

A Dromedary Becoming a Camel: EON Reveals Strategy to Reach the People AI Forgot to Talk To

From Layoffs to Leadership: EON's Three-Door Strategy for AI-Disrupted Workers



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EXECUTIVE SUMMARY

As the global workforce faces unprecedented challenges due to the rapid advancement of artificial intelligence (AI), **EON Reality** and its sister company **EON AI Ventures** have unveiled a strategic vision to address what they describe as the **global workforce AI squeeze**. Central to this vision is the **‘Three Doors’ framework**, a comprehensive approach to preparing individuals and organizations for the AI era. This framework is positioned as the solution to the growing displacement of workers by AI and is supported by a robust suite of products designed to empower both enterprise and individual users.

The company’s strategy is encapsulated in a striking metaphor: a **dromedary evolving into a camel**, symbolizing EON’s transformation from a single-hump enterprise training leader to a two-hump organization, with the second hump representing AI-guided field operations powered by **smart glasses**. The upward-pointing tail in the metaphor reflects the exponential growth opportunities in consumer, government, and academic markets.

The Three Doors Framework: A Path Forward for the Workforce

EON Reality’s **Three Doors framework** addresses three distinct outcomes for workers in the post-AI workforce:

- 1. Door 1 — Skills:** This door focuses on trades and roles that AI cannot replace, such as nurses, technicians, and frontline industrial workers. EON’s **Genesis 2** and **Genesis 3** products provide immersive training solutions tailored to industries like healthcare, oil and gas, defense, manufacturing, and aviation. These solutions address chronic skill shortages, enabling enterprises to avoid costly incidents and boost productivity.
- 2. Door 2 — Orchestrator:** As knowledge workers adapt to AI-driven environments, they must transition from performing individual tasks to orchestrating multiple AI agents. **Solve IQ** provides a seamless interface for mid-career professionals to describe problems in plain language and receive agent-based solutions, eliminating the need for coding expertise.
- 3. Door 3 — Builder:** For individuals aiming to leverage AI as founders or entrepreneurs, the **AI Founder Programme** and its **Venture Builder** offer a comprehensive pathway. Participants undergo an **AI-literacy diagnostic**, embark on a 90-day sprint, and emerge with a deployed business. The program even includes a **local market opportunity scan** and access to EON’s **250-agent RADAR engine** for go-to-market strategies.

Addressing the Waiting Class

EON Reality identifies a significant risk in the post-AI workforce—the creation of a **“Waiting Class”**, individuals left without meaningful opportunities. Unlike the Three Doors, this outcome is likened to a long hallway with no exit. EON’s mission is to minimize the number of people relegated to this category by providing actionable pathways through its innovative solutions.

The Dromedary, the Camel, and the Tail That Points Up

EON’s transition from a dromedary to a camel symbolizes its evolution from an enterprise training leader to a dual-focused organization capable of serving both enterprise and field operations. Historically, EON’s **enterprise training solutions** have reached over **4,400 institutional partners** across **80-plus countries**, with **136 million platform downloads**. This legacy forms the dromedary’s first hump.

The second hump represents the rise of **AI-guided field workers**, powered by products like **FieldIQ**, **AssessIQ**, and **AssistIQ**. These solutions are designed to equip workers in the field with real-time, AI-driven guidance through the use of **smart glasses**. By leveraging existing content libraries developed for enterprise training, EON achieves extraordinary economics, enabling large-scale deployment with minimal additional costs.

The upward-pointing tail reflects EON’s exponential growth in consumer, government, and academic markets. Products like **Solve IQ**, the **Venture Builder**, and the **AI Founder Programme** are key drivers of this growth, supported by EON’s **Distribution Engine**. This six-channel platform includes the **RADAR engine**, **EON Marketplace**, and **embedded distribution rails**, ensuring scalability without proportional headcount increases.

The Hardware Inflection: Smart Glasses as a Game-Changer

EON identifies **smart glasses** as the critical inflection point that will drive the adoption of its AI-guided field solutions. The company outlines a **three-stage hardware arc**:

- **Today**: The launch of Ray-Ban Meta glasses, offering audio and camera functionality at smartphone-level pricing.
- **2026**: The introduction of monocular display glasses on Google’s Android XR platform, with products from Samsung, Warby Parker, and Gentle Monster.
- **2026–2027**: The arrival of true binocular augmented reality devices, including Meta’s Orion prototype and the consumer-targeted Artemis.

These advancements will redefine computing for hands-on professionals, shifting the primary interface from smartphones to glasses. EON's extensive **content library**, built over 25 years, positions the company uniquely to meet this demand from day one.

A Scalable Growth Strategy

EON leverages its **Distribution Engine** to scale its consumer, government, and university-facing solutions. This platform integrates six channels, including outbound systems like the **RADAR engine**, programmatic demand layers, and embedded distribution within partner brands. The result is a scalable model that drives growth without corresponding increases in operational complexity.

In summary, EON Reality's strategic vision, powered by the **Three Doors framework**, addresses the immediate and future needs of a workforce grappling with AI-driven disruption. By combining proven enterprise training solutions with innovative AI-guided field technologies and smart glasses, EON is uniquely positioned to answer the critical question: **"What does AI do for me, today?"**

THE PROBLEM/CHALLENGE

The rapid advancement of artificial intelligence (AI) has created a profound challenge for the global workforce: the **AI squeeze**. This term captures the external pressure exerted on workers as AI-driven technologies displace traditional roles, leaving millions grappling with uncertainty about their professional futures. **EON Reality** frames this as not just a technological or economic issue, but as a deeply human one, encapsulated in the critical question: **"What does AI do for me, today?"**

The AI Squeeze: Displacement and Divergent Outcomes

The impact of AI on the workforce is both sweeping and uneven. While AI automates many routine tasks, it also creates a stark divide between those who adapt and thrive and those who are left behind. EON describes this divergence as **The Fork**, where individuals and organizations must choose between leveraging AI to move forward or facing diminishing opportunities.

At the heart of this challenge is the stark reality of **AI displacement**. Many workers, from marketing professionals to students, find themselves excluded from opportunities due to AI systems they cannot control or understand. For example, an **AI screener** might reject a résumé without the applicant ever knowing why, while mid-career professionals face obsolescence unless they can transition to roles that require managing AI systems instead of competing with them.

The Waiting Class: A Hallway Without an Exit

EON Reality highlights the risk of a growing **Waiting Class**, a segment of the population left without meaningful opportunities in the AI-driven economy. Unlike the **Three Doors**—which provide pathways to skills, orchestration, or entrepreneurship—the Waiting Class is likened to a long hallway with no exit. This category includes workers who lack the resources, skills, or opportunities to transition into new roles, effectively sidelining them from economic participation.

EON’s mission is to ensure that as few people as possible end up in this hallway. By providing actionable solutions through its **Three Doors framework**, the company aims to empower individuals to navigate the challenges of AI disruption and find meaningful roles in the evolving workforce.

What Does AI Do for Me, Today?

While much of the AI conversation focuses on future possibilities, EON emphasizes the immediate needs of workers and organizations. Founder and Chairman Dan Lejerskar articulates this focus succinctly: **“Most of the AI conversation right now is about what AI will do for humanity in ten years. That conversation matters, but it does not help the marketing director who just got laid off or the government with two million unemployed citizens this quarter.”**

EON’s solutions are designed to address these urgent needs. For example:

- **Genesis 2** and **Genesis 3** provide immersive training for industries facing critical skill shortages, enabling workers to step into high-demand roles.
- **Solve IQ** empowers knowledge workers to describe problems in plain language and receive AI-driven solutions, bypassing the need for technical expertise.
- The **AI Founder Programme** offers individuals a pathway to leverage AI for entrepreneurship, from diagnostics to market deployment.

Transforming the Workforce: The Three Doors Framework

EON’s **Three Doors framework** provides a structured response to the AI squeeze, offering distinct pathways for workers to adapt and thrive:

1. **Skills**: Addressing roles that AI cannot replace, such as technicians and healthcare workers, through **Genesis 2** and **Genesis 3**.
2. **Orchestrator**: Enabling knowledge workers to manage AI systems via tools like **Solve IQ**.

3. **Builder**: Supporting entrepreneurs through the **AI Founder Programme** and **Venture Builder**.

By focusing on these pathways, EON ensures that workers are not only prepared for the future but are also equipped to seize opportunities in the present.

In conclusion, the **AI squeeze** presents a formidable challenge, but EON Reality's strategic vision offers a clear and actionable roadmap. By addressing the immediate needs of workers and organizations, EON answers the critical question: "**What does AI do for me, today?**"

SECTION 3: THE SOLUTION

EON AI Ventures has introduced its groundbreaking **Three Doors** framework as a strategic response to the global workforce challenges posed by accelerating **AI displacement**. Designed to provide actionable pathways for workers across industries, the framework addresses three distinct workforce outcomes: **Skills**, **Orchestrator**, and **Builder**. Each door represents a carefully tailored solution to ensure individuals and organizations can thrive in the AI era while avoiding the stagnation of what EON defines as the **Waiting Class**—a group left behind without viable pathways forward.

Door 1: Skills – Roles AI Cannot Perform

The **Skills** door focuses on professions and roles that AI cannot easily replace. These include critical trades such as nurses, technicians, plumbers, field operators, and frontline industrial workers in industries like oil and gas, healthcare, aviation, defense, manufacturing, and education. These roles require hands-on expertise, nuanced decision-making, and human judgment—skills that remain beyond the scope of AI systems.

To address the chronic labor shortages in these sectors, EON AI Ventures has developed the **Genesis 2 trainer** and **Genesis 3 simulator** family. These enterprise-grade solutions leverage immersive **XR** and **AI-powered learning** to deliver highly effective training programs. By creating realistic simulations and training environments, the Genesis product line enables workers to gain critical skills faster while reducing the risks and costs associated with traditional training methods. EON emphasizes that even a single avoided incident in high-stakes industries can offset the deployment costs many times over, making this solution not only transformative but also economically viable.

Door 2: Orchestrator – Managing AI Agents

The second door, **Orchestrator**, addresses the needs of knowledge workers who survive AI displacement by moving "up the stack." Instead of performing individual, repetitive tasks, these workers transition into roles where they manage multiple AI agents and orchestrate

complex workflows. This paradigm shift requires new tools and capabilities, particularly for mid-career professionals who lack technical coding skills but must still harness the power of AI.

EON's solution for this group is **Solve IQ**, a platform designed to take a **problem described in plain language** and convert it into an **agent-based solution**. Solve IQ empowers knowledge workers to efficiently oversee multiple AI-driven processes without the need for advanced technical expertise. By simplifying the interaction between humans and AI, Solve IQ not only enhances productivity but also ensures these workers remain indispensable in their organizations. This product is particularly crucial for enterprises looking to maximize the utility of their human capital while navigating the rapidly evolving AI landscape.

Door 3: Builder – Enabling AI-Powered Business Creation

The final door, **Builder**, is aimed at individuals and organizations seeking to leverage AI to create entirely new business opportunities. This door is particularly significant for ambitious entrepreneurs and innovators who recognize the vast potential of AI but require structured guidance to succeed.

EON's **AI Founder Programme** and **Venture Builder** form the backbone of this solution. These initiatives take participants through a comprehensive journey that begins with an **AI-literacy diagnostic** and progresses through a **90-day sprint**. During this process, users receive support for a **local market opportunity scan**, product development, and go-to-market strategy. The program also includes access to EON's **250-agent RADAR engine**, which facilitates rapid deployment and scaling of AI-powered businesses. Direct-to-consumer enrollment for the AI Founder Programme starts at just \$975, making it an accessible option for a wide range of users.

Preventing the Waiting Class

While the **Three Doors** provide clear, actionable pathways for various workforce segments, EON AI Ventures recognizes the risk of individuals falling into the **Waiting Class**—a metaphorical hallway with no exit. These are the workers who fail to adapt to the new realities of the AI-driven economy and find themselves without viable alternatives. EON frames its mission as reducing this group to the smallest possible size by equipping as many people as possible with the tools, skills, and opportunities needed to thrive.

By addressing the **Squeeze** of AI displacement, the **Fork** of divergent workforce outcomes, and the **Tail** of exponential growth opportunities, EON's **Three Doors** framework is a comprehensive solution for navigating the challenges of the AI era.

SECTION 4: KEY FEATURES/CAPABILITIES

EON AI Ventures' product portfolio is meticulously designed to drive transformation across industries and workforce segments. From immersive training solutions to AI-powered business creation tools, each product aligns with EON's vision of enabling exponential growth while addressing the pressing challenges of workforce readiness in the AI era. Below is a detailed breakdown of the key features and capabilities that define EON's offerings.

Genesis 2 and Genesis 3: Revolutionizing Enterprise Training

The **Genesis 2 trainer** and **Genesis 3 simulator** are the cornerstone of EON's enterprise training solutions. These products leverage cutting-edge **XR** and **AI** technologies to create immersive and realistic training environments.

- **Genesis 2** focuses on foundational skills development, delivering tailored training programs for industries like oil and gas, healthcare, aviation, and manufacturing.
- **Genesis 3** takes this a step further by simulating advanced, high-stakes scenarios that prepare workers for complex tasks and emergency situations.

These tools enable faster **time-to-competency**, improved **knowledge retention**, and enhanced **safety outcomes**, ensuring that workers are not only trained but also prepared to perform under pressure.

Solve IQ: Simplifying AI Management

Solve IQ is designed for knowledge workers transitioning into roles that require managing AI agents. By translating a **problem described in plain language** into an **agent-based solution**, Solve IQ eliminates the need for technical coding skills, making AI accessible to a broader workforce.

Key features include:

- Intuitive interfaces that simplify AI management.
- Integration with existing workflows to enhance productivity.
- Scalable solutions that adapt to the needs of mid-career professionals and enterprises.

FieldIQ, AssessIQ, and AssistIQ: Empowering AI-Guided Workers

EON's **FieldIQ** product family, including **AssessIQ** and **AssistIQ**, focuses on enabling AI-guided field workers. These solutions are specifically designed for industries where hands-on expertise and real-time decision-making are critical.

- **FieldIQ** integrates with **smart glasses**, providing workers with on-the-spot guidance, diagnostics, and insights.
- **AssessIQ** offers performance verification, ensuring workers meet required competency standards.
- **AssistIQ** provides real-time support, enhancing decision-making and reducing errors in the field.

EON identifies the ongoing **hardware inflection**—from **Ray-Ban Meta smart glasses** to **binocular augmented reality devices**—as the key enabler for these solutions, transforming how field workers interact with technology.

AI Founder Programme and Venture Builder: Catalysts for Innovation

The **AI Founder Programme** and **Venture Builder** are transformative platforms for creating AI-powered businesses. These initiatives guide users through a structured process that includes:

- **AI-literacy diagnostics** to assess readiness.
- A **90-day sprint** for rapid product development.
- Market analysis and go-to-market strategies powered by the **250-agent RADAR engine**.

With direct-to-consumer pricing starting at \$975, these programs democratize access to AI entrepreneurship.

RADAR-Powered Distribution Engine: Scaling Consumer Outreach

EON's **Distribution Engine** is a six-channel platform designed to scale consumer, government, and university-facing solutions without proportional increases in headcount. Key components include:

- The **250-agent RADAR engine** for targeted outreach.
- An **automated brief-generation pipeline** to streamline content creation.
- The **EON Marketplace** and **embedded distribution rails** for seamless integration with partner brands.

This engine ensures that EON's solutions reach their intended audiences efficiently and effectively, driving exponential growth.

EON AI Ventures' product portfolio represents a comprehensive, forward-thinking approach to workforce transformation, ensuring organizations and individuals are equipped to succeed

in the **AI era**. By combining innovative technologies, scalable distribution mechanisms, and accessible pricing, EON delivers measurable outcomes that redefine workforce capability.

SECTION 5: HOW IT WORKS

EON AI Ventures' **Three Doors** framework provides a structured approach to addressing the global workforce AI squeeze, mapping distinct AI-powered solutions onto the critical needs of the post-AI era workforce. This strategy is divided into three key pathways: **enterprise training, AI-guided field operations, and direct-to-consumer AI literacy and entrepreneurship**. These pathways are supported by cutting-edge products tailored to meet the challenges of each segment.

Door 1: Skills – Enterprise Training with Genesis Series

The first door focuses on equipping workers with skills in trades that AI cannot perform, such as nursing, technical operations, plumbing, and frontline industrial roles. EON's **Genesis 2** trainer and **Genesis 3** simulator family are central to this effort, addressing skill shortages in high-stakes industries including oil and gas, healthcare, aviation, defense, manufacturing, and education. These products leverage immersive **XR** technology to deliver realistic simulations that prepare workers for critical scenarios, ensuring competency in environments where errors can have significant consequences.

For example, in industries like aviation or healthcare, where precision and safety are paramount, the **Genesis 3 simulator** provides hands-on training that mirrors real-world conditions. The immersive content library developed for these simulators enables enterprises to scale training processes efficiently, reducing time-to-competency and improving knowledge retention.

Door 2: Orchestrator – AI-Guided Field Operations

The second door addresses the knowledge workers who survive AI displacement by moving up the value chain—managing multiple AI agents instead of performing basic tasks themselves. This pathway is powered by EON's **FieldIQ, AssessIQ, and AssistIQ**, which enable AI-guided field operations through **smart glasses** technology. These solutions allow workers to operate with higher efficiency and precision by leveraging real-time data, augmented reality overlays, and AI-driven decision support.

The transformative potential of this framework lies in its ability to scale workforce capability from the training center to the field. A typical industrial customer may have 500 workers in a training center but 12,000 operating in the field. By reusing the content library developed for the **Genesis** series, EON creates an extraordinary value proposition with near-zero marginal costs for field deployment.

EON identifies the **hardware inflection** point—driven by advancements in **smart glasses**—as the key enabler for this transformation. With products like **Ray-Ban Meta** (already shipping), **monocular display glasses** on **Google’s Android XR platform**, and Meta’s **Orion prototype**, the transition to **binocular augmented reality** is rapidly approaching. These devices will serve as the primary interface for field workers, enhancing productivity and enabling seamless integration into AI-powered workflows.

Door 3: Builder – AI Literacy and Entrepreneurship

The third door empowers individuals to create new opportunities within the AI-driven economy. EON’s **AI Founder Programme** and **Venture Builder** guide users through an **AI-literacy diagnostic**, a 90-day sprint, and the deployment of an AI-powered business. This pathway includes tools for local market opportunity scans, product builds, and go-to-market strategies supported by EON’s 250-agent **RADAR engine**.

This framework lowers the barrier to entry for entrepreneurship in AI, making it accessible to mid-career professionals, students, and even governments looking to foster innovation within their population. The **AI Founder Programme** starts at just \$975 for individuals, ensuring affordability while providing a comprehensive road map for AI-driven business creation. Government, university, and large-employer pricing is also available on request, enabling broader scalability.

The **Distribution Engine**, which includes the **EON Marketplace**, certification frameworks, and embedded distribution rails, supports these initiatives by maximizing reach without proportional growth in operational complexity. This ensures the exponential scalability needed to bring AI solutions to consumer, government, and university markets worldwide.

By formalizing the **Three Doors** framework, EON AI Ventures positions itself as the bridge between AI capability and workforce readiness, addressing the immediate needs of displaced workers, field operators, and aspiring entrepreneurs alike.

SECTION 6: BENEFITS/OUTCOMES

EON AI Ventures delivers transformative outcomes through its **Three Doors** framework, ensuring the global workforce is equipped to adapt to the disruptive forces of AI displacement. The company’s innovative approach to training, field operations, and entrepreneurship mitigates skill shortages, empowers knowledge workers, and enables new opportunities in AI-driven industries—all with the overarching goal of reducing the number of people who fall into the **Waiting Class**.

Addressing Skill Shortages in High-Stakes Industries

The first major benefit of EON's solutions lies in their ability to address chronic skill shortages in industries where AI cannot yet replace human expertise. The **Genesis 2** trainer and **Genesis 3** simulator family provide immersive training environments that accelerate time-to-competency while improving **knowledge retention** and **safety outcomes**.

For enterprise customers, the ability to train workers more effectively translates directly into measurable financial and operational benefits. Avoiding a single incident in industries such as oil and gas or aviation can offset deployment costs many times over. By focusing on industries where precision and reliability are non-negotiable, EON ensures its solutions deliver value where it matters most.

Empowering Knowledge Workers Through Orchestration

The second door empowers displaced knowledge workers by enabling them to become orchestrators of AI agents rather than victims of automation. With solutions like **FieldIQ**, **AssessIQ**, and **AssistIQ**, EON equips workers with **AI-guided field tools** that enhance productivity and decision-making in real time.

The deployment of **smart glasses** technology amplifies this impact, transforming the primary interface for hands-on workers from smartphones to augmented reality devices. By leveraging advancements in hardware—such as **Ray-Ban Meta**, **Google's Android XR platform**, and Meta's **Orion prototype**—EON provides workers with tools that make them indispensable in the AI era.

This approach not only safeguards jobs but also creates opportunities for workers to thrive in roles that require higher levels of coordination and expertise. The scalability of field operations ensures that enterprises can extend the benefits of AI-guided workflows to thousands of employees with minimal additional investment.

Enabling AI-Driven Entrepreneurship

EON's third door fosters entrepreneurship by equipping individuals with the tools and knowledge to build AI-powered businesses. The **AI Founder Programme** and **Venture Builder** democratize access to AI innovation, guiding users through a structured process that includes opportunity mapping, product development, and go-to-market strategies.

At just \$975 for direct-to-consumer enrollment, the **AI Founder Programme** makes AI entrepreneurship accessible to a broad audience, from mid-career professionals to students. By offering government, university, and large-employer pricing, EON scales the programme to address the needs of entire populations, fostering innovation ecosystems that drive economic growth.

The **RADAR engine** and **Distribution Engine** further amplify these efforts, enabling entrepreneurs to reach their target markets efficiently. By embedding distribution capabilities within partner brands and leveraging the **EON Marketplace**, EON ensures its solutions are accessible to consumers, governments, and universities worldwide.

Preventing the Waiting Class

EON frames its mission as ensuring fewer people fall into the **Waiting Class**, a long hallway with no exit for those left behind by AI displacement. Through its **Three Doors**, EON provides clear pathways to skill-building, field deployment, and entrepreneurship, empowering individuals to escape stagnation and thrive in an AI-powered world.

By aligning its solutions with measurable outcomes—such as reduced time-to-competency, improved safety, and accelerated business creation—EON delivers tangible benefits that address the workforce challenges of today and tomorrow. The company’s vision of transforming workforce capability for the AI era positions it as a leader in bridging the gap between AI potential and human readiness.

Conclusion

As the global workforce grapples with the transformative effects of artificial intelligence, **EON AI Ventures** emerges as the definitive leader in addressing immediate and high-stakes AI challenges. By bridging the gap between workforce readiness and AI capability, EON equips institutions, governments, and individuals with the tools and technologies they need to thrive in an economy increasingly shaped by automation and augmented intelligence.

Addressing the Squeeze: A Pragmatic Approach to AI Displacement

The rise of AI has created what EON identifies as “**The Squeeze**”, a profound pressure on the global workforce caused by displacement and the rapid acceleration of AI technologies. This challenge is compounded by the impending retirement of 50% of industry experts within the next 5–7 years. While many organizations focus on speculative future applications of AI, EON tackles the urgent question: “**What does AI do for me, today?**” This timely focus is reflected in its **Three Doors framework**, which categorizes post-AI workforce outcomes into actionable solutions.

- **Door 1 — Skills:** For trades that AI cannot perform, such as healthcare workers, technicians, and industrial operators, **Genesis 2** and **Genesis 3** provide immersive training and simulation solutions. These tools address chronic skill shortages in industries where mitigating a single incident can justify deployment costs many times over.

- **Door 2 — Orchestrator:** For displaced knowledge workers who survive by moving “up the stack,” **Solve IQ** enables them to orchestrate AI agents without the need for technical expertise like coding. By translating plain-language problems into agent-based solutions, it empowers millions of mid-career professionals to remain competitive in their roles.
- **Door 3 — Builder:** For aspiring entrepreneurs and creators, the **AI Founder Programme** and **Venture Builder** guide users through an intensive 90-day sprint, culminating in deployed businesses tailored to local market opportunities. Backed by EON’s **250-agent RADAR engine**, this program makes AI-driven business creation accessible at a starting price of \$975.

By addressing these critical pathways, EON ensures fewer individuals remain in what it terms the “**Waiting Class**”, a long hallway with no exit created by AI displacement.

Humans 2.0: Smart Glasses as the Game Changer

EON’s vision for the workforce of tomorrow, dubbed **Humans 2.0**, hinges on AI-guided field workers equipped with smart glasses. This second growth phase transforms EON from a “dromedary” to a “camel,” adding a second hump to its proven enterprise training business. The concept is simple but revolutionary: the same immersive content developed for training centers can now be deployed directly in the field, reaching far larger audiences at negligible marginal cost.

Smart glasses represent the **hardware inflection** driving this transformation. EON outlines a clear **three-stage hardware arc**:

1. **Today:** AI-enabled audio-and-camera glasses like Ray-Ban Meta are already shipping at smartphone-grade pricing.
2. **2026:** Monocular display glasses on Google’s Android XR platform are set to launch, supported by partnerships with Samsung, Warby Parker, and Gentle Monster.
3. **2026–2027:** The arrival of true binocular augmented reality devices, such as Meta’s Orion prototype and the consumer-facing Artemis, will establish a **new computing format** where glasses replace smartphones as the primary interface for millions of hands-on workers.

EON’s **FieldIQ**, **AssessIQ**, and **AssistIQ** products are specifically designed to capitalize on this shift, empowering field workers with real-time guidance, performance verification, and task assistance. With 12,000 field workers supported for every 500 trained in a center, the scalability of this approach is unmatched.

Scaling Through the Distribution Engine

To ensure its solutions reach a global audience, EON leverages its **Distribution Engine**, a six-channel platform that scales consumer-, government-, and university-facing initiatives without proportional growth in headcount. This engine integrates:

- The **250-agent RADAR outbound system** for targeted outreach.
- An automated brief-generation pipeline to streamline communication.
- The **EON Marketplace**, which connects users with tailored AI solutions.
- A programmatic demand layer for efficient scaling.
- An embedded **certification framework**, ensuring measurable outcomes like time-to-competency and knowledge retention.
- **Embedded distribution rails** inside partner brands, expanding reach and market penetration seamlessly.

This robust infrastructure positions EON as the acceleration layer between AI capabilities and workforce readiness, enabling measurable outcomes for safety, performance, and organizational transformation.

A Call to Action

EON AI Ventures invites institutions, governments, and individuals to engage with its cutting-edge solutions, unlocking new opportunities in the evolving AI-driven economy. Whether you are a healthcare administrator addressing skill shortages, a mid-career professional navigating AI displacement, or an entrepreneur seeking to launch an AI-powered venture, EON's product suite — including **Genesis 2**, **Genesis 3**, **FieldIQ**, **AssessIQ**, **AssistIQ**, **Solve IQ**, the **AI Founder Programme**, and the **Venture Builder** — is designed to meet your needs.

With 25 years of expertise, 4,400 institutional partners, and over 136 million platform downloads, EON stands as the bridge between what your experts know and what your workforce can do. Together, we can transform workforce capability for the AI era — not just tomorrow but today. Reach out to EON AI Ventures to explore how the future of work begins now. **The Tail is already pointing up. Will you be part of the second hump?**