

The Dromedary *Becomes a Camel*

A single story for investors, customers, partners, and the team.



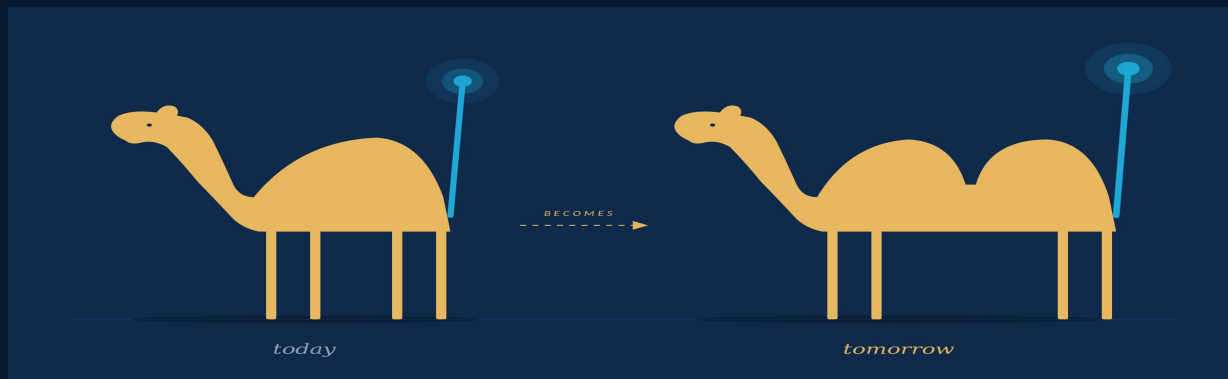
today

BECOMES
----->



tomorrow

The Dromedary *Becomes a Camel*



A single story for investors, customers, partners, and the team.

OPENING IMAGE

The picture you need to see first

Before any words, hold this image in your head. A dromedary in profile. One hump. A tail at the back — unlike any real camel, this tail points straight up.

Now watch it change. A second hump grows behind the first. The dromedary becomes a camel. The tail still points up.

That transformation is the entire story of EON.

◆ IMAGE PLACEHOLDER

Single dromedary, side profile, tail straight up

PROMPT

Single side-profile illustration of a dromedary (one-humped camel) standing on a clean horizon line. Its tail is unnaturally pointing straight up to the sky. Minimalist editorial line art, navy strokes on a white background, warm sand-gold fill on the hump and the upward tail. Premium magazine illustration. Lots of whitespace around the figure.

Wide horizontal. Lots of space around the animal.

ACT 1

The Squeeze

AI is not coming. AI is here.

Resumes are filtered by machines before a human ever sees them. Marketing directors are replaced with a prompt. Entry-level rungs are pulled out of the ladder.

Stanford suggests $\approx 88\%$ of jobs will be affected. The precise number is not the point. The direction is.

Every person on the receiving end asks the same question: what does this mean for me, today?

EON answers the question people are *actually* asking.



ACT 2

The Fork

Under pressure, the workforce splits. Four outcomes — only three are doors.

1

Skills

Trades that AI cannot do.
Nurses, plumbers,
technicians.



2

Orchestrator

Run many agents.
The new survival skill
of knowledge work.



3

Builder

Use AI to start
something of your
own. In 90 days.



Waiting Class

Not a door. A long
hallway with no exit.



ACT 3

The Three Doors

Three Doors lead somewhere. One choice doesn't.



DOOR 1

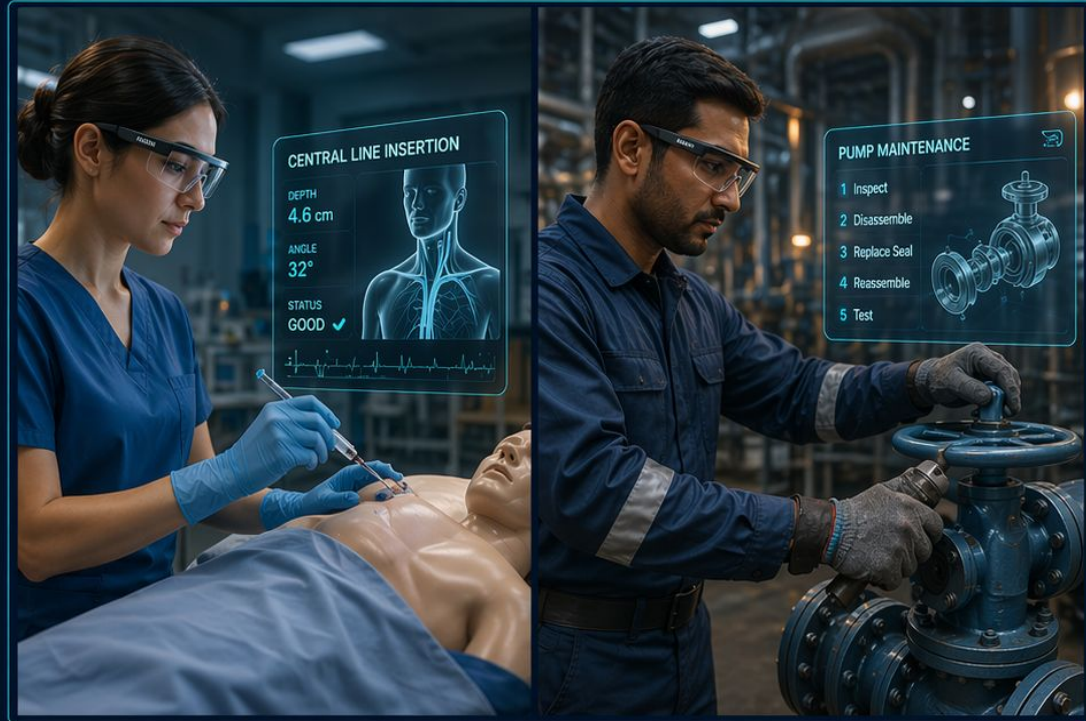
Skills — the trades AI cannot do

Behind this door is a welding instructor in Ahmedabad. A hospital in Kuwait that needs to train 800 nurses. A refinery in Texas onboarding 300 operators where mistakes are measured in body counts and billions.

EON's answer is the Genesis family, Genesis 2 trains. Genesis 3 simulates. Same method extends to soft skills, sales rehearsal, and cross-cultural communication.

Buyers: Exxon, Aramco, Boeing, ministries of education. They have the money, the need, and the pain at once. A \$500K product that prevents a \$10M accident is not a nice-to-have. It is an insurance policy written in software.

Door 1 buyer: [enterprise](#). The hump that pays the bills today.



DOOR 2

Orchestrator — from typist to conductor

Behind this door is a 47-year-old marketing director who is good at her job. Her job is being absorbed by a stack of agents her 26-year-old colleague knows how to wire together — which she does not.

EON's answer is Solve IQ. Describe the problem in plain words. The system finds the solution, builds the product, and helps deploy it.

It does not ask the user to learn Python. It asks them to describe a problem clearly. That is a skill humans already have.

Door 2 buyer: *anyone* who kept their job but feels the ground move.



DOOR 3

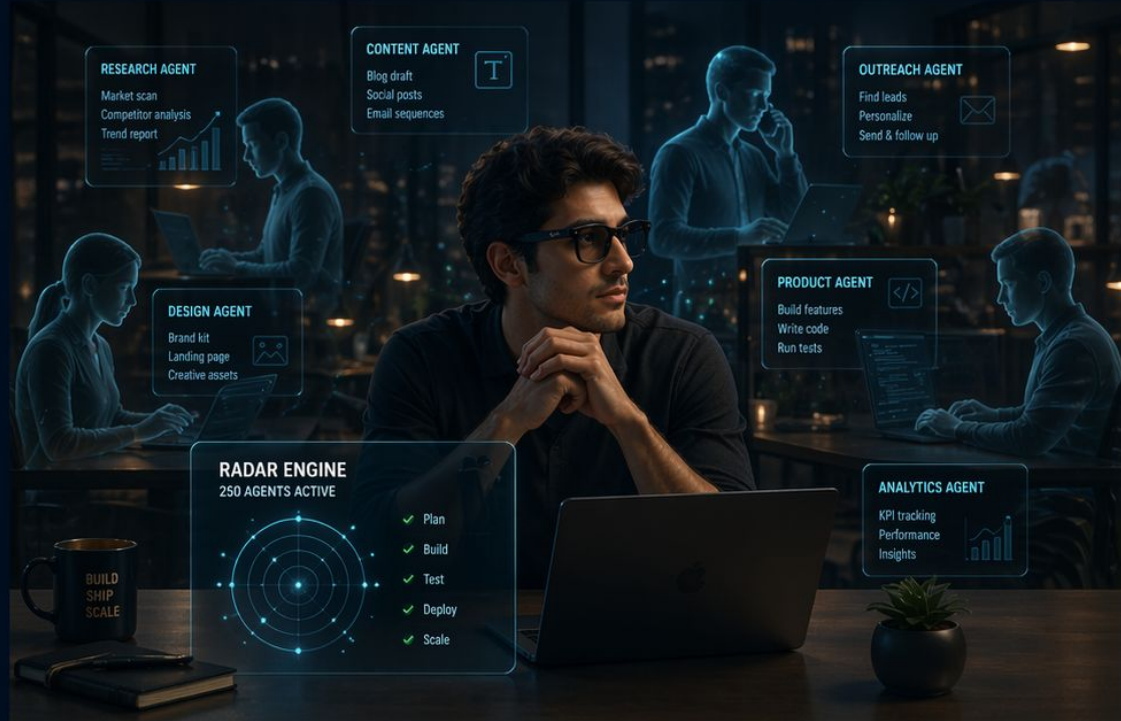
Builder — idea to business in 90 days

Behind this door: the 22-year-old whose resume keeps getting filtered. The 54-year-old who doesn't want another corporate seat. The young person in Nairobi or Lahore who already sees the way out is to build.

The Venture Builder takes them from a Level 1–5 diagnostic, through 100 courses, into a ZIP-code-based opportunity scan. The user picks. One click generates the plan. Another builds the product. Another deploys the 250-agent RADAR engine.

Soup to nuts. Idea to cash. Human at the top, AI doing the work.

\$975 once. 90-day sprint. Three payout scenarios. An insurance policy.



EON TODAY

The Dromedary

One hump. One upward-pointing tail.
That is the company right now.

The HUMP is enterprise training (Genesis 2 & 3).
Big-ticket B2B with proven economics:
4,400+ partners, 136M downloads, 80+ countries.

The TAIL is everyone else: Solve IQ + Venture
Builder + the AI Founder Programme.
Smaller dollar per customer. Vastly larger
human count.

*The hump pays for today. The tail is the reason
the company is worth what it will be worth.*



THE HUMP

ENTERPRISE TRAINING
(GENESIS 2 & 3)

-  Big-ticket B2B
-  Proven economics
-  4,400+ partners
-  136M downloads
-  80+ countries

THE TAIL

SOLVE IQ +
VENTURE BUILDER +
AI FOUNDER
PROGRAMME

-  Everyone else
-  Smaller dollar
per customer
-  Vastly larger
human count

WHY THE TAIL POINTS UP

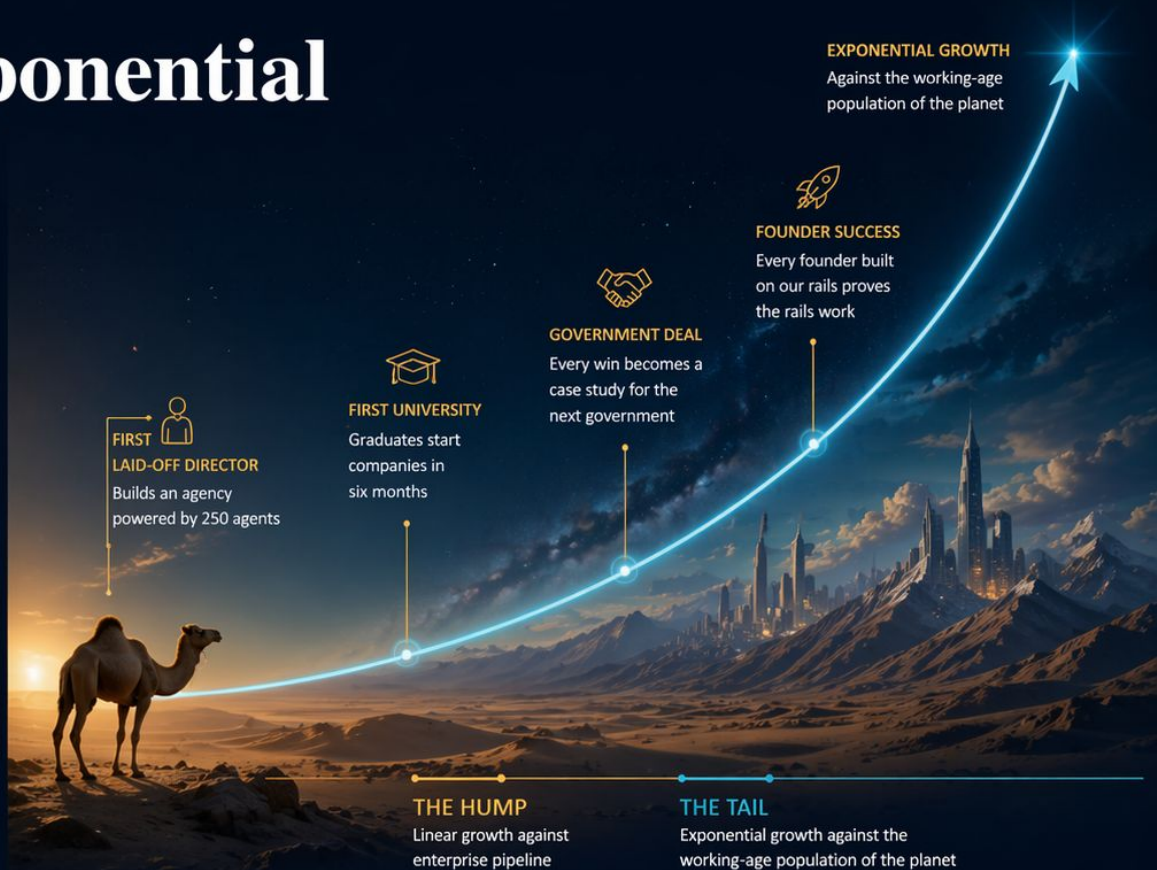
The Tail is the Exponential

The tail starts slow. It runs on trust. Someone has to be the first laid-off director who comes out the other side running an agency powered by 250 agents. Someone has to be the first university whose graduates start companies six months in.

Then it compounds. Every success creates a referral. Every government deal hands EON a case study for the next government. Every founder built on our rails proves the rails work.

The hump is linear growth against enterprise pipeline. The tail is exponential growth against the working-age population of the planet.

The exponential does not ask permission.



WHAT MAKES THE SECOND HUMP GROW

The Transition

FieldIQ's mass-market moment depends on hardware that sits on your face and leaves your hands alone. The wave is already breaking.

TODAY

Ray-Ban Meta

Audio + camera + AI.
Phone-grade pricing.
Already shipping in volume.

2026

Android XR (monocular)

Samsung + Warby Parker +
Gentle Monster.
Single-eye overlay.
Confirmed for 2026.

2027 →

Orion / Artemis (binocular)

True 3D AR.
Holographic overlays on
real equipment.
Consumer launch
targeted 2027.



Three pairs of glasses — evolution left to right

Wide banner. Ray-Ban Meta → monocular XR → binocular Orion.

EON IN 12-366 MONTHS

The Camel

Two humps. Tail still up.

FIRST HUMP: enterprise training.
Unchanged. Profitable.
Credibility backbone.

SECOND HUMP: Humans 2.0 in the field.
FieldIQ + AssessIQ + AssistIQ on glasses.
One oil & gas customer: 500 trainees
in the center, 12,000 workers in the field.
The first hump reaches 500.
The second reaches 12,000.

The same content built for hump 1
ships to hump 2 for almost nothing.

First hump paid for. Second hump built on top of it for almost nothing.



FIRST HUMP
ENTERPRISE TRAINING
(GENESIS 2 & 3)

500
TRAINEES



SECOND HUMP
HUMANS 2.0 IN THE FIELD
(FIELDIQ + ASSESSIQ + ASSISTIQ)

12,000
WORKERS

SAME CONTENT
BUILT ONCE
SHIPS TWICE
ALMOST FREE

EQUIPMENT STATUS

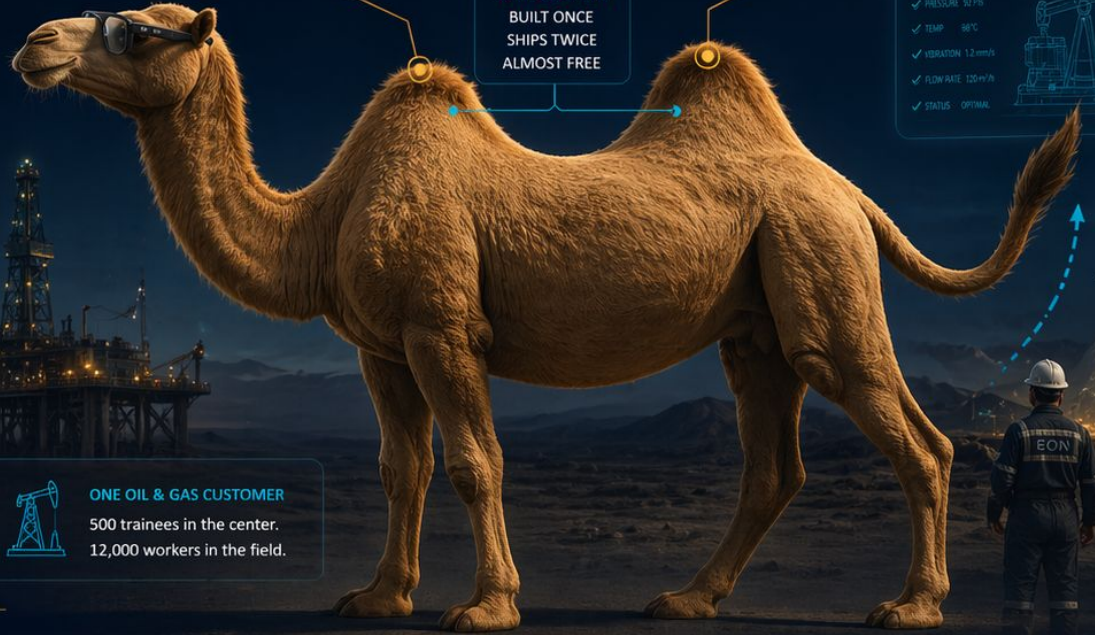
- ✓ PRESSURE: 91 PSI
- ✓ TEMP: 86°C
- ✓ VIBRATION: 1.2 mm/s
- ✓ FLOW RATE: 100 M³/D
- ✓ STATUS: OPTIMAL



TAIL UP
EXPONENTIAL
GROWTH
AHEAD



ONE OIL & GAS CUSTOMER
500 trainees in the center.
12,000 workers in the field.



HOW THE TAIL GETS SERVED

The Distribution Engine

Six channels. One engine. Designed so the tail can scale without proportional headcount.



RADAR
(250 agents)



Venture Builder
SolveIQ
Auto-Generation



EON Marketplace



EON Certification



Demand Layer



Embedded
Distribution Rails



RADAR
(250 agents)



Venture Builder
SolveIQ
Auto-Generation



EON Marketplace



EON Certification



Demand Layer



Embedded
Distribution Rails

THE LINE THAT CARRIES EVERYTHING

EON is a dromedary becoming a camel.

TODAY

ENTERPRISE TRAINING
(FIRST HUMP)



500
TRAINEES



BECOMES →

TOMORROW

HUMANS 2.0 IN THE FIELD
(SECOND HUMP)



12,000
WORKERS



One hump today is enterprise training. A second hump tomorrow is Humans 2.0 in the field. A tail that points up is the exponential — EON answers the question the other AI companies are afraid to answer: what does AI do for me, today?



FIRST HUMP TODAY

Proven. Profitable. Scalable.
500 trainees.



SECOND HUMP TOMORROW

Humans 2.0 in the field.
12,000 workers.



TAIL POINTS UP

Exponential growth.
Unstoppable momentum.

Three Doors lead somewhere. One choice doesn't.