

# The AI Anxiety is the Market.

How we turn the world's most universal professional fear into a three-door revenue engine — and make money while we sleep.

## THE OPPORTUNITY

# Every person on earth is anxious about their AI number.

They don't know what they don't know. That gap — between where they are and where they need to be — is the most monetizable anxiety in the history of workforce development.

# 8B+

People with AI anxiety.  
Your total addressable market.

# <1%

Global workforce at  
Level 4–5 AI fluency today.

# NOW

The window to own this  
category before it closes.

THE UNIVERSAL ENTRY POINT

# Every conversation starts with one question.

The test converts anxiety into a measurable gap. The gap creates urgency. Urgency opens the door to GVC — and from there, to 100 courses, real capability, and three distinct revenue models.

# "What's your AI number?"

# Three doors. One anxiety. One platform.

DOOR 01

## B2B Partner

VAR · Academic

- What's your number? (AI test)
- GVC Platform access
- 100 AI courses → Level 4/5
- \$78K activation unlocks partner model

30% platform · 80% courses · Radar CRM scout

DOOR 02

## B2C / B2B2C

Unions · Universities

- Take the test → GVC Platform
- 100 courses → Level 4/5
- Venture Builder → Marketplace
- Become an Ambassador → earn

10–30% on every student sent to OOW

DOOR 03

## B2B Enterprise

Exxon-type · Corporate

- What's your number? (AI test)
- Enterprise Hub → 100 courses
- Level 4/5 workforce capability
- Innovation Hub — streamline ops

Easiest sell. Starts with people, not systems.

DOOR 01 · B2B PARTNER

# Build a revenue engine. Earn while you sleep.

The \$78,000 activation isn't a cost — it's the ignition key to a self-sustaining partner business in the fastest-growing workforce category on earth.

## \$78,000

One-time partner activation investment

GVC

### Full GVC + AI Fluency Platform

Complete access to deploy across your entire network from day one

AI

### Radar CRM Scout Tool

AI-powered tool to identify and recruit new students and customers

30%

### 30% Platform Revenue

On every subscription and platform transaction you generate

80%

### 80% Course Revenue

The highest course split in the industry — across 100 AI courses

# Champion your people. Build your income.

For union leaders, university administrators, and community champions — deliver real AI capability to your members while earning on every learner you send forward.

## 10–30%

Revenue share on every student you bring into OOW

1

### Take the test

What's your AI number? Converts anxiety into a starting point

2

### Enter GVC

The platform that structures the learning journey

3

### 100 AI Courses

Structured path to Level 4 or 5 fluency — real deployable skills

4

### Venture Builder

Apply skills to build real projects and income streams

5

### Ambassador

Earn 10–30% on every student you bring into OOW

# The easiest AI sell in any boardroom.

You're not selling infrastructure. You're answering the one question every executive is already asking: "Are my people ready for AI?"

The answer — not yet. And we fix that.

## OLD CONVERSATION



Buy our VR/AR platform and  
Genesis infrastructure

V  
S

## NEW CONVERSATION



What's your team's AI number?  
Take the test. Start tomorrow.



Long procurement cycle, IT  
involvement, hardware decisions

V  
S



Starts with people. No hardware.  
No IT. Just capability.



Complex ROI justification for  
immersive tech

V  
S



Every employee → Level 4/5.  
Streamline ops via Innovation Hub.

THE BOTTOM LINE

# Start with ourselves. Then own the market.

Everyone in our company needs to be Level 4 or 5. That's the proof of concept. That's the story. That's how we walk into any room — union hall, boardroom, or university — and close with conviction.

\$78K activation · 30/80 split

10–30% ambassador earn

Enterprise innovation hub

One question opens every door: **"What's your AI number?"**