

BE ME

## EON BE ME

**Office hours don't scale. Genius does.**

Every student's best professor — available every hour.

A partnership proposal from EON AI Ventures and EON Reality.



# The constraint is time, not talent.

Your best faculty are your most valuable asset and your tightest constraint. Most students get the shallow version because access to depth is rationed by office hours and timing.

**1:300**

Typical undergraduate faculty-to-student ratio

Upper-division courses

**2 hrs**

Weekly office hours per faculty member

**<10%**

Students who attend office hours



**You can hire more faculty. You cannot manufacture more office hours.**



Average



## A faculty member becomes a Brainy Coach.

*Available to every student in their course or program, twenty-four hours a day, with the faculty member's voice, knowledge, and judgment encoded into a conversational AI persona.*

### The faculty member is captured

Through a structured 25-40 hour engagement, the faculty member's voice, working style, and tacit knowledge are encoded into a fully designed persona. The faculty member reviews and approves before launch, and may withdraw consent at any time.

### Students get 24/7 access

Every student in the course, program, or department can converse with the persona at any time. Course-specific questions, exam preparation, conceptual clarification, and project guidance become available when students actually need them.

### Faculty member earns

Each faculty member receives a share of the institutional licensing revenue their persona generates, rewarding faculty whose expertise is most valuable to students.



## Three things we want to be clear about up front.

### 01 Not a replacement for the faculty member

The persona supplements the faculty member's teaching. It does not replace lectures, advising relationships, or research mentorship.

### 02 Not a generic AI tutor

Be Me is a named, specific faculty member with the rigor, perspective, and conversational style that make that faculty member who they are.

### 03 Not a permanent commitment

The faculty member may withdraw consent at any time, for any reason, with no penalty. On withdrawal, the persona is deactivated within seven days.

## "It's 11pm. I have a question. Now what?"

### Without Be Me

- Email the professor and wait until tomorrow.
- Search the textbook and hope the right page exists.
- Search the internet and sift through generic results.
- Ask a generic AI that does not match the course.
- Give up and hope it does not matter on the exam.

### With Be Me

"Professor [Name], I'm working on Problem 3 and I think I'm misunderstanding what you said in class about [concept]. Can you walk me through it?"

Students get the professor's actual perspective, in the professor's actual voice, calibrated to the course they're actually in.



## Reach further. Earn more. Stay in control.

### Reach

Mentor more students without losing time for work that needs human presence.

### Earn

60% of institutional licensing revenue flows to EON, 30% to the institution, and 10% to participating faculty.

### Control

Review, approve, pause, modify, or withdraw your persona at any time.

### Legacy

Preserve decades of knowledge in a form students can engage with long after a single semester ends.



## Aligned incentives. Transparent split.

*The Be Me revenue share is designed so that every party gains when student usage grows. EON covers development cost up front; revenue begins after the persona is in production.*

**50%**

**EON AI Ventures**

Development, infrastructure, safety, operations, support

**40%**

**[UNIVERSITY NAME]**

Academic affairs ownership, faculty support, institutional priorities

**10%**

**Participating faculty**

Quarterly distribution tied to persona usage

Pricing is set per agreement based on student count and program scope.

# A 3-faculty pilot. One semester. Real results.

## Phase 0

### Selection

~2 weeks

[University] selects 3 participating faculty members and each faculty member individually consents.

## Phase 1

### Capture

Weeks 1-9

Each faculty member participates in a 25-40 hour structured engagement across interview, corpus inventory, tacit knowledge capture, and persona engineering.

## Phase 2

### Review

Weeks 10-12

Faculty review pre-launch, institution reviews acceptance criteria, and EON runs safety and quality QA.

## Phase 3

### Live semester

1 full term

Personas go live to students, followed by mid-term and end-of-term evaluation.

## The non-negotiables.

- Review rights before any student access and the ability to require changes.
- Withdrawal rights at any time, with persona deactivation within 7 days.
- Veto over commercial endorsements, objectionable statements, or use outside scope.
- Quarterly review rights with PII-scrubbed conversation samples.
- Confidentiality of any non-public information contributed to the persona.

These protections are documented in the [Subject Expert Identity & Knowledge Release](#).



## What we built so you can sleep at night.

- Hard escalation guard layer for crisis and urgent-risk cases.
- FERPA-aligned data handling under the institution's framework.
- Persona scope discipline with graceful redirection outside scope.
- Audit and review with faculty and institutional visibility.
- Persistent disclaimer architecture and a clear withdrawal mechanism.



# EON Reality. 25 years. 4,400 institutions. 80 countries.

*The Brainy AI persona engine behind Be Me already powers deployments across enterprise and education settings.*

**25**

Years of operating history

**4,400+**

Institutional customers

**80+**

Countries served

136M+ platform downloads. EON AI Ventures Pte Ltd is the contracting party; EON Reality, Inc. is the operating partner.

## Three commitments to start the pilot.

### 01 An institutional sponsor

A senior academic affairs leader who owns the program internally and can commit to a one-semester pilot.

### 02 Three willing faculty

Representative faculty who understand the protections and want to participate.

### 03 General Counsel review window

Approximately 2 weeks for legal review of the partnership agreement, Subject Expert Release, and data-handling provisions.

## After one semester.

- Three live faculty personas serving every student in participating courses.
- Real usage data on frequency, topics, depth, and satisfaction signals.
- Faculty feedback on what worked, what to change, and what surprised them.
- An institutional report suitable for boards, peers, and accreditors.
- Evidence for whether to expand to more faculty, departments, or the full institution.
- First-mover positioning in a category that barely existed a year ago.



## AI is the question every chancellor is being asked.

"What is your institution doing about AI?" Most institutions answer with policy statements, course offerings, and faculty training. Be Me is a different answer: use AI to extend the reach of your most valuable asset, your faculty, to every student you serve.



# If the pilot works, here's where it goes.

## Year 1

### Department-wide rollout

10-15 faculty captured over the academic year. Every student in the department gets access.

## Year 2

### Cross-institutional expansion

Multiple departments, specialty programs, and graduate schools.

## Year 3+

### Network effects

High-value faculty personas become recognized and potentially licensable across peer institutions, with consent.

## The hard questions. Our answers.

- Does this devalue faculty? No. It extends visibility, recognition, and income.
- What if faculty do not want to participate? Participation is voluntary at every level.
- What about academic integrity? Personas support learning, not assignment completion.
- What if a persona says something wrong? Launch is gated by QA and faculty approval, with ongoing monitoring.
- What about FERPA and privacy? Conversation content follows institutional policy and is not used for model training without consent.
- What if the pilot fails? EON covers development cost; institutional risk is operational time, not sunk capital.



## From this conversation to a launched pilot.

**01**

### Internal sponsor identified

Week 0

[University] confirms the senior academic affairs leader who will own the engagement internally.

**02**

### Faculty recruitment conversation

Weeks 1-2

EON joins one conversation with prospective faculty to walk through the experience and answer questions.

**03**

### Legal review

Weeks 2-4

General Counsel reviews the partnership agreement, Subject Expert Release, and data-handling provisions.

**04**

### Pilot agreement signed

Weeks 4-6

Three faculty consented, institutional agreement executed, and the EON team mobilizes.

**05**

### Capture begins

Week 6+

First faculty enters Phase 1 of the capture protocol and the build-to-launch sequence starts.

## Office hours don't scale. Genius does.

Every student's best professor — available every hour.

### PRIMARY CONTACT

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To begin: a 30-minute conversation with your senior academic leadership team.

