

EON AI VENTURES

EON Marketplace & Venture Builder

The Shopify of the Intelligence Revolution

Learn → Build → Sell → Earn
Two Storefronts. One Engine. Seven Network Effects.



2

Storefronts

5

Layers

7

Network Effects

\$40
M+

Year 3 Revenue

Combined Product Specification | May 2026

The Tools Become Free. The Ecosystem Does Not.

Jobs Are Disappearing

AI commoditizes software and knowledge work.
Millions will need to create income, not find a job.
The Centaur Phase is brief.

Problems Everywhere, Solutions Not

Drive from Delhi airport: 20 unsolved problems visible. Local entrepreneurs see them daily but lack tools to build solutions.

Tools Free, Accessibility Not

Replit, Claude Code, Bolt build apps from specs. But nobody helps you figure out WHAT to build, validates it commercially, or distributes it.

EON Venture Builder solves all three: tells you WHAT to build (problem discovery), validates it commercially (feasibility), BUILDS it for you (Claude Code), HOSTS it (EON Cloud), and SELLS it globally (EON Marketplace). No competitor has all five.

Why No Competitor Can Replicate This

- Coursera / Udemy: No XR, no simulation, no tri-modal assessment, no career tracking
- Replit / Bolt / Claude Code: No problem discovery, no business validation, no marketplace distribution
- Shopify: No content creation, no AI mentoring, no competency verification
- LinkedIn Learning: No immersive training, no simulation, no verifiable competency proof

Two Storefronts, One Engine

Knowledge Marketplace (learn + certify) and Venture Marketplace (build + sell). Unified backend. Cross-marketplace bridge.

STOREFRONT 1: KNOWLEDGE MARKETPLACE

Lives in: GVC + Oh Wow Skills

- Universities publish certified XR courses, certificates, diplomas
- Genesis engine: faculty upload syllabi → AI generates immersive XR modules
- Dual-branded credentials (institution + EON) with tri-modal assessment
- Course Matching Engine: gap analysis → GVC first → Marketplace → external
- Brainy AI tutor + anti-cheating biometrics on all content
- Price: courses \$15–\$99, certificates \$149–\$499, diplomas \$499–\$2,499

STOREFRONT 2: VENTURE MARKETPLACE

Lives in: Oh Wow Earn

- Entrepreneurs deploy AI-powered apps built through Venture Builder
- 4 listing types: ready-to-deploy apps, solution templates, service packages, internal EON apps
- One-click deploy with configuration wizard (name, region, currency)
- Fork economics: 15% royalty to template creator, in perpetuity
- Hosted on EON Cloud with Stripe Connect payments auto-configured
- Success Chain AI: marketing guidance, analytics, customer management

THE CROSS-MARKETPLACE BRIDGE

Student completes cybersecurity certificate (Knowledge) → Career Compass finds unmet need in their region → enters Venture Builder → builds cybersecurity auditing app → lists on Venture Marketplace → another entrepreneur deploys it (royalties) → deployer needs training → purchases on Knowledge Marketplace. University reports outcomes. Government sees ROI.

Five-Layer Platform Architecture

Problem discovery → automated build → cloud hosting → marketplace distribution → multi-channel interface.

L1	Venture Builder Intelligence	Problem discovery, feasibility analysis, spec generation (6-step Entrepreneur Guide). Brainy AI mentor. The brain — takes users from 'I don't know what to build' to validated specification.	EXISTS
L2	Build Pipeline (Invisible)	Claude Code API builds app from specification. Component generation → testing → assembly → visual QA → deployment. User sees friendly progress screen. Simple: \$5–10, 5 min. Complex: \$30–50, 20 min.	NEW
L3	EON Cloud (Shopify Lock-In)	Docker containers, auto-scaling, CDN, managed PostgreSQL, 99.9% SLA. Stripe Connect payments. Custom domains. Business dashboard: revenue, users, transactions, app health.	NEW
L4	EON Market (Two Storefronts)	Knowledge Marketplace (courses, certificates, diplomas) + Venture Marketplace (apps, templates, services). Unified search, quality scoring, fork economics. 7 network effects.	NEW
L5	User Interfaces	Web app (full desktop experience) + WhatsApp/Telegram via OpenClaw (proactive AI agent, no app download). Enterprise portal. Government dashboard.	PARTIAL

Knowledge Marketplace — Deep Dive

Universities publish. Students learn. Credentials verified. Outcomes tracked.

What Is Listed

Individual Course \$15–\$99 <i>Intermediate Business English (UCR)</i>	Certificate Program \$149–\$499 (5–7 courses) <i>Certificate in Forensic Nursing (UCR)</i>	Diploma Program \$499–\$2,499 (3+ certs) <i>Diploma in Cybersecurity Operations</i>	Custom Simulation Negotiated <i>Panama Canal Container Ops (UMECIT)</i>
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TIERED REVENUE SPLIT

Full Stack — EON 75% / Publisher 25%

Content Partner — EON 60% / Publisher 40% *content + brand*

Demand Partner — EON 50% / Publisher 50%

Institution brings content AND student base

QUALITY ASSURANCE + DISCOVERY

- Editorial gate: first 5 listings per institution reviewed by EON (48hr turnaround)
- After 5 approved → Verified Publisher status → self-publish
- Automated quality: completion rate, pass rate, satisfaction, employment outcomes
- Community scoring: 5-point weighted by completion status
- Algorithmic demotion: <30% completion or <3.0 satisfaction → demoted
- Discovery: Course Matching Engine, segment browse, search, Brainy recommendation

Publisher Dashboard: active listings, enrollments, revenue, completion rates, satisfaction, employment outcomes, payment history, content performance analytics

Venture Marketplace + Build Pipeline

From specification to deployed, monetized app — automatically. Fork economics scale globally.

THE BUILD PIPELINE (Invisible to User)



WHAT'S LISTED + FORK ECONOMICS

- Ready-to-Deploy Apps — one-click deploy with config wizard
- Solution Templates — fork, customize, redeploy. 15% royalty to creator, perpetual
- Service Packages — app + consulting/training bundle
- Internal EON Apps — curated showcase seeding the marketplace
- Forked apps create attribution chain — royalties distributed through chain
- Incentivizes high-quality, generalizable solutions that scale globally

VENTURE MARKETPLACE REVENUE MODEL

- Transaction commission — 10–20% of app revenue
- Template royalty — 15% to creator, perpetual
- Hosting fee — \$9–\$49/month per app
- Listing fee — Free (Phase 1) → \$25–\$99/mo
- Premium support — \$99–\$299/month (optional)
- Advertising — CPC \$0.10–\$1 + sponsor banners \$500–\$5K/mo

Cold-Start: 1 university × 500 students = 200–500 apps/year. 5 universities = 1,000–2,500 apps. Government deployments add thousands more.

Four Market Versions

Same engine, same pipeline, same marketplace — different packaging per audience.

B2C Consumer Oh Wow Earn

WhatsApp/Telegram (OpenClaw)
+ Web App

\$20/month + 15–20% rev share

- WhatsApp-first: add 'EON Brainy', no app download
- Proactive AI mentor with persistent memory
- Build Pipeline + EON Cloud hosting for 1 live app
- EON Market listing + business dashboard
- Free tier: guide only, no build (lead gen)

B2B Academic University Incubator

Web App + optional WhatsApp

\$150K–\$300K/year

- Turnkey incubator: no faculty/facilities needed
- 500–5,000 seats with full pipeline access
- Institutional dashboard: businesses, revenue, jobs
- White-label: '[University] Venture Lab, Powered by EON'
- Revenue share on student apps: 10% (vs 15–20% B2C)

B2B Government National Deployment

WhatsApp-first
(developing markets)

\$1M–\$5M contract

- Mass deployment: entire region/country, free to citizens
- Regional Problem Discovery pre-loaded with local data
- Government dashboard: national-level outcomes
- LLM costs covered by contract, users pay nothing
- Double monetization: contract + marketplace rev share

B2B Enterprise Innovation Hub

Web only
(enterprise security)

\$200K–\$500K/year

- Adapted: 'find inefficiencies' vs 'find problems'
- SOC2/ISO 27001, SSO, encryption, audit, RBAC
- On-premise option available
- No marketplace: innovations stay internal
- Competes with \$500K–\$2M innovation consulting

Seven Network Effects + The Learn → Build → Sell → Earn Loop

1 Content Gravity

More courses → more students → more publishers → more courses

2 Template Compounding

More builders → more templates → more deployers → more revenue → more builders

3 Cross-Marketplace Bridge

Knowledge completions feed Venture pipeline → more apps → more reasons to learn

4 Institutional Lock-In

Published catalog + student relationships + revenue stream + credential recognition = switching cost

5 Government Dependency

Workforce program running through EON (students, businesses, outcomes) = enormous switching cost

6 Data Flywheel

Every transaction makes Brainy smarter, Career Compass more accurate, Problem Discovery more targeted

7 Credential Network

More employer recognition → more valuable credentials → more students → more publishers

The Loop: LEARN (certificate) → ASSESS (Career Compass finds unmet need) → BUILD (Venture Builder) → SELL (Venture Marketplace) → EARN (royalties) → CERTIFY (deployer needs training) → REPORT (government sees ROI)

Revenue Model & Projections

Revenue Stream	Year 1	Year 2	Year 3
University (5→15→30)	\$750K	\$3.0M	\$7.5M
Government (1→3→5)	\$2.0M	\$6.0M	\$15.0M
Enterprise (3→10→20)	\$600K	\$3.0M	\$8.0M
B2C Subscriptions	\$120K	\$1.2M	\$4.8M
Marketplace Fees + Rev Share	\$50K	\$800K	\$4.0M
Advertising	\$0	\$200K	\$1.0M
TOTAL	\$3.52M	\$14.2M	\$40.3M

Payment Architecture

Phase 1: Stripe Connect Global

Multi-currency, automated rev split, merchant of record

Phase 2: Regional Payments

M-Pesa (Africa), UPI (India), PIX (Brazil), Flutterwave (pan-Africa), MercadoPago (LatAm)

Implementation Roadmap

Three 4-week sprints to marketplace launch. 12-month build plan for full platform.

Sprint 1: Foundation

Weeks 1–4

- Marketplace API (CRUD, Stripe Connect, rev split)
- Knowledge Marketplace UI in GVC
- Venture Marketplace UI in Oh Wow Earn
- Course Matching Integration (P1.5 tier)
- UCR publisher onboarding + first 5 courses
- Seed catalog: 10–15 internal EON apps

Sprint 2: Quality & Scale

Weeks 5–8

- Quality Engine + community ratings
- Publisher Dashboard (full analytics)
- Additional publishers (UBT Kosovo, Asian partners)
- Government integration demos (SA, India)
- Full-text search + faceted filtering
- Venture Builder pipeline → marketplace listing

Sprint 3: Network Effects

Weeks 9–12

- Cross-marketplace bridge (Learn→Build→Sell)
- Template/fork system with 15% royalty chain
- Enterprise Dashboard marketplace integration
- Regional payment integration begins
- Cross-marketplace analytics + intelligence
- Internal Solutions Catalog for Enterprise Hub

EON AI VENTURES

Learn. Build. Sell. Earn.

Two storefronts. One engine. Seven network effects.
The software becomes free. The ecosystem does not.
EON must be the ecosystem.

Defensible Advantages

- Content moat: 9,000+ courses, 36M+ 3D objects, 25 years across 17 verticals
- Institutional trust: UCR, UBT Kosovo, UMECIT Panama, 80+ country relationships
- Tri-modal assessment: Written + Oral + Performance with anti-cheating biometrics
- Genesis engine: text-to-simulation in minutes (no competitor can match)
- Full-stack: Create → Experience → Verify → Employ in one platform

\$3.52M → \$14.2M → \$40.3M | 2 Storefronts | 5 Layers | 7 Network Effects | 4 Markets



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