

EON Spatial OS

The Operating System for Human 2.0

The industrial AI layer for the post-smartphone era. 25 years of vertical content, a generative 3D factory, and a hardware-agnostic delivery stack — ready when consumer AR glasses cross the chasm.

Dan Lejerskar · Founder & Chairman

EON Reality · EON AI Ventures



THE POST-SMARTPHONE THESIS, NAMED OUT LOUD

“There are some secret form factors that I cannot tell you about.

But we’re working with pretty much all of them.”

Cristiano Amon

CEO, Qualcomm · Fortune “Titans and Disruptors” · May 2026

Amon calls it Human 2.0: glasses, earbuds, and an autonomous agent that operates across the “ecosystem of you.” Consumer Human 2.0 pays your dinner bill. Industrial Human 2.0 prevents a \$50M unplanned shutdown.

The control point of computing is moving.

Smartphones held it for 18 years. The next 18 belong to glasses + agents.

2007



Smartphone

Touchscreen + App Store. Information goes everywhere with you. Control point: iOS / Android.

2026



Glasses + Agent

Camera, mic, speaker, display. Context is captured automatically. Control point: the agent you select.

2030



Ecosystem of You

Glasses + earbuds + wristband + agent. The digital twin operates across all of them, in any context.

Two AI trajectories. One is crowded. The other is wide open.

White-collar AI is a knife fight. Blue-collar AI is uncontested, larger, and the only deployable answer for the next decade.

WHITE-COLLAR AI · CROWDED

Coding · Sales · Legal · Back-office

Competitors:

OpenAI · Anthropic · Cursor · Glean · Harvey
+ every YC batch

Margins: compressing fast.

BLUE-COLLAR AI · WHITE SPACE

Energy · Aerospace · Healthcare · Mfg

Workforce:

2.7B deskless workers globally

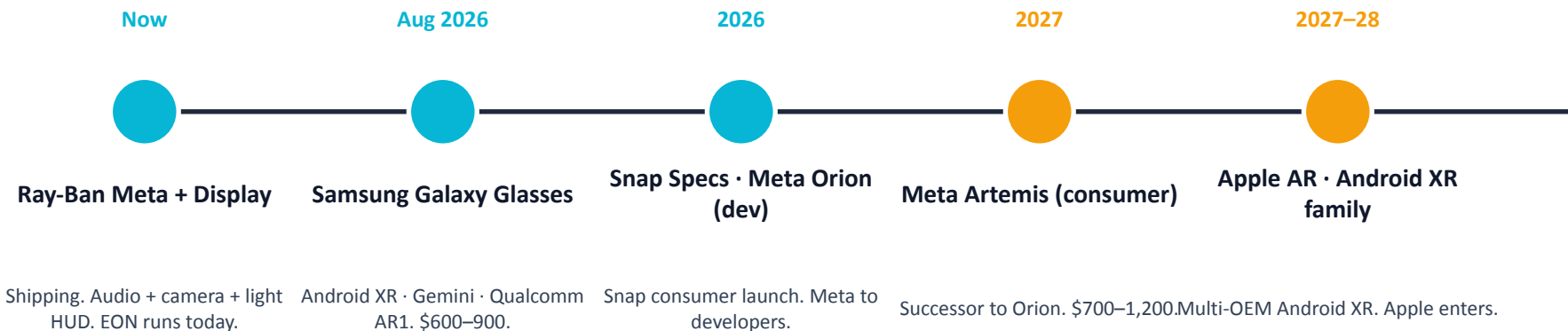
Robotics window:

10–20 years from deployable in unstructured environments. Augmentation is the only path.

Competitors: fragmented point solutions.

The glasses are arriving. All of them.

Five major ecosystems launch into the same 24-month window. None of them owns industrial content.



Underneath all of it: Qualcomm silicon. Above all of it: an open question on enterprise content.

Solved: hardware, OS, agents.

Unsolved: the enterprise content layer.

Industrial Content Layer

OPEN · THIS IS US

Procedural knowledge · spatial overlays · IoT bindings · verification logic

Operating System (Android XR / Horizon / visionOS)

SOLVED

Solved by Google, Meta, Apple

AI Agent (Gemini / Meta AI / Claude / GPT)

SOLVED

Solved by Google, OpenAI, Anthropic, Meta

Hardware (glasses / earbuds / wristband)

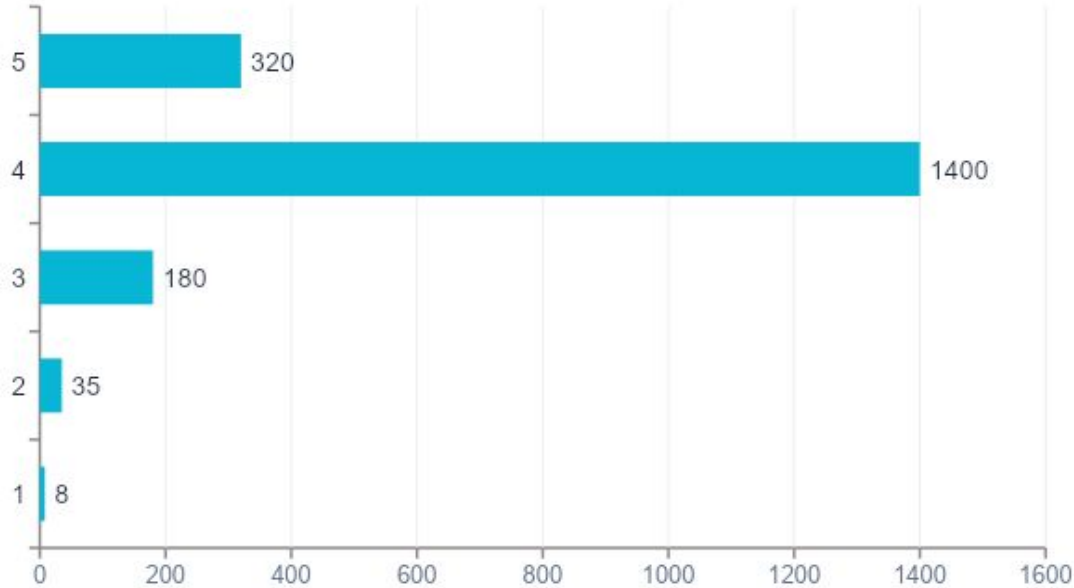
SOLVED

Solved by Meta, Samsung, Snap, Apple. Silicon: Qualcomm.

Meta and Google are actively recruiting developers because they cannot fill this layer themselves. They are platform companies, not content companies.

Selling to L&D caps the deal. Selling to P&L breaks the cap.

Same content engine. Different buyer. Order-of-magnitude different deal size.



Where EON sells today

L&D / Training

\$1–3M per major client.

Fixed pool. Hard to grow.

Where EON sells next

Operations + Maintenance

\$10–30M per major client.

Justified vs \$20M+ shutdown cost.

One customer. Two contracts. Same product.

Worked example: major oil & gas operator. 12,500 trainees + 12,000 field technicians.

TRAINING CONTRACT

\$2.4M / yr

12,500 seats × \$16/user/mo (EON Classic / EDU rate)

Buyer

L&D Director, capped pool

Sold against

Other training vendors

Cycle

6–12 months · annual renewal

OPERATIONS PERFORMANCE CONTRACT

\$23.0M / yr

12,000 field workers × ~\$160/user/mo (EON Spatial blended)

Buyer

CIO (bridge) → COO / VP Ops (scale)

Sold against

Cost of one \$20M+ unplanned shutdown

Cycle

3–6 month pilot · multi-year ops MSA

25 years. Built before AI was the answer.

EON has been building industrial content infrastructure since 2001. The moment the market needed it just arrived.



4,400+

Institutional customers



80+

Countries deployed



136M+

Platform downloads



5

Approved XR/VR patents

Vertical depth across energy, aerospace, healthcare, manufacturing, defense, and education. No new entrant can replicate this in a launch window.

EON Spatial OS

One platform. Four product modules. Any hardware.



Career Compass

Workforce intelligence: skills → jobs → income pathways. Feeds the talent pipeline.



FieldIQ

In-the-field performance: spatial procedures, IoT-bound assets, remote expert overlay.



AssistIQ

Real-time AI co-worker: voice, vision, context. Knows the asset, knows the worker.



Genesis 3

Generative 3D content factory: Object → World, Photo → Environment. The secret sauce.

Hardware-agnostic delivery: Ray-Ban Meta · Galaxy Glasses · Orion · Apple AR · Quest · HoloLens · iPad · Web

Genesis 3

The content factory that makes industrial AR economic for the first time.



Object → **World**

Photograph or scan a single industrial asset (compressor, valve, MRI). Genesis builds the spatially-anchored 3D environment around it.



Photo → **Environment**

Photogrammetry pipeline reconstructs the full site — refinery section, hospital ward, aircraft hangar — into a navigable spatial twin.



Procedure → **Sentient Worlds**

AI binds the asset, the workflow, the IoT signals, and the verification logic into a single executable knowledge object.

Bottleneck broken: per-asset content cost drops an order of magnitude. The math now closes.

Run it on anything. Today and tomorrow.

Kills the CIO's #1 objection: "which hardware do I bet on?" Answer: none, and all.

SHIPPING TODAY

Ray-Ban Meta Display · HoloLens 2 · Quest 3 / 3S · iPad / Android tablets · Web browser

LAUNCHING 2026

Samsung Galaxy Glasses · Snap Specs (consumer) · Meta Orion (developer) · Android XR (multi-OEM) · Xreal / Pico / RayNeo

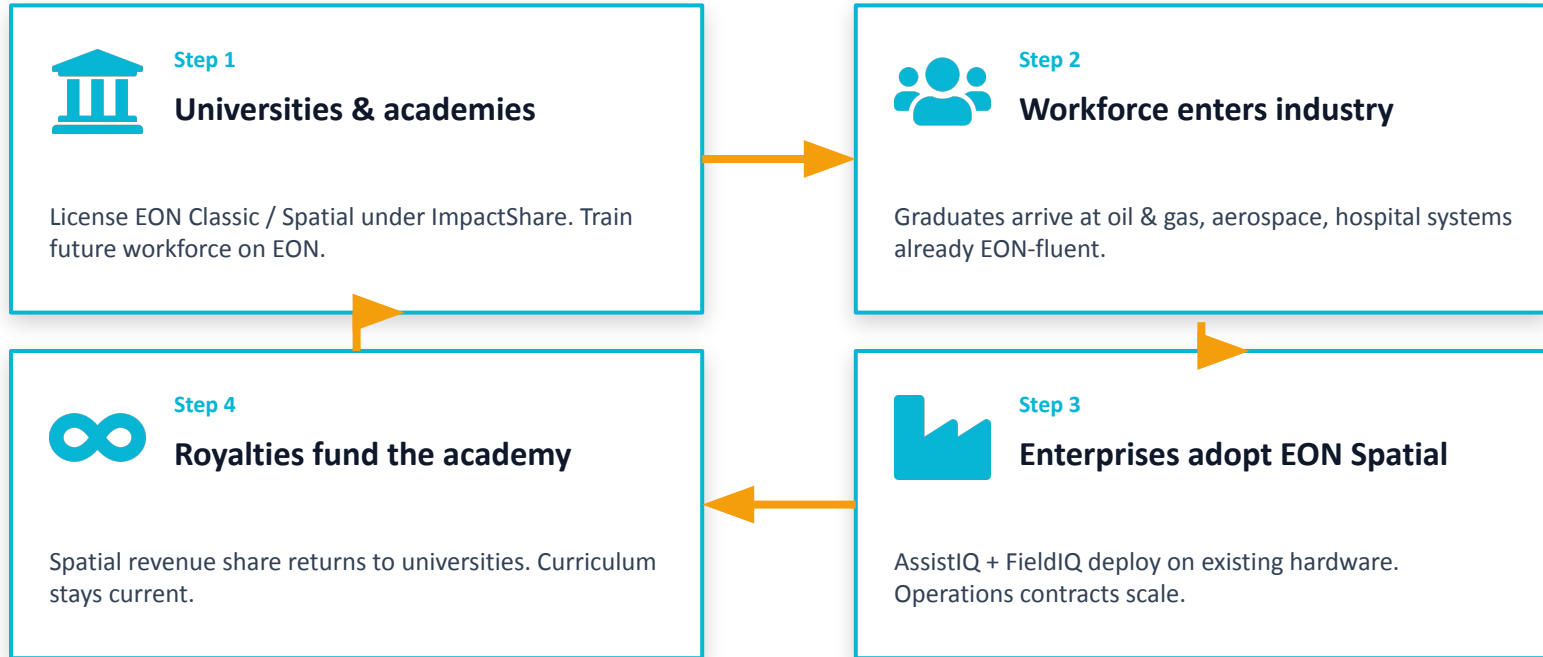
ARRIVING 2027+

Meta Artemis (consumer) · Apple AR Glasses · Next-gen Android XR · Samsung Gen-2 LEdoS · Qualcomm AR2 platforms

The customer pilots on what's in their hands today. The platform scales onto whichever ecosystem wins.

The flywheel: students become technicians become customers.

ImpactShare™ ties the academic pipeline to the enterprise contract. Both feed each other.



Already live with the world's most demanding operators.

Active engagements across energy, vocational training, and aerospace.



ExxonMobil

Energy / Upstream

Signed POC. Upfront payment structure. Genesis 3 procedural authoring for field operations.



Saudi Aramco

Energy / National Champion

OCI in-kingdom hosting confirmed. Ongoing engagement across training and field assist.



NLI Kuwait

Energy / GCC

\$78K activation partnership proposal. GCC first right of refusal.



UCR Extension

Higher Ed / Pilot

Socially Immersive English (ENG400), ~100 seats, June 1 start. AI-fluency pathway.



Skills Group NZ

Vocational / National

\$900K potential contract. National skills infrastructure.



Multi-vertical

4,400+ institutional customers, 80+ countries

Deepest reference base in the category. 25 years of accumulated procedural content.

The new buyer is the CIO with an experimentation budget.

CIOs face mandates to deploy AI fast. White-collar AI is overcommitted. Industrial AI is open.

THE CIO PERSONA

CIO / CTO · Industrial Enterprise

Innovation budget:

\$250K – \$2M, flexible

Mandate:

deploy AI somewhere in the operation this year

Pain:

white-collar AI doesn't move the P&L; aging workforce; unplanned downtime

WHAT WE SAY

“Pure AI handles your keyboard workers. We handle the 70% of your workforce that doesn't touch one.”

Pilot in 90 days on existing hardware.
Prove ROI against one shutdown.
Scale into operations budget in FY27.

The CIO Innovation Package.

A 90-day pilot priced for the innovation pool. Designed to convert into an operations contract.

90-DAY PILOT

\$250K

Entry. One site. One workflow.

Fixed scope.

One asset class.

One field team (25–50 users).

One operations KPI baselined and re-measured.

WHAT THE CIO GETS IN 90 DAYS

01 Asset capture & Genesis 3 authoring

We capture the chosen asset on-site and generate the spatial procedural overlay.

02 AssistIQ deployment on existing hardware

Ray-Ban Meta Display, iPad, or HoloLens — whatever the team already has.

03 Baseline + 90-day delta measurement

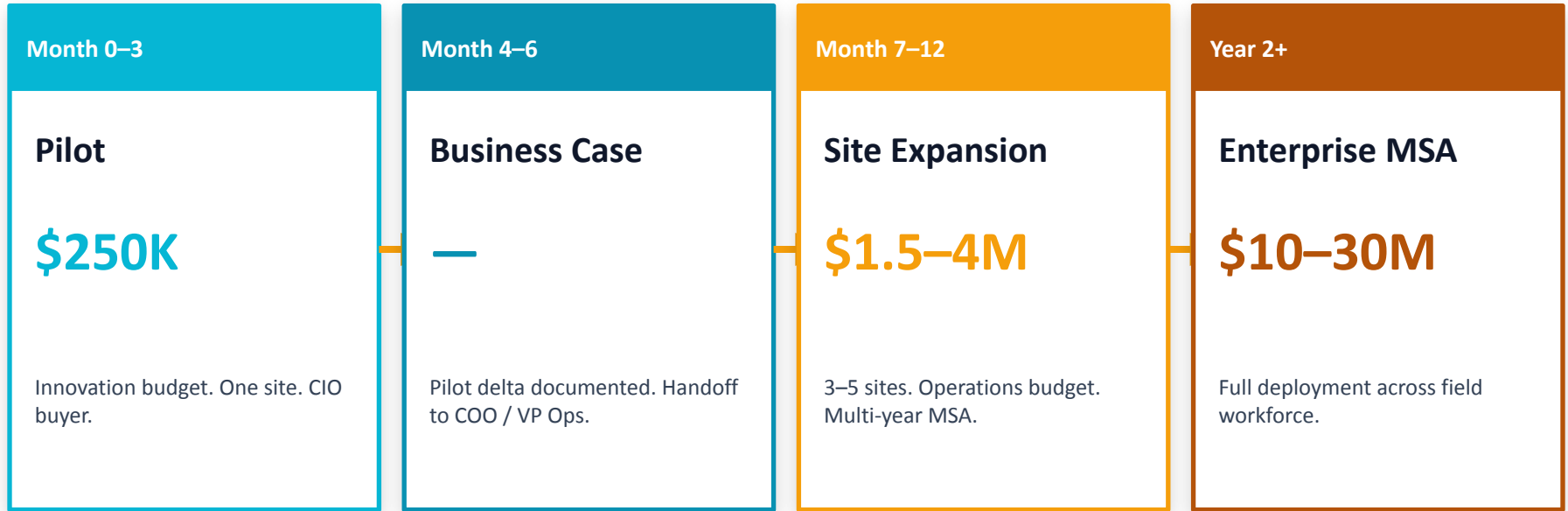
Mean time to complete, error rate, first-time-fix rate, near-misses logged.

04 Pilot-to-Operations playbook

Pre-built business case template for COO / VP Ops handoff in month 4.

The pathway: pilot dollars in, operations dollars out.

A 40x deal-size expansion in 12 months, justified by a single operational KPI.



Single justification: one prevented unplanned shutdown (\$20M+) pays for the entire enterprise MSA.

The hardware companies need us as much as we need them.

Meta, Google, Samsung, Apple, and Qualcomm are starved for credible enterprise content. EON arrives with 25 years of it.

WHAT THEY NEED FROM US

- An enterprise launch story for their consumer hardware
- A vertical industrial showcase at Connect, Unpacked, I/O, WWDC
- An anchor developer for their AR SDKs and content marketplaces
- Co-sell motion into Fortune 500 industrial accounts
- A credible voice for procurement (“yes, this is enterprise-ready”)

WHAT WE NEED FROM THEM

- Pre-integration on Android XR / Horizon OS / visionOS
- Co-marketing spend on enterprise launch moments
- Channel intros into their existing enterprise accounts
- Hardware loaners and certified SDK access for our 4,400 customers
- Stage time at developer conferences for the industrial story

Eight hardware partners. One value proposition.

Tiered by 2026 launch window. First conversations open within 30 days.

T1

Qualcomm

Amon's team — the macro thesis came from them

T1

Samsung Mobile B2B

Aug 2026 Galaxy Glasses launch needs enterprise demo

T1

Meta Reality Labs

Orion developer rollout 2026; Artemis consumer 2027

T1

Google Android XR

Multi-OEM platform; Gemini enterprise integration

T2

Apple Vision Pro Enterprise

AR glasses 2027–28; existing enterprise channel

T2

Snap Specs Inc.

Consumer launch 2026; first true ambient AR

T2

Microsoft (HoloLens legacy)

Existing enterprise base; integration with Azure AI

T3

Xreal / Pico / RayNeo

Pragmatic shipping today; quick wins on Android XR

Why now.

Five vectors converging in a 24-month window. Any one would justify the bet. Together they're a forcing function.



Hardware inflection

Five major AR glasses ecosystems launch in 2026–2028.



Workforce cliff

Skilled-trades retirement is accelerating in energy, aerospace, healthcare.



AI mandate

Every CIO has a board-level mandate to deploy AI somewhere this year.



Content cost broken

Genesis 3 drops per-asset authoring cost by an order of magnitude.



Partner appetite

Meta, Google, Samsung, Apple need an industrial showcase. Now.

Late-mover penalty is real. The window to anchor enterprise AR closes when Galaxy Glasses ship in August.

The 12-month plan.

Tied to Series A milestones. Tied to the August Galaxy Glasses launch. Tied to FY27 operations budgets.

Q2 2026 Foundation	Q3 2026 Launch	Q4 2026 Convert	Q1 2027 Scale
<ul style="list-style-type: none">• Memo, deck, press release published• CIO Innovation Package live• First Tier-1 partner conversation opened	<ul style="list-style-type: none">• Galaxy Glasses launch with EON industrial demo• First 2 CIO pilots signed (\$500K combined)• Series A close (EAV)	<ul style="list-style-type: none">• Pilot → Operations contract handoff: 2 customers• First \$5M+ operations contract signed• Bootcamp Pride Day CIO track launched	<ul style="list-style-type: none">• 5 CIO pilots in-flight• First partnership LOI co-marketing exec'd• \$25M ARR run-rate visible from Spatial OS

CLOSE

**Amon gave us the language.
The hardware companies need us.
The customers are already on the books.
The product is shipping today.**

The only question is how fast we tell this story before someone else tries to.

Dan Lejerskar

Founder & Chairman · EON Reality · EON AI Ventures

dan@eonreality.com · eonreality.com