

# THE SOVEREIGN HUMAN INITIATIVE EUROPEAN UNION

Building the infrastructure for Europe's  
Great Retraining — through Immersive Intelligence,  
the Global Diploma Alliance & the Venture Builder Economy

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**25+**

Years



**80+**

Countries



**136M+**

Downloads



**4,400+**

Customers

# Europe's AI Displacement Challenge

Europe faces a dual disruption: AI-driven workforce displacement compounded by the largest green energy transition in history. The same automation reshaping global labour markets is hitting Europe's industrial heartland and professional services simultaneously.

## THE K-SHAPED ECONOMY

↑ **Corporate AI Adopters +11.5% productivity**

↓ **Displaced Workers — 40% white-collar tasks automatable**

European manufacturers, financial services firms, and professional services companies are deploying AI to match US productivity gains — while executing the workforce reductions that follow. The EU AI Act creates regulatory clarity but not jobs.

€65B

EU Skills Agenda  
committed funding

92M

jobs displaced  
globally by 2030 (WEF)

40%

of EU white-collar  
tasks automatable now

77%

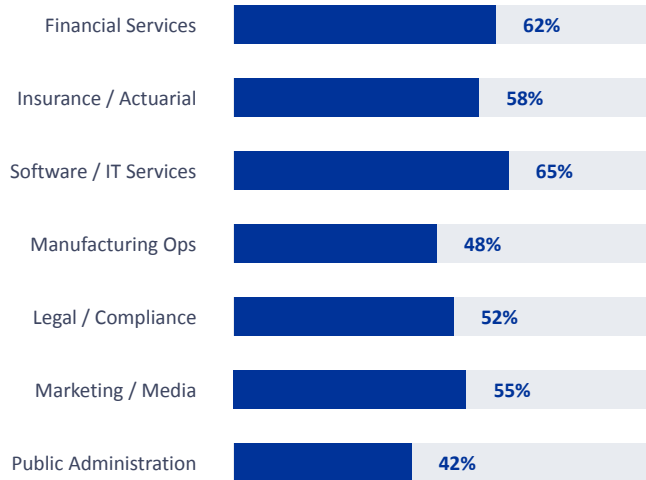
of EU firms report  
critical skills gaps

Source: European Commission, Goldman Sachs, WEF Future of Jobs 2025, Cedefop Skills Forecast

# Europe's Industrial & Professional Middle Class at Risk

From German manufacturing engineers to London financial analysts — Europe's highest-skilled, best-paid professionals face structural AI displacement.

## AI Task Exposure by European Sector



## €45K–80K Average Salary

Exposed workers carry EU's highest fixed costs: mortgages, school fees, social insurance contributions



## Dual Transition Pressure

Green Deal + AI automation hitting simultaneously. Manufacturing regions face compounding displacement



## Youth Unemployment Crisis

EU youth unemployment at 14.5%. Southern Europe 25%+. Entry-level roles disappearing to AI before graduates enter

Source: Anthropic Economic Index, Cedefop, European Commission Skills Intelligence, Eurostat

# Europe's Dual Disruption: Green Transition Meets AI Displacement

Unlike the US or Asia, Europe faces a compounding crisis: the world's most ambitious climate transition is restructuring entire industries at the same moment AI is eliminating the professional roles within them.

## EUROPE'S INDUSTRIAL MODEL

- Manufacturing + exports drove 50 years of prosperity
- Strong social safety nets assumed gradual transitions
- Education → apprenticeship → lifelong career pathway
- Model assumed: decades of stable employment per role

VS

## 2026 DUAL DISRUPTION REALITY

- AI automates 40% of white-collar tasks — the knowledge economy
- Green Deal restructures energy, auto, chemicals simultaneously
- Social systems not designed for AI-speed displacement
- No macro model prices simultaneous digital + green transition shock

*EON's 90-day retraining pathway is not a feature — it is a survival requirement for Europe's displaced professional class.*

# The Only Platform Built for This Moment

25 years of immersive learning infrastructure — now deployed as Europe's displacement response platform.



## Virtual Campus

99% cost reduction. Accredited degrees for <€500/year vs €10K–30K traditional.



## Career Compass

AI diagnostic matching to 9,000+ AI-resilient job pathways across EU member states.



## EON Genesis

7-step AI wizard converts expertise into photorealistic 3D training modules.



## EON Brainy

Multi-avatar AI coaches across 17 verticals — 24 EU languages supported.



## Venture Builder

From displaced worker to AI-powered business owner on the EON Marketplace.



## VAR Network

Deploy EON across EU member states and sectors. Earn margin on the transformation.

# Collapsing the Cost of European Education

## TRADITIONAL EUROPEAN EDUCATION

**€10,000–30,000 /  
YEAR**

- 3–5 years to complete degree programmes
- Geographic relocation often required
- €30K–90K total cost (UK/private EU)
- Credential at risk of AI deprecation
- Rigid structures slow to adapt to market

**VS**

## EON VIRTUAL CAMPUS

**<€500 / YEAR**

- 90-day intensive pathways available
- 100% remote — no relocation needed
- Global Diploma Alliance accreditation
- AI-resilient skills via Career Compass
- 24 EU languages + EQF alignment

*EU Skills Agenda commits €65B to digital & green transition · EON targets 95%+ cost collapse with EQF-aligned credentials*

# 9,000 AI-Resilient Pathways for Europe



## Green Energy & Sustainability

EU Green Deal sectors: solar/wind technicians, grid operators, EV infrastructure



## Healthcare & Elder Care

Europe's ageing population needs 1.8M more care workers by 2030



## Infrastructure & Construction

€750B NextGenerationEU investment pipeline. Project managers, engineers



## Advanced Manufacturing

Industry 4.0: CNC operators, robotics technicians, quality engineers



## Agentic AI Orchestration

Managing AI agent fleets for enterprises. Highest-value new role class

## Career Compass AI

*Maps your skills to Europe's AI-resilient future*

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### Rapid Skill Assessment

1

AI analyses transferable skills in hours, not weeks

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### Pathway Matching

2

Cross-referenced against 9,000 resilient roles across 27 EU member states

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### Immersive Training

3

Genesis modules compress 65% of learning time vs. traditional

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### Verified Credential

4

EQF-aligned Global Diploma Alliance certification + OH-WOW JOBS placement

# EON Genesis: The Intelligence Ingestion Engine

**4×**

Faster training  
vs. classroom

**275%**

Greater skill  
confidence

**65%**

Time reduction  
vs. online

**90%**

Knowledge  
retention

**43%**

Fewer workplace  
injuries

## The Genesis Learning Framework

SHOW ME

Photorealistic demonstration in full industry context

TRAIN ME

Guided practice with real-time AI feedback & error correction

LET ME TRY

Independent simulation — full performance tracking

EVALUATE ME

Competency assessment + EQF-aligned credential

## European Enterprise Use Case

European manufacturers and financial institutions restructuring workforces are destroying irreplaceable institutional knowledge.

Genesis captures veteran expertise — converting it into immersive training modules that remain inside the organisation permanently.

For displaced workers: the knowledge they capture seeds their Venture Builder product on the EON Marketplace.

# The Global Diploma Alliance: Europe at Scale

Competency earned in immersive simulation — credentialed by institutions Europe trusts.

## Primary EON Credential

AI-verified competency certification backed by immersive performance data. Verifiable on the EON blockchain-ready credential ledger. Aligned with the European Qualifications Framework (EQF) and Europass.

## Co-Credential Pathway

Partner universities across EU member states validate EON immersive assessment results and issue traditional academic credentials — via Bologna Process mutual recognition, no campus return required.

## OH-WOW JOBS: Europe's Three-Sided Skills Marketplace

### Displaced Workers

Verified immersive credentials + AI-matched pathways across 27 EU states

### European Employers

Green energy, healthcare, manufacturing, infrastructure — verified talent

### SME Clients

AI-augmented knowledge services from Venture Builder graduates

# From Displaced to Proprietor: Europe's Venture Builder Economy

*EON's Venture Builder is the Shopify of the Intelligence Revolution — adapted for Europe's 23M SME market.*

Displaced Manufacturing Engineer →

**AI Predictive Maintenance SaaS**

€12K/  
mo

40 Mittelstand clients × €300/mo. 20 years of production line expertise + AI diagnostics. Formerly €65K salary.

Displaced Financial Analyst →

**AI ESG Compliance Service**

€18K/  
mo

EU CSRD reporting automated for mid-market firms. AI processes disclosures, human expert reviews. €450/client × 40.

Displaced Automotive Quality Mgr →

**AI Quality Assurance for EV Supply Chain**

€15K/  
mo

30 EV component suppliers × €500/mo. Decades of Tier-1 OEM knowledge productised for the transition.

*23M SMEs across the EU need AI augmentation · EON provides the platform, marketplace & credential infrastructure*

# The VAR Path: Deploy the Revolution Across Europe's Member States

## VAR Model

Not a builder? Become a deployer. EON VARs transform European markets using our full platform stack.

### You Bring

Local relationships, market knowledge, regulatory expertise, language capabilities

### EON Brings

Full platform stack, Global Diploma Alliance, EQF-aligned credentials, product roadmap

### You Earn

Platform margin + implementation fees + managed service retainers

### Who Fits

Former enterprise execs, industry consultants, regional education leaders

## DACH Manufacturing Belt

Germany, Austria, Switzerland — Mittelstand retraining at scale. Industry 4.0 + Green Deal transition. VAR with automotive/chemicals relationships.

## Nordic Digital & Green Transition

Denmark, Sweden, Finland, Norway — world leaders in digital adoption. Green energy workforce scaling. Strong public-sector partnership culture.

## Southern Europe Youth & Recovery

Spain, Italy, Greece, Portugal — 25%+ youth unemployment. NextGenerationEU funds flowing. Massive unmet skilling demand.

# Three Paths Out of Displacement — One Platform

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## The Employment Path



- ✓ Career Compass skill assessment
- ✓ 9,000 AI-resilient role matches
- ✓ 65% faster immersive training
- ✓ EQF + Global Diploma credential
- ✓ OH-WOW JOBS placement

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## The Proprietor Path



- ✓ Venture Builder framework
- ✓ Genesis product creation tools
- ✓ Knowledge Bits Marketplace
- ✓ EON partner revenue sharing
- ✓ EU 23M SME market access

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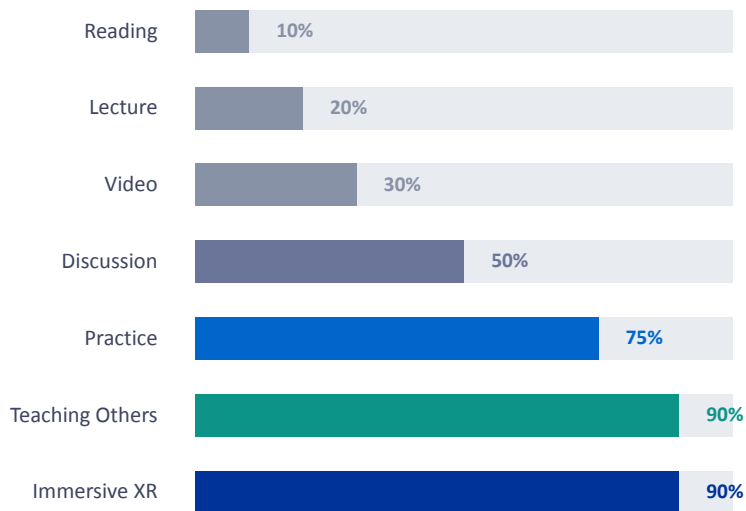
## The VAR Path



- ✓ Licensed EON full platform
- ✓ Member state/sector territory
- ✓ Platform margin + fees
- ✓ EON training & certification
- ✓ 27 EU states as markets

# The Science Is Settled: Immersive Beats Everything

Knowledge Retention by Learning Method



4×

Faster than classroom

275%

Greater skill confidence

65%

Time savings vs online

43%

Injury reduction

Sources: PwC VR Study 2024 · Edgar Dale Cone of Experience · EON Platform Data

# Aligned with Europe's Strategic Priorities



## EU Skills Agenda 2025

EON's immersive training + Global Diploma Alliance aligns with the €65B commitment to digital and green skills transition.



## European Green Deal

Retraining for the green transition: solar/wind technicians, EV manufacturing, circular economy operations.



## NextGenerationEU

€750B recovery fund. Digital and green pillars match EON's platform capabilities for workforce transformation.



## Bologna Process / EQF

Global Diploma Alliance credentials aligned with European Qualifications Framework. Europass integration ready.



## EU AI Act

EON platform fully compliant. Responsible AI training creates market advantage in regulated European environment.



## Digital Europe Programme

€7.5B for digital skills, AI deployment, and cybersecurity. EON as technology delivery partner.

Enterprise: Siemens · Airbus · Volvo · Bosch · Shell · BASF · SAP · Government Bodies across 27 Member States

# Partner with EON in Europe: Six Models



## European Universities

Extend credential reach via Global Diploma Alliance. Co-issue degrees backed by immersive performance data. Bologna Process aligned.



## Corporate Europe

Capture institutional knowledge before restructuring. Retrain staff. Deploy AI training at scale across EU enterprises.



## EU & National Governments

Skills Agenda technology partner. EURES integration. National employment agency digital transformation.



## Industry Associations

VDMA, CLEPA, BusinessEurope — immersive apprenticeship for manufacturing & services. Sector-specific transition pathways.



## Impact & Development Finance

Measurable social ROI at European scale. EIB, EBRD, national development banks. ESG-aligned impact metrics.



## VAR Partners

License EON for your member state or sector. Recurring margin model. 27 states = massive territory opportunity.

# The Data Is Unambiguous

Source	Finding	EON EU Implication
Anthropic Economic Index (2026)	74.5% AI task coverage in programming	Core Venture Builder target across EU
Goldman Sachs (2025)	25–40% white-collar tasks automatable	Scale of EU professional displacement
EU Skills Agenda (2025)	€65B committed to digital & green skills	Institutional funding for EON deployment
WEF Future of Jobs (2025)	92M displaced / 97M new AI-literate roles	EON is the translation infrastructure
PwC VR Study (2024)	4× faster training, 275% skill confidence	Genesis efficacy for 90-day transition
NextGenerationEU	€750B recovery & resilience fund	Digital pillar funds EON partnerships
Cedefop Skills Forecast	77% of EU firms report critical skills gaps	Enterprise demand for EON retraining
Eurostat Youth (2025)	14.5% EU avg, 25%+ Southern Europe	Young adult platform opportunity

# The generation being displaced by AI should not become its victims. They should become its proprietors.

In Europe — with 450 million people, the world's most ambitious green transition, and the strongest social contract tradition on earth — this vision isn't just possible. It's imperative.

Every displaced professional becomes a knowledge entrepreneur. Every AI tool that replaces a job becomes a force multiplier for the person who once held it.

80+ countries · 136M+ downloads · 4,400+ customers · Europe: The Next Chapter

Virtual Campus

Career Compass

EON Genesis

EON Brainy

Venture Builder

VAR Network

Global Diploma Alliance

OH-WOW JOBS

# Ready to Partner in Europe?

Three questions to start the conversation:

1

Are your employees, students, or community facing AI displacement in Europe?

→ *Explore the Employment Path & Virtual Campus*

2

Do you have domain expertise in Europe's growth sectors that AI makes more valuable?

→ *Explore the Venture Builder & Knowledge Bits Marketplace*

3

Do you have market access in EU member states or sectors where EON can scale?

→ *Explore the VAR Partnership Program*

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