Across Borders with AI
- 19 Building a Second Product: The Portfolio Entrepreneur Approach
- 20 The AI-Powered Proprietor: Capstone and AI Fluency Certification

# Not a certificate you printed. Evidence you earned.

## EAFI Score

The EON AI Fluency Index — a behavioral capability score from 0 to 100 that moves as you move. Employer-verifiable. Retakeable. Administered by Brainy. Shows exactly where you sit on the Proficiency Ladder and where you're going.

## EON Marketplace Listing

Group E graduates list a real product on the EON Marketplace — 4,400+ institutional buyers, 136M+ users. Revenue from Day 1. The credential is live. Not a certificate. A business.

## Work Portfolio

Every group ends with a real deliverable — a prompt library, a deployed workflow, a governance framework, a business plan, a Marketplace product. Not practice output. Work you can show, use, and build on.

## EON AI Fluency Certification

The credential that tells employers and institutions: this person doesn't just know about AI — they demonstrated fluency across research, automation, leadership, and entrepreneurship. Issued by EON AI Ventures.

# EON's 25-year platform. Already global. Already proven.

**4,400+**

Institutional customers

**136M+**

Platform downloads

**80+**

Countries served

**9,000+**

Courses in XR Library

## Brainy 2.0 — Socratic AI Mentor

The engine behind Learn → Train → Perform. Questions not lectures. Adapts to EAFI level. Administers assessments. Simulates stakeholders. Available 24/7. No human assessor required.

## EON Career Compass — Labor Market Link

EAFI scores mapped to live employer demand. AI fluency as a verifiable, searchable credential. Employers find you. You don't find them.

## EON Genesis — Content Engine

Any knowledge product → XR-ready course in minutes. The production infrastructure behind all 100 AI Fluency courses. Institutional scale at individual speed.

## Global Virtual Campus — 30-Day Deployment

Any organization, any geography. National AI readiness programs. 1% upfront. ImpactShare financing. The infrastructure governments and universities need to deploy at scale.

## EON Marketplace — Day 1 Distribution

4,400+ institutional buyers. Group E graduates list here directly. Real revenue without building an audience from scratch. The fishing rod, not the fish.



# EON AI VENTURES

The Meta-Skill  
Underneath Everything.

[eonaiventures.com](http://eonaiventures.com)

**Every other EON segment teaches you to be excellent at a job.**

**The AI Fluency Segment teaches you to be excellent at the era we're in.**

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**Learn:** Brainy questions you into understanding.

**Train:** Scenarios build real professional muscle.

**Perform:** You leave with evidence, not completion.

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Segment 18 · 100 Courses · 5 Groups · EON AI Ventures · 2026

**EAFI**

Measurable  
capability score

**L→T→P**

The learning  
architecture

**Day 1**

Revenue from  
Marketplace