

AI Founder Programme: 90-Day Sprint

**90 Days to Launch: AI Founder
Programme Empowers Laid-Off Workers
to Pivot and Thrive**



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EXECUTIVE SUMMARY

EON AI Ventures has unveiled its **AI Founder Programme — 90-Day Sprint**, a groundbreaking initiative designed to empower laid-off knowledge workers and address the urgent global need for reskilling in the face of AI-driven job displacement. By combining **AI fluency training, product development, and customer pipeline generation**, this self-paced programme stands as a cost-effective solution at a one-time price point of \$975. Backed by a **Four-Condition Money-Back Guarantee**, the programme eliminates risk for participants while delivering measurable outcomes aligned with the evolving demands of the workforce.

The **AI Founder Programme — 90-Day Sprint** represents an innovative extension of EON AI Ventures' proven platform, which has traditionally been offered through university partnerships. With institutional activation fees ranging from \$50,000 to \$200,000, EON's platform has earned validation from leading institutions such as the University for Business and Technology (UBT) in the EU and NEST × National Leadership Institute in Kuwait. The direct-to-consumer launch democratizes access to this cutting-edge curriculum, enabling career-transition professionals—those impacted by the mass-layoff wave—to benefit from the same resources previously restricted to academic settings.

The programme delivers three key outcomes over 90 days:

- **AI Fluency:** Participants complete 100 courses across five progressive levels, from **AI Foundations** to **AI Entrepreneurship**, assessed at each checkpoint by the **EON AI Fluency Index (EAFI)**. Successful graduates earn a tamper-resistant, employer-verifiable credential with a public verification URL.
- **Venture Builder:** Instead of a traditional thesis or attendance certificate, participants develop and ship a live AI product hosted on the **EON Global Marketplace**, which connects graduates to 4,400+ institutional buyers across 80+ countries.
- **RADAR V3 Agent Pipeline:** The programme equips participants with a 250-agent lead intelligence system that continuously identifies prospective customers for their product, ensuring a seamless transition from learning to earning.

A critical differentiator of the programme is its emphasis on **automated delivery at scale**, enabled by **Brainy 2.0**, EON's AI mentor system. Brainy 2.0 provides 24/7 support through a photorealistic avatar trained specifically on the **AI Founder curriculum**, replacing traditional human coaching cohorts with continuous AI mentorship. This ensures participants can access guidance anytime, anywhere, while maintaining a personalized learning experience.

The urgency of this initiative is underscored by the **mass-layoff wave**, which has seen over 40,000 tech-sector employees lose their jobs in early 2026. Surveys reveal that 55% of US companies plan workforce reductions this year, with 44% citing AI as the primary driver. Traditional reskilling options such as coding bootcamps or government programmes fail to meet the moment, either due to high costs or curricula misaligned with AI-enabled opportunities. For just \$975, the **AI Founder Programme — 90-Day Sprint** delivers a complete reskilling framework tailored to the realities of today's workforce challenges.

The programme is supported by a conditional refund structure that guarantees outcomes for diligent participants. To qualify for a full refund, enrollees must meet four conditions, including completing all 100 **AI Fluency courses**, attending 12 documented **Brainy 2.0 mentor sessions**, submitting a complete **Venture Builder product specification** by Day 45, and publishing a live product URL on the **EON Marketplace** by Day 90. If no paying customers are generated despite fulfilling these conditions, the \$975 fee is automatically refunded.

By addressing the structural mismatch between existing reskilling infrastructure and the demands of the AI era, EON AI Ventures provides laid-off workers with a tangible pathway to professional reinvention. As Dan Lejerskar, Founder and Chairman of EON AI Ventures, stated, "There is no defensible reason to keep this platform gated behind institutional partnerships when the people who most need it—the laid-off marketing director in Ohio, the analyst made redundant in Frankfurt, the operations lead let go in Singapore—do not have a partner university in reach." This direct-to-consumer launch not only democratizes access to transformative AI learning but also opens new opportunities for career-transition professionals to thrive in the AI-powered economy.

In summary, the **AI Founder Programme — 90-Day Sprint** exemplifies EON AI Ventures' commitment to bridging the gap between workforce capability and AI transformation. By providing accessible, measurable, and scalable reskilling solutions, EON empowers individuals to pivot into high-value, AI-enabled roles while addressing the global workforce's most pressing challenges.

SECTION 2: THE PROBLEM/CHALLENGE

The global workforce is grappling with an unprecedented wave of mass layoffs, particularly in tech and knowledge-based sectors, as AI automation fundamentally reshapes employment landscapes. The Wall Street Journal's March 2026 report titled "Has the Era of the Mega-Layoff Arrived?" documented staggering cuts across major companies: Snap reduced its workforce by 16%, Block eliminated 40% of its roles, and Amazon shed 30,000 positions. Industry surveys estimate that 55% of US companies plan workforce reductions this year, with 44% explicitly attributing these cuts to AI-driven operational efficiencies. Against this backdrop, laid-off workers face the dual challenge of unemployment and the lack of structured pathways to pivot into AI-enabled opportunities.

This disruption has exposed glaring inefficiencies in traditional reskilling infrastructure. Coding bootcamps, often priced between \$12,000 and \$18,000, prepare workers for entry-level roles that AI is automating first, rendering these paths obsolete before workers even complete training. Generic MOOCs, ranging from \$399 to \$800, offer courses but fail to deliver the tangible outcomes workers need—such as a shipped product, a verified credential, or a customer pipeline. Government workforce programmes, while well-intentioned, have not

yet adopted **AI-native curricula** at scale, leaving participants ill-prepared for the demands of high-stakes, AI-enabled roles.

The urgency of this challenge is further highlighted by shifting employment metrics. The unemployment rate for college-educated workers under 34 has surpassed the rate for associate-degree holders—a historic inversion that signals the erosion of the **bachelor's-degree job-security premium**. Employers are increasingly turning to AI models like Claude Code to replace knowledge workers, as noted by Michael Maximilien, former IBM Distinguished Engineer, who stated, "I think I've met two people in 30 years that can do better than Claude Code right now. The models are getting better. So why would I not, in a year, just get more Claude licenses instead of hiring anybody?"

For the laid-off marketing director in Ohio, the analyst in Frankfurt, or the operations lead in Singapore, existing reskilling options are mismatched to the moment. These workers need solutions that not only teach AI fluency but also enable them to develop market-ready products and connect with paying customers. Traditional pathways—resume workshops, job boards, and four-year degrees—are too slow or irrelevant for roles that AI is eliminating. Without a structured pivot option, these individuals risk being permanently displaced from the workforce.

EON AI Ventures recognizes this structural gap and has developed the **AI Founder Programme — 90-Day Sprint** to address this pressing need. Unlike conventional reskilling solutions, the programme delivers three integrated outcomes: **AI fluency**, **product development**, and **customer pipeline generation**. Participants complete 100 courses assessed by the **EON AI Fluency Index (EAFI)**, earning a tamper-resistant, employer-verifiable credential. They also develop and ship a live AI product through the **Venture Builder**, hosted on the **EON Global Marketplace**, which connects them to 4,400+ institutional buyers in 80+ countries. Additionally, the **RADAR V3 agent pipeline** ensures that each participant's product is continuously marketed to prospective customers.

The programme is uniquely designed for scalability and accessibility, leveraging **Brainy 2.0**, EON's AI mentor system. This photorealistic avatar provides 24/7 guidance tailored to the **AI Founder curriculum**, replacing costly human coaching cohorts with automated delivery. At just \$975, the self-paced programme offers a cost-effective alternative to bootcamps and MOOCs, while delivering measurable outcomes such as a working product URL and employer-verifiable credentials.

By addressing the structural mismatch between existing reskilling solutions and the demands of the AI era, EON AI Ventures provides laid-off workers with a pathway to professional reinvention. The **AI Founder Programme — 90-Day Sprint** is not just a response to the mass-layoff wave; it is a blueprint for empowering individuals to thrive in the AI-driven economy.

SECTION 3: THE SOLUTION

The workforce disruption caused by the accelerating integration of AI technologies has left thousands of highly skilled professionals searching for a way to pivot their careers. Traditional reskilling pathways—such as extended degree programs, coding bootcamps, and generic online courses—fail to meet the urgency and specificity of this challenge. Recognizing this gap, **EON AI Ventures** has introduced the **AI Founder Programme — 90-Day Sprint**, a transformative, self-paced solution designed to empower displaced workers with actionable outcomes in just three months.

Unlike conventional methods of career transition, the **AI Founder Programme** is built to deliver tangible results: participants gain **AI fluency** through a structured 100-course curriculum, build and launch a live AI product via the **Venture Builder**, and connect with potential customers using the **RADAR V3** lead intelligence system. These integrated components ensure that participants not only upskill but also create economic opportunities for themselves by entering the AI-driven marketplace.

Addressing a Workforce in Crisis

The programme is a direct response to the unprecedented wave of layoffs in 2026, which saw **40,000 tech-sector employees** lose their jobs in the first quarter alone. With **55% of US companies** planning workforce reductions and **44% citing AI** as the primary driver, many knowledge workers are realizing that their skills no longer align with the demands of the modern economy. As the **bachelor's-degree job-security premium** erodes and even associate-degree holders experience greater employment stability, it is evident that the traditional pathways to career security are increasingly misaligned with market realities.

Further compounding the issue, existing reskilling infrastructures—like job boards, resume workshops, and government programs—are ill-equipped to address the AI-driven transformation of the workforce. Coding bootcamps, for instance, typically cost **\$12,000 to \$18,000** and train workers for entry-level roles that AI systems are automating first. Generic online courses, while more affordable at **\$399 to \$800**, fail to provide participants with a **shipped product, verified credential, or customer pipeline**.

By contrast, the **AI Founder Programme** offers a **comprehensive, outcome-focused** solution at a fraction of the cost. For a **one-time fee of \$975**, participants receive a full suite of resources designed to help them thrive in the AI era. The programme's unique value proposition lies in its ability to combine **knowledge acquisition, product development, and market access** into a single, integrated experience.

Three Pillars of Transformation

At the heart of the **AI Founder Programme** are three core deliverables that set it apart from traditional reskilling options:

1. **AI Fluency**

Participants progress through a **100-course curriculum** that spans five levels, from foundational AI knowledge to advanced entrepreneurship. Each course is assessed via the **EON AI Fluency Index (EAFI)**, which generates a **tamper-resistant, employer-verifiable credential**. This ensures that graduates leave the programme with skills that are both practical and recognized in the marketplace.

2. **Venture Builder**

Rather than submitting theoretical assignments or capstone projects, participants use the **Venture Builder** to design, build, and launch a live AI product. This product is hosted on the **EON Global Marketplace**, which connects graduates to a network of **4,400+ institutional buyers across 80+ countries**. By the end of the programme, participants have a working product URL that serves as a testament to their capabilities.

3. **RADAR V3 Lead Intelligence**

The programme equips participants with a **250-agent lead intelligence system** that continuously identifies potential customers for their product. This system operates in the background, ensuring that graduates are not only skilled but also positioned to generate revenue and establish a foothold in their chosen market.

A Guarantee of Success

To further reinforce its commitment to outcomes, the **AI Founder Programme** includes a **Four-Condition Money-Back Guarantee**. Participants who complete all programme requirements—including finishing all 100 courses, attending at least **12 sessions with the Brainy 2.0 AI mentor**, and submitting a live product URL—are guaranteed to receive paying customers. If they do not, the platform automatically refunds the full \$975 fee. This guarantee eliminates risk for participants, making the programme an even more compelling option for career-transition professionals.

Enabling Scalable, AI-Native Delivery

The programme's scalability is made possible by **Brainy 2.0**, an advanced AI mentor system that provides **24/7 support** with a photorealistic avatar. Unlike the weekly human-coached cohorts offered in the university version of the programme, Brainy 2.0 enables automated

delivery at scale, ensuring that participants worldwide receive consistent and immediate guidance.

In summary, the **AI Founder Programme — 90-Day Sprint** is not just a reskilling initiative; it is a comprehensive platform for transformation. By combining **AI fluency, product development, and market access**, it empowers displaced workers to reclaim their careers and thrive in an AI-driven economy.

SECTION 4: KEY FEATURES/CAPABILITIES

The **AI Founder Programme — 90-Day Sprint** is designed to deliver measurable, actionable outcomes for participants seeking to reinvent their careers in the AI era. Its comprehensive set of features and capabilities ensures that learners not only acquire new skills but are also equipped to leverage them in the real world. Below, we outline the key elements that make this programme a game-changer for career-transition professionals.

1. AI Fluency Curriculum

The programme's foundation is a **100-course AI Fluency curriculum**, which spans five progressive levels, from **AI Foundations** to **AI Entrepreneurship**. Each course is rigorously assessed using the **EON AI Fluency Index (EAFI)**, a proprietary system that generates a **tamper-resistant, employer-verifiable credential**. This credential provides participants with a competitive edge in the job market, as it certifies their expertise in AI technologies and applications.

Key features of the AI Fluency curriculum include:

- **Comprehensive Coverage:** Participants gain knowledge across a wide range of AI topics, ensuring both depth and breadth of understanding.
- **Progressive Learning:** The curriculum is structured to build on foundational concepts, preparing participants for advanced entrepreneurial applications.
- **Verified Credentials:** The **EAFI credential** includes a public verification URL, enhancing its credibility with employers.

2. Venture Builder

The **Venture Builder** is a cornerstone of the programme, enabling participants to transition from theoretical learning to practical application. Instead of submitting a thesis or completing simulated projects, participants design, build, and launch a live AI product. These products are hosted on the **EON Global Marketplace**, giving participants immediate access to a network of **4,400+ institutional buyers across 80+ countries**.

Key features of the Venture Builder include:

- **Shipped Products:** Participants leave the programme with a working product URL, providing a tangible outcome that sets them apart from candidates with only theoretical knowledge.
- **Market Access:** By hosting their products on the EON Global Marketplace, participants connect directly with potential buyers, accelerating their path to revenue generation.

3. RADAR V3 Lead Intelligence

To ensure participants can capitalize on their newly created products, the programme includes the **RADAR V3 agent pipeline**, a **250-agent lead intelligence system**. This system continuously scans assigned markets to identify prospective customers for each participant's product.

Key benefits of RADAR V3 include:

- **Automated Lead Generation:** Participants receive ongoing customer leads without the need for manual outreach.
- **Market Insights:** The system provides valuable data on potential buyers, enabling participants to refine their offerings and sales strategies.

4. Brainy 2.0 AI Mentor System

The **Brainy 2.0 AI mentor** provides **24/7 guidance** through a photorealistic avatar trained specifically on the programme's curriculum. This ensures that participants receive immediate, personalized support at any time, eliminating delays caused by traditional human-coached cohorts.

Key features of Brainy 2.0 include:

- **Accessibility:** Continuous availability ensures participants can learn and troubleshoot at their own pace.
- **Consistency:** The AI mentor delivers standardized guidance, maintaining the quality of instruction across all participants.

5. Four-Condition Money-Back Guarantee

To demonstrate its commitment to outcomes, the programme includes a **Four-Condition Money-Back Guarantee**. Participants who meet all programme requirements—completing all courses, attending at least **12 Brainy 2.0 sessions**, and submitting a live product

URL—are guaranteed paying customers by Day 90. If this outcome is not achieved, the platform automatically refunds the full **\$975** fee.

In conclusion, the **AI Founder Programme — 90-Day Sprint** combines cutting-edge features like the **EON AI Fluency Index**, **Venture Builder**, **RADAR V3**, and **Brainy 2.0** to provide a seamless, results-driven experience. By delivering both skills and market access, the programme empowers participants to confidently transition into the AI-driven economy.

SECTION 5: HOW IT WORKS

The **AI Founder Programme — 90-Day Sprint** is a meticulously designed, outcome-driven initiative that provides participants with a structured yet flexible path to AI expertise, product development, and customer acquisition. By integrating advanced tools such as the **EON AI Fluency Index (EAFI)**, **Venture Builder**, **RADAR V3**, and **Brainy 2.0 AI mentor system**, the programme ensures participants achieve tangible results in just 90 days. This section outlines the step-by-step process participants follow to transition from knowledge acquisition to market-ready product delivery.

Step 1: Building AI Fluency

The programme begins with a comprehensive **AI Fluency** curriculum consisting of 100 courses spread across five progressive levels. These levels range from foundational knowledge to advanced entrepreneurial skills, ensuring that participants develop both technical and strategic competencies. Key milestones are assessed through the **EON AI Fluency Index (EAFI)**, a tamper-resistant, employer-verifiable credentialing system. Each checkpoint verifies participants' mastery of the material, providing measurable progress and creating a public verification URL that enhances credibility with potential employers or clients.

The curriculum is designed to be self-paced, making it accessible to individuals navigating career transitions. With AI increasingly driving workforce reductions across industries, the **AI Fluency** component equips participants with the critical skills needed to not only remain relevant but also lead in the AI era.

Step 2: Building and Shipping an AI Product

Unlike traditional reskilling programs that focus solely on theoretical knowledge, the **AI Founder Programme — 90-Day Sprint** emphasizes actionable outcomes. Participants transition from learning to doing via the **Venture Builder**, where they conceptualize, design, and ship a live AI product. This product is then hosted on the **EON Global Marketplace**, a platform that connects participants to a network of over 4,400 institutional buyers across 80+ countries.

By Day 45, participants are required to submit a complete product specification, ensuring their project is on track. By Day 90, they deliver a live product URL, providing tangible evidence of their capabilities. The focus on creating a shippable product, rather than merely earning a certificate, distinguishes this programme as results-oriented and directly aligned with market needs.

Step 3: Identifying and Engaging Customers

To support participants in monetizing their AI products, the programme integrates the **RADAR V3 agent pipeline**. This 250-agent lead intelligence system operates continuously in the background, identifying potential customers across assigned markets. RADAR V3 leverages the same proprietary technology EON uses to generate international student leads for its university partners, ensuring participants benefit from proven, scalable tools.

This automated system simplifies the traditionally complex process of customer acquisition, allowing participants to focus on refining their product offerings while confident that **RADAR V3** is actively working to identify prospective buyers.

Step 4: AI Mentorship with Brainy 2.0

To ensure participants stay on track and receive the guidance they need, the programme provides 24/7 access to **Brainy 2.0**, an advanced AI mentor system. Brainy 2.0 features a photorealistic avatar and is specifically trained on the **AI Founder Programme** curriculum, offering personalized insights, answering questions, and providing strategic advice at any time.

This automated mentorship replaces the weekly human-coached cohorts of the institutional version, enabling consistent and scalable support for participants regardless of location or time zone. The inclusion of **Brainy 2.0** ensures that participants are never left without guidance, making the programme both accessible and highly supportive.

Step 5: Accountability Through the Four-Condition Money-Back Guarantee

The programme incorporates a **Four-Condition Money-Back Guarantee**, ensuring that participants who meet the required milestones and do not achieve paying customers receive a full refund of their \$975 enrollment fee. The conditions include:

1. Completing all 100 **AI Fluency** courses, verified automatically by the **EAFI**.
2. Attending at least 12 documented **Brainy 2.0** AI mentor sessions over the 90-day period.
3. Submitting a complete **Venture Builder** product specification by Day 45.
4. Delivering a live product URL on the **EON Global Marketplace** by Day 90 and receiving zero paying customers.

This guarantee is enforced automatically by the platform, providing participants with a clear and measurable path to success. It underscores the programme's confidence in delivering real outcomes while holding participants accountable for completing the required work.

By integrating these five steps, the **AI Founder Programme — 90-Day Sprint** transforms participants from displaced knowledge workers into AI-capable entrepreneurs with market-ready products and active customer pipelines.

SECTION 6: BENEFITS/OUTCOMES

The **AI Founder Programme — 90-Day Sprint** stands apart in its ability to deliver immediate, measurable, and transformative outcomes for participants. Unlike traditional reskilling programs, which often focus on theoretical knowledge or entry-level training, this programme equips participants with advanced AI fluency, a live product, verified credentials, and a pipeline of prospective customers. Below, we explore the key benefits and outcomes that make this programme a practical and strategic investment for career-transition professionals.

AI Expertise at a Fraction of the Cost

Participants gain access to 100 courses across five levels of **AI Fluency**, enabling them to master both technical and entrepreneurial skills. The curriculum is delivered at a one-time cost of \$975, a fraction of the price of coding bootcamps (\$12,000–\$18,000) or traditional degree programs. Moreover, the inclusion of the **EON AI Fluency Index (EAFI)** ensures that participants leave with an employer-verifiable credential, further enhancing their marketability.

By focusing on AI-native skills, the programme addresses the structural mismatch of existing reskilling infrastructure, which often fails to prepare workers for roles that AI is not automating first. Participants emerge not only reskilled but positioned to thrive in the AI-driven economy.

A Shippable Product with Market Reach

One of the programme's most transformative outcomes is the creation of a live AI product, hosted on the **EON Global Marketplace**. Unlike conventional training programs that culminate in certificates of attendance, this programme ensures participants leave with a functioning product URL. With access to a network of over 4,400 institutional buyers across 80+ countries, participants gain immediate visibility and market reach for their creations.

This focus on product delivery bridges the gap between theoretical training and real-world application, giving participants a significant competitive advantage in a crowded job market.

Streamlined Customer Acquisition

The integration of the **RADAR V3 agent pipeline** further enhances participants' outcomes by automating the process of customer acquisition. This 250-agent lead intelligence system identifies and engages potential buyers continuously, ensuring that participants have a steady stream of prospective customers for their AI products. The system's proven effectiveness in sourcing international student leads for EON's university partners underscores its reliability and scalability.

By leveraging **RADAR V3**, participants can focus on refining their products and scaling their operations, confident that their pipeline of potential customers is being actively managed.

Continuous AI Mentorship

Support is a cornerstone of the programme, with **Brainy 2.0** providing 24/7 AI mentorship throughout the 90-day journey. This photorealistic AI avatar offers personalized guidance, answers questions, and ensures participants stay on track. Unlike human-coached cohorts, which are often limited by time and availability, **Brainy 2.0** delivers consistent, scalable support that adapts to the needs of each participant.

The availability of continuous mentorship ensures that participants gain maximum value from the programme, regardless of their prior experience or technical background.

High Certainty of Outcomes

The programme's **Four-Condition Money-Back Guarantee** underscores its commitment to delivering measurable results. By tracking key milestones—such as course completion, mentor engagement, and product delivery—the platform ensures participants remain accountable while providing a safety net for those who meet requirements but do not achieve paying customers.

This guarantee reflects the programme's confidence in its ability to deliver tangible outcomes, making it a highly reliable option for career-transition professionals seeking a practical and immediate pathway out of displacement.

Transforming Career Trajectories

In a landscape where 55% of US companies plan workforce reductions and 44% cite AI as the primary driver, the **AI Founder Programme — 90-Day Sprint** offers a lifeline for displaced knowledge workers. Participants gain not just skills but a market-ready product, industry visibility, and a verified credential—all essential tools for navigating the AI era.

By combining affordability, scalability, and outcome certainty, the programme redefines what reskilling can achieve, empowering participants to transform their careers and thrive in an increasingly AI-driven world.

CONCLUSION

EON AI Ventures' direct-to-consumer launch of the **AI Founder Programme — 90-Day Sprint** represents a forward-thinking response to the seismic workforce shifts brought about by AI automation and the mass-layoff wave. With over 40,000 tech-sector employees laid off in early 2026 and 55% of U.S. companies planning further workforce reductions, the need for scalable, effective, and affordable reskilling solutions has never been greater. The **AI Founder Programme** addresses this urgent need by empowering career-transition professionals with a pathway not just to retrain, but to thrive in an AI-driven economy.

What sets the **AI Founder Programme — 90-Day Sprint** apart is its unique integration of education, product development, and customer acquisition. Unlike traditional reskilling options that often focus solely on theoretical knowledge or entry-level skills, the programme delivers three distinct and measurable outcomes:

1. **AI Fluency**: Participants complete 100 courses across five progressive levels, covering topics from foundational AI concepts to entrepreneurial applications. Each course is assessed using the **EON AI Fluency Index (EAFI)**, producing a tamper-resistant, employer-verifiable credential. This ensures that graduates emerge not just with knowledge, but with a credential that directly validates their expertise in AI.
2. **Venture Builder**: The programme replaces traditional academic outputs like theses or certificates of attendance with a tangible, market-ready product. Participants build and ship live AI products on the **EON Global Marketplace**, which connects them to over 4,400 institutional buyers across 80+ countries. Graduates leave with a working product URL, enabling them to pivot directly into entrepreneurship or new career opportunities.
3. **RADAR V3**: To further support participants' success, the programme includes access to **RADAR V3**, a 250-agent lead intelligence system that continuously identifies prospective customers for each graduate's product. This feature ensures that participants not only create viable solutions but also gain immediate access to a customer pipeline.

At a one-time cost of \$975, the programme is priced to be accessible, particularly in comparison to alternatives like coding bootcamps (\$12,000–18,000) or generic MOOCs (\$399–800) that lack the integrated outcomes of the **AI Founder Programme**. Importantly, the programme also includes a **Four-Condition Money-Back Guarantee**, which underscores EON AI Ventures' confidence in its ability to deliver results. Participants who meet all four conditions—including completing all 100 courses, engaging in 12 documented sessions with the **Brainy 2.0 AI mentor system**, and submitting a live product URL—are guaranteed a full refund if they do not secure paying customers by Day 90.

The programme's scalability is another critical advantage. By leveraging **Brainy 2.0**, a photorealistic AI mentor system trained specifically on the **AI Founder Programme** curriculum, EON AI Ventures has replaced human-led weekly cohorts with an automated, 24/7 mentorship model. This ensures that participants receive continuous support, regardless of their time zone or schedule, enabling self-paced delivery at scale.

EON AI Ventures' decision to open the programme directly to laid-off knowledge workers also reflects a strategic and empathetic understanding of the current market landscape. As Dan Lejerskar, Founder and Chairman of EON AI Ventures, explained, the traditional reskilling infrastructure is often "too slow, too expensive, or trains people for roles AI is eliminating first." By making the **AI Founder Programme** available directly to individuals, EON has removed geographic and institutional barriers, allowing professionals in transition—whether a marketing director in Ohio, an analyst in Frankfurt, or an operations lead in Singapore—to access the tools they need to remain competitive.

This direct-to-consumer launch does not detract from EON's institutional partnerships but complements them. The **AI Founder Programme** was originally developed for universities, with activation fees ranging from \$50,000 to \$200,000 and subscription costs of \$30 per month or \$975 per year for students. By adapting the platform for self-paced, individual use, EON opens a new market segment—career-transition professionals—without cannibalizing its institutional business. University partners retain their revenue share from their own enrolled students and from **RADAR V3**-sourced international students while benefiting from the platform's growing visibility and adoption.

The **AI Founder Programme — 90-Day Sprint** is more than a reskilling initiative; it is a comprehensive solution for navigating the challenges of the AI era. By equipping participants with verified credentials, live products, and active customer pipelines, the programme transforms workforce capability in a way that traditional education and training models cannot. For laid-off professionals looking to pivot into AI-driven opportunities, this programme offers not just a lifeline but a launchpad.