

The AI Founder Programme



A turnkey platform that lets your institution offer a complete AI entrepreneurship programme — credentials, built products, and international student pipeline — at zero infrastructure cost.

Your institution is not the problem. Your institution is the foundation.

EON builds on institutional credibility — we do not replace it. What you already have is why this partnership matters. Every element below stays yours; EON adds a practical layer on top.

Accreditation & Credential

The institutional authority that makes a qualification meaningful — regional, national, or international accreditation bodies.

Brand & Reputation

Years of institution-building. Alumni networks. Regional trust. Student recruitment channels that already work.

Existing Student Base

Enrolled students who already trust your institution — and employers who already hire your graduates.

International Relationships

Exchange programmes, partner universities, and diplomatic relationships built over decades.

Academic Programmes

Curricula built and refined over years. Discipline expertise. Faculty with deep subject knowledge.

Career Services & Industry Ties

Employer relationships, internship pipelines, and graduate placement infrastructure.

Your graduates know the theory. Employers test for the practice.

The employer standard has shifted. A degree still matters — but employers now test, at interview and through assessment tools, whether the candidate can actually operate AI systems, ship a product, and run automated workflows. That is not a qualification. It is a demonstrated capability. The AI Founder Programme adds that demonstrated layer on top of the qualification your institution already provides.

What your institution delivers

- Accredited academic qualification
- Deep theoretical grounding
- Institutional reputation
- Alumni network + career services



What employers additionally test for

- Demonstrated AI operational competency
- 100+ practical tasks completed — evidence
- A real product shipped to real customers
- Verified reference — not a transcript

One platform. Three outcomes. Every student — from day one.

These three pillars integrate with your existing programmes. Students graduate with your accredited qualification PLUS verified AI operational skill, a built product, and an employment reference they can actually show to employers.

01



AI Fluency — 100 Courses

5 Levels · EAFI-Verified

From AI Foundations (L1) to AI Entrepreneurship (L5). 100 applied, practical modules — each assessed and EAFI-verified. L4 = most capable AI operator in most offices. L5 = deploys and runs 250-agent systems.

→ EAFI Certification — employer-verifiable globally

02



Venture Builder

Real product · Marketplace

Instead of a thesis, a business. Students enter their location — the AI surfaces real local market gaps — they build a no-code AI product and list it on the EON Global Marketplace. Graduates leave with a URL, a customer, and a revenue figure.

→ Live product on Marketplace — paying customers

03



RADAR V3 Pipeline

250 AI agents · 24/7

250 AI agents work continuously across your international target markets — GCC, West Africa, South/Southeast Asia, EU — surfacing prospective students. Every new international student enrolled generates recurring revenue at zero marginal infrastructure cost.

→ Automated international student pipeline

Four audiences. One programme. New revenue from each.

AI is splitting the global workforce into those who can operate it and those who cannot. Every one of these audiences pays for the answer. Your institution is the natural delivery vehicle.

01



EXISTING

Your Current Students

The foundation audience

Already enrolled. Already trust your institution. The AI Founder Programme makes their degree more employable and gives them a real product by graduation.

\$30/month platform fee · 80% to you / 20% EON

02



GROWTH

International Students via RADAR

The scale audience

250 AI agents generate leads across GCC, West Africa, South/Southeast Asia, EU. Students pay joint programme fee — remote delivery, zero marginal institutional cost.

\$975/student/year · 50/50 split — net new revenue

03



NEW MARKET

Laid-Off & Career-Transition Workers

The urgent audience

AI is displacing knowledge workers today — marketers, analysts, admin staff, middle managers. They have severance and need to pivot. Your extension pathway fits exactly this.

You acquire: 80/20 · RADAR acquires: 50/50

04



STRATEGIC

Government-Funded Reskilling

The strategic audience

Every major economy has public funds for AI reskilling — EU Skills Agenda, US WIOA, UK AEB, GCC workforce transformation, SkillsFuture. Institutions with this programme become delivery vehicles.

\$30/month platform fee · 80% to you / 20% EON

10 hours a week. Real work. Real outputs. Real results.

This is not a passive course. Students are actively building, testing, and shipping every week. The programme fits alongside a full academic load (10 hours) or stands alone for extension and laid-off audiences (20–25 hours).

4h

per week

AI Fluency Courses

Self-paced · Online

- Work through current-level modules
- Hands-on exercises with live AI tools
- Automated EAFI assessment at checkpoints

3h

per week

VibeFlow — Building

Guided · Claude Code + CoWork

- Work on their Venture Builder product
- Use Claude Code / CoWork under guidance
- Iterate, debug, ship

2h

per week

Venture Builder Studio

Market research + design

- Analyse market signal from AI engine
- Refine product concept and specs
- Customer discovery and validation

1h

per week

Community + Marketplace

Peer cohort + Marketplace

- Review other students' work
- Marketplace listing optimisation
- Peer feedback and collaboration

Total: 10 hours/week · 40 hours/month · ~500 hours over a typical 12-month programme cycle

What's actually in the box.

No marketing language. Just the components.

ASSESSMENT	CURRICULUM	PRODUCT ENGINE	AI TOOLING
EAFI Engine Adaptive assessment. Places students at Level 1–5. Verified at every checkpoint.	100 AI Fluency Courses 5 levels. Foundations → Thought Partner → Agents → Leadership → Entrepreneurship.	Venture Builder Location-based market analysis. AI product spec generator. No-code build pipeline.	VibeFlow Student-facing AI development environment. Integrated with VibeFlow coaching layer.
DISTRIBUTION	PIPELINE	CAREER	CREDENTIAL
EON Global Marketplace Students publish AI products. 4,400+ institutional buyers across 80+ countries.	RADAR V3 — 250 AI Agents 24/7 lead generation in GCC, West Africa, South/SE Asia, EU for international students.	Career Compass AI-powered career GPS. Maps student skills to live labour market demand.	EAFI Certificate Employer-verifiable. Issued at Level 4 and Level 5. Digital credential, blockchain option.

All 8 components included in the partnership. No separate licensing. No per-module fees.

EAFI.

A credential employers can actually verify.

The EON AI Fluency Index is not a certificate of attendance. It is a graded, stored, verifiable measure of what the student can actually do — assessed at every checkpoint across every course. When an employer asks "can you prove your AI skill?", the answer is a URL.



Continuous Assessment

Every course ends with a graded EAFI checkpoint. Automated. Tamper-resistant. Not a single final exam.



Five Progressive Levels

L1 Foundations → L2 Thought Partner → L3 Agents → L4 Leadership → L5 Entrepreneurship. Each level unlocked only by passing the prior.



Public Verification URL

Every credential gets a unique URL. Employer clicks, sees levels achieved and the graded evidence behind them.



Blockchain-Backed Option

For institutions requiring tamper-proof storage, credentials are anchored to a public blockchain. Available at partner request.

Pricing follows attribution.

Who brought the student determines the split.

Two models, chosen by who sourced the student — not by nationality or enrollment status. Students you acquire through your own channels are yours; EON charges a platform fee. Students RADAR generates are new to both parties; we split that revenue equally.

UNIVERSITY-SOURCED STUDENTS

\$30 / month

Platform fee · 80% you / 20% EON

- Your existing enrolled students
- Your domestic recruits
- Government-funded cohorts through you
- Extension / continuing education learners

\$24/student/month to you · \$288/student/year

RADAR-SOURCED STUDENTS

\$975 / year

Joint fee · 50% you / 50% EON

- International students from RADAR V3 pipeline
- GCC · West Africa · South/SE Asia · EU
- Students neither of us would reach alone
- Net new revenue — not eating your channel

\$487.50/student/year to you — net new

One Payment. Permanent Access. No Renewals.

The activation fee covers full deployment — not a licence. Once paid, all enrolled students have access with no per-student cap. As your enrolment grows, your access grows with it.

EVERY TIER INCLUDES:

- Full platform deployment & LMS/SSO integration
- RADAR V3 — 250 AI agents for your territory
- Train the Trainer — up to 10 staff certified
- EON Marketplace — course publishing & distribution
- Localisation roadmap committed within 45 days
- Activation, commissioning & technical onboarding

TIER	STUDENTS	ACTIVATION	EON / MO	RECOUP
Standard Up to 2,000 students	\$50,000	\$12K/mo		~4 months
Growth 2,001 – 8,000 students	\$78,000	\$30K/mo		~3 months
Scale 8,001 – 20,000 students	\$125,000	\$72K/mo		~2 months
Enterprise 20,001+ students	\$200,000	\$150K+/mo		~1 month

All tiers activate ~\$28.8M/year in list-price platform value for 15,000 students. EON recoups activation in weeks, not years.

Your procurement will ask. This is the answer.

Coursera, Google AI, and generic MOOCs offer courses. EON offers an integrated programme — courses plus a product students ship, plus a verified credential, plus an international student pipeline, plus your brand on every certificate. Different category.

Capability	MOOCs (Coursera / Google / Udemy)	Corporate LMS (LinkedIn Learning / Pluralsight)	EON AI Founder Programme
AI Courses	✓ Many	✓ Many	✓ 100, structured by level
Built Product (graduation)	✗ No	✗ No	✓ Live on Marketplace
Verified Reference	✗ No	✗ No	✓ Employer-verifiable
Institutional Co-Brand	✗ No	✗ No	✓ Your brand primary
International Student Pipeline	✗ No	✗ No	✓ RADAR V3 — 250 agents
Revenue to Institution	\$0 (students pay direct)	\$0 (licensing model)	\$487/student/year

MOOCs sell courses to students. EON delivers a programme to institutions — different category, different revenue model, different outcome for graduates.

Not theoretical. Partnered. Signed. Active.

Institutions across three continents are running the AI Founder Programme or signing it in Q2 2026. The flagship partners below anchor the EU and the GCC. Active pipeline extends to Southeast Asia and Africa.

EU FLAGSHIP

UBT — University for Business and Technology

EU, Vienna, London, Prestina

- BAC-accredited · 25 years · 15,000 students
- 22 degree programmes including Level 7 AI
- 500+ Erasmus+ partnerships across Europe
- Original Agreement signed February 2026
- AI Founder Programme activation Q2 2026

GCC ANCHOR

NEST × National Leadership Institute

Kuwait City, Kuwait

- Subsidiary of NTEC · Owned by Kuwait Investment Authority
- Peer partners: London Business School, Harvard, HEC
- Delivery partner for Kuwait oil sector (KPC, KOC, KNPC)
- Chairman: Tareq Aloun
- AI Founder Programme expansion for NLI — Q2 2026

Three phases. No hidden stages. No renegotiation triggers.

PHASE 1

Months 0–3

Platform Activation

- Activation fee paid — platform in 30 days
- LMS/SSO integration with your systems
- "Train the Trainer" — up to 10 staff certified
- First student cohort onboarded

PHASE 2

Months 3–9

International Launch

- RADAR V3 redirected to your target markets
- Joint \$975/year offering marketed globally
- First international cohort enrolled
- Student products live on EON Marketplace

PHASE 3

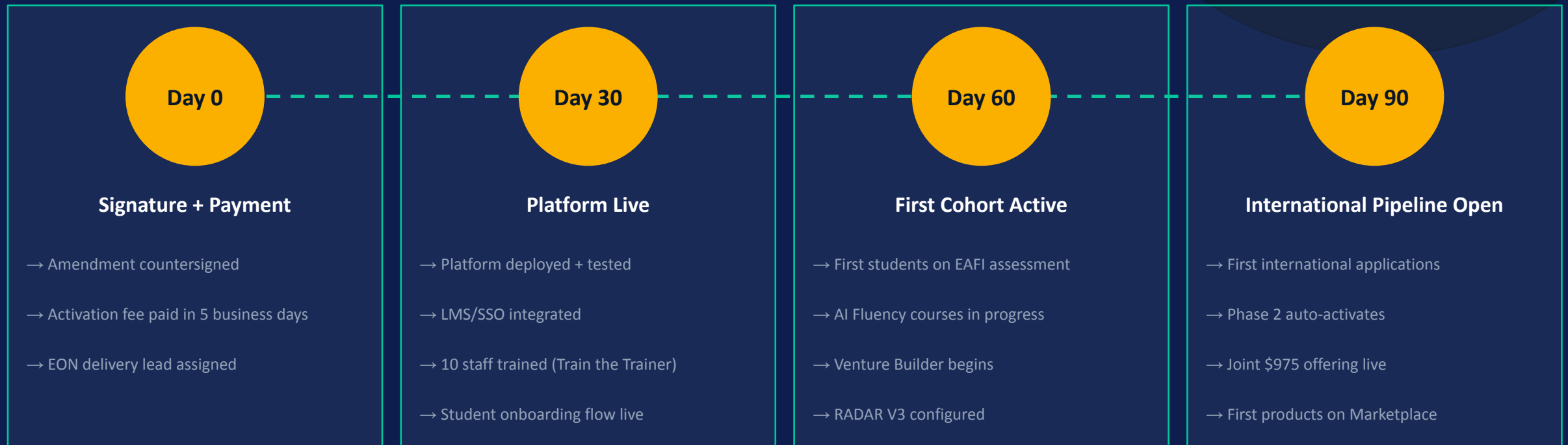
Month 9+

Programme Expansion

- Your flagship programmes evaluated
- Priority programmes converted to experiential format
- Global distribution under your brand, 50/50 split
- Expansion to laid-off and government-funded audiences

From signature to first cohort enrolled — in 90 days.

No long deployment cycles. No custom development phases. The platform exists, it is operational, and every milestone below is backed by a named EON delivery team with a committed date.



How we work together.

Documented. Transparent. Built to last.

Formal MoU

A Memorandum of Understanding between your institution and EON AI Ventures defines roles, responsibilities, and governance. Industry-standard framing. Long-term by design.

Single Point of Contact

Your designated liaison (typically Office for International Cooperation or equivalent) is the operational contact. EON assigns a dedicated account manager.

Your Brand Leads

All programme materials carry your institution's brand as primary. Internationally, your accreditation is the credential. EON is the delivery engine.

Full Reporting & Dashboard

Your institution has full dashboard access to all revenue, student activity, and Marketplace performance. Monthly reconciliation reports. No black boxes.

Revenue Flows Monthly

Stream revenue reconciled and paid monthly, net 30 from month-end close. Automated. Predictable. Auditable.

Governing Law

Agreement governed by the laws of the State of California, USA. Disputes resolved by good-faith negotiation first; binding arbitration as backup.



Three phases. One agreement. Start in 30 days.

01

Countersign the Amendment —

Standard document. MoU framework. Both parties' lawyers can review within a week.

02

Pay the activation fee —

One-time payment. Platform deployed within 30 days of payment. Stream revenue begins.

03

Launch your first cohort —

Staff certified. Platform integrated. Students onboarded. International pipeline opens at day 90.