

ANTHROPIC VALIDATION

Anthropic's own engineering lead validated every major EON decision.

"The overhang in the product is bigger than in the model. The models we have today are actually quite capable. We're still in the era of figuring out how to package those capabilities."

Felix Rieseberg · Head of Engineering, Claude Cowork · Anthropic · The MAD Podcast · April 2026

EON AI VENTURES · APRIL 2026

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EON products validated in one interview

AI Fluency · Tribunal · EAFI · Venture Builder · Marketplace

Free

The cost of execution today

Taste and judgment are now the scarce resource

25yrs

EON has been building this answer

80+ countries · 136M+ downloads

REASON 01: THE MODEL OVERHANG CONFIRMS EON'S CORE THESIS

"The overhang in the product is bigger than in the model. The models we have today are quite capable of running knowledge work of extremely long time horizons and complexity. We're still in the era of figuring out how to package those capabilities and deliver them to people in the best format."

Felix Rieseberg · Head of Engineering, Claude Cowork · Anthropic · The MAD Podcast, April 2026

What Felix Said

The models already exist. The bottleneck is not AI capability — it is the human side. How do organisations structure work? How do individuals develop the skills to direct AI effectively? How do companies build the infrastructure to actually use what already exists?

Felix is specific: he walks away from customer visits impressed by how they could organise work differently — not thinking the model needs to be better.

**Human capability
is the bottleneck.**

What It Means

Every organisation that has purchased AI tooling and is not seeing ROI is experiencing exactly what Felix describes. The model is capable. The people are not yet capable of using it well. Training in prompt engineering doesn't fix this. Tool familiarity doesn't fix this. Structural AI Fluency does.

This is the 95% AI pilot failure rate that MIT documented — confirmed at the source.

**Tool access
≠ capability.**

EON's Answer

EON AI Fluency — 100 courses, Groups A through E — is the structured curriculum that closes exactly the gap Felix describes. The EAFI Assessment diagnoses precisely where each person sits on the capability spectrum. The Tribunal verifies the gap was genuinely closed — not just attended.

EON has been solving the model overhang for 25 years. Felix confirmed it is the right problem to solve.

**EON closes the gap.
Tribunal proves it.**

REASONS 02 & 03: TWO TYPES OF USERS -AND TASTE AS THE NEW SCARCITY

02

Felix Described Two Types of People. EON Converts One Into the Other.

"There are people who go all in — set up their tools, install connectors — and they end up flying, very effective, very productive. And then there are people who don't have the time or knowledge. How do I reduce the amount of time you need to become one of those power users?"

GROUP 1: Frozen

Don't have time to set up tools. Don't know how to configure MCP connectors. Never reach the flying stage. Most of Felix's potential users.

GROUP 2: Flying

Set up skills, connectors, configure tools. End up dramatically more productive. Felix's stated goal: get everyone here.

EON AI FLUENCY · 100 COURSES · GROUPS A–E · EAFI ASSESSMENT · THE STRUCTURED BRIDGE

EON's AI Fluency program is the structured curriculum Felix is describing. 100 courses from Group A (beginners) to Group E (architects). The EAFI Assessment diagnoses exactly where each person sits. The pathway between the two groups is EON's entire product.

03

Execution Is Free. Taste and Judgment Are the New Scarcity. EON Certifies Them.

"Execution is essentially free. If you come to me with 10 ideas, I can say let's do all 10. The bottleneck is alignment. Taste is becoming more important than it has been in the past."

When building is free, the scarce resource is judgment — knowing which of the 100 prototypes to ship, which direction to align on, which problem is actually worth solving.

BEFORE

Execution limited ideas

You had one shot per month. Judgment was secondary to resources.

NOW

Execution is free

You can try 100 ideas. The bottleneck is which 1 to ship.

EON

Tribunal certifies taste

Adversarial reasoning. Three expert challenges. Judgment under pressure.

EON TRIBUNAL · REAL-TIME XR · THREE EXPERT AVATARS · UNCHEATEABLE · CERTIFIES TASTE

The Tribunal certifies the exact capability Felix names as the new scarcity. Adversarial reasoning under real-time pressure. The judgment call that three experts simultaneously challenge. No shortcut. Employer-trusted.

REASON 04: THE FUTURE BELONGS TO PEOPLE WHO SPEAK HUMAN LANGUAGE. EON TEACHES IT.

“The skills required will shift from just being someone who speaks the computer’s language and will shift much more towards being someone who speaks human language — built for humans. The people who build successful software going forward will increasingly understand humans and users very well.”

Felix Rieseberg - Head of Engineering, Claude Cowork - Anthropic - The MAD Podcast, April 2026

The skills that were most valuable — becoming less so

SHIFT

The skills that are becoming the new scarce resource

Speaking the computer’s language (coding, assembly, system architecture)

Speaking human language — understanding users, communicating with clarity

Memorising technical syntax and execution patterns

Cultural context reading — what the room needs, what the data misses

Building features and debugging code at low levels

Trust under pressure — building and holding it in adversarial conditions

Understanding how machines process information

Intuition — high-quality judgment with incomplete information

Optimising for the computer’s spec sheet requirements

Directing agent fleets toward complex human goals in natural language

EON’s curriculum builds and certifies the skills in the right column — Groups C, D, and E specifically. Cultural context. Trust. Intuition. Agent direction. Felix’s exact list.

REASON 05: EON VENTURE BUILDER IS THE ANSWER TO “MOUNTAINS UPON MOUNTAINS”

“There’s mountains upon mountains of things we can automate for people. A lot of the value you can provide will probably be less on the agent side, less on the model intelligence, and more about how you help people organise their work. I would go after the long tail of the industry.”

Felix Rieseberg · Head of Engineering, Claude Cowork · Anthropic · The MAD Podcast, April 2026

FIND

Find the Problem — in the Long Tail

Felix specifically points to the long tail of the industry as the highest-opportunity area. Industries untouched by AI. Markets where no Silicon Valley company has deep local knowledge. Problems that look menial from San Francisco but are load-bearing in local economies.

EON AI Fluency Groups A–C give people the capability to see these problems clearly and validate them against live market data.

AI Fluency · Groups A–C

BUILD

Build the Product — With Agents as Your Team

Felix’s most important product insight: the value is in “helping people organise their work,” not in building a better model. EON Venture Builder gives people the agent infrastructure to go from validated problem to working product — using agents as their development team, without a technical co-founder or venture capital.

EON Genesis captures domain knowledge. The Venture Builder provides the rails.

Venture Builder · Genesis · Groups D–E

SELL

Sell Globally — Through EON Marketplace

Felix says the long tail has mountains of opportunity. But the long tail’s problem has never been finding the problem or building the solution — it has been distribution. Silicon Valley controls the distribution layer.

EON Marketplace gives any builder in any country access to 4,400+ institutional buyers in 80+ countries from day one. The Global South price arbitrage makes both sides win.

EON Marketplace · 4,400+ buyers · 80+ countries

FIVE EON PRODUCTS FELIX VALIDATED — WITHOUT NAMING THEM

01 EON AI Fluency

"The overhang in the product is bigger than in the model. We need to figure out how to package those capabilities."

100 courses, Groups A–E. EAFI Assessment. The structured curriculum that closes the human capability gap Felix identified. From AI awareness to agent architecture. Starting wherever you are.

02 The Tribunal

"Taste is becoming more important. The bottleneck is alignment and judgment — not execution."

Real-time XR. Three expert avatars. Simultaneous adversarial challenge. Certifies the taste and judgment Felix names as the new scarce resource. Uncheatable. Employer-trusted.

03 EAFI Assessment

"There are power users who end up flying, and everyone else. How do I reduce the time to become a power user?"

Diagnoses exactly where each person sits on Felix's two-groups spectrum. Personalised starting point. Not a mandate. The diagnostic that makes the learning journey work.

04 EON Venture Builder

"A lot of the value will be less on the agent side and more about how you help people organise their work."

The infrastructure for helping people organise their work around AI — finding problems, building solutions with agents as their team, deploying without VC funding.

05 EON Marketplace

"I would go after the long tail of the industry. There's mountains upon mountains of opportunity."

4,400+ institutional buyers. 80+ countries. The distribution layer that makes the long tail Felix describes commercially viable for builders in markets Silicon Valley ignores.

In one interview, Anthropic's engineering lead validated every major EON decision. Without knowing EON existed.

In one interview, Felix confirmed: human capability is the bottleneck · execution is free · taste is scarce · human language is the future skill · and the long tail has mountains of opportunity. Every one of those insights is an EON product decision made 25 years ago.

AI Fluency

Groups A–E

Closes Felix's model-to-product overhang

Tribunal

Taste certified

Certifies Felix's new scarce resource

Marketplace

80+ countries

Felix's long-tail opportunity

SEE EON IN ACTION
eonreality.com

BOOK A DEMO →