

# The Doors Are Real.

**NOT A FRAMEWORK. NOT A FORECAST.  
DOCUMENTED THIS WEEK.**

*Two articles. One conclusion. All three EON doors are now operational, documented, and paying — today.*

*Sources: The Verge on OpenAI Workspace Agents · Fortune on the \$300K Data-Center Electrician · April 2026*



WHAT JUST HAPPENED THIS WEEK

# Two forces. The middle is being squeezed.

FORCE 01 · FROM ABOVE

## White-collar automation just shipped.

OpenAI launched workspace agents to Business and Enterprise. Agents drafting Gmail. Agents pulling product feedback. Not demos — shipped. GPTs being deprecated.



FORCE 02 · FROM BELOW

## Trades demand just got bankable.

\$700B data-center build-out. Specialized electricians hit \$300K. 81,000 openings/yr through 2034. Meta, BlackRock, Lowe's pouring in hundreds of millions.



The squeeze: white-collar roles automated. Trade roles desperately hired. The middle has to pick a side.

# OpenAI just shipped agents that do your work.

*“Agents gather context, follow team processes, ask for approval when needed, and keep work moving across tools.”*

— OpenAI announcement, via The Verge

## What shipped



Cloud workspace agents in Business, Enterprise, Edu, Teachers ChatGPT plans.

## What's deprecated



OpenAI GPTs (2023). The “save a prompt” era just ended.

## What this confirms



Horowitz’s 5-week moat is operational. No SaaS defensibility left on “our agent does X.”



# Trades became the most documented pivot.

“

*It's almost like a white-collar trade job. It's technical — but you're not sitting all day long.”*

— Carrie Charles, CEO of Broadstaff (Verizon, Oracle, Fortune 500)

**\$300K**

SPECIALIZED ELECTRICIAN

Liquid cooling + fiber cabling

**81K**

OPENINGS / YEAR

Through 2034 (BLS)

**\$700B**

DATA-CENTER BUILD-OUT

Main driver of U.S. GDP today

**62%**

ALREADY WANT OUT

Of white-collar workers (FlexJobs)



THE FORK EVERY WHITE-COLLAR WORKER NOW FACES

# Two articles. Two directions. Same week. Same worker.

THE VERGE · APRIL 2026

*“OpenAI now lets teams make custom bots that can do work on their own.”*



FORTUNE · APRIL 20, 2026

*“Laid-off tech workers are ignoring a \$300K white-collar trade job with 81K openings a year.”*



# The pivot window is this year.

01

## Corporate programs just started.

Meta LevelUp. BlackRock \$100M. Lowe's \$250M. Mike Rowe \$10M. Window: ~18 months before pipelines saturate.

02

## AI integrator is scarce today.

Every OpenAI Enterprise customer has workspace agents. Nobody yet knows how to deploy them well. First movers win.

03

## 62% already want out.

The psychological shift already happened. The first 5% to actually pivot land the best positions. The last 50% fight for scraps.



EON'S THREE DOORS — DOCUMENTED, PRICED, AND PAYING

# All three doors. Real numbers. This week.

DOOR 1 · SKILLS

## \$300K

**DATA-CENTER ELECTRICIAN**

81,000 openings/yr through 2034. Liquid cooling + fiber cabling = \$300K band. Meta, BlackRock, Lowe's desperately hiring.

DOOR 2 · OPERATOR

## SCARCE

**AI WORKSPACE INTEGRATOR**

Every Enterprise customer has workspace agents. Nobody at those companies knows how to deploy them. First movers lock seats.

DOOR 3 · BUILDER

## OWN

**YOUR OWN AGENT FLEET**

250 agents. Your product on the Marketplace. Your customers via Distribution Engine. Only door where the asset is yours.

DOOR 1  
SKILLS



DOOR 2  
OPERATOR



DOOR 3  
BUILDER



HOW EACH DOOR USES THE PRODUCT STACK

# Three doors.

## Three workflows. One programme.

### DOOR 1 · SKILLS



Global  
Virtual Campus



Genesis 2 + 3



EAFI



Certified Trade

9,000 courses focused on trades • Simulation + experiential learning

### DOOR 2 · OPERATOR



SolvIQ



VibeFlow



250 Agents



Deploy at Work

Find internal problems • Build the solution • Deploy with agents

### DOOR 3 · BUILDER



Venture  
Builder



VibeFlow



Marketplace



250 Agents

Enter zip code, find local problems • Build • List • Sell via agents



WHY NO COMPETITOR HOLDS ALL THREE

# Everyone sells one door.

## EON is the only complete offer.

PROGRAMME	Door 1	Door 2	Door 3	PRICE
Meta LevelUp	✓	—	—	Free (work for Meta)
BlackRock Trades	✓	—	—	Free (employer only)
Coursera / Udemy	—	partial	—	\$40–500 no cred
McKinsey Academy	—	✓	—	\$5,000+ enterprise
YC / Antler	—	—	✓	Equity (selective)
EON AI Founder	✓	✓	✓	\$975 one-time



## Dan Lejerskar

Founder and Chairman, EON Reality and EON AI Ventures

***“Three doors lead  
somewhere.***

***One choice doesn’t.”***

*“This week, Fortune documented the \$300K electrician. The Verge documented the agent that does your job. Both are real. Both are paying. The question is no longer whether the future has arrived. It’s which door you walk through before someone else takes your spot. For \$975, we hand you all three keys and let you decide on Day 45. Every other programme forces you to pick before you know. We do not.”*



THE DECISION

# Three real doors. Start today.

*Door 1: the \$300K data-center electrician. Door 2: the scarce AI integrator every enterprise is about to hire. Door 3: the agent-owning builder. You choose on Day 45 — or pursue more than one.*

ONE-TIME

## \$975

Full 90-day sprint. All three doors.  
Four-condition money-back guarantee.

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## \$99/mo

Full programme plus ongoing access  
to all products. Your 250 agents keep  
working past Day 90.

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