

EON AI VENTURES · STUDENT AMBASSADOR PROGRAM · 2026

# Ambassador Army

**30% RECURRING COMMISSION**

10,000 micro-salespeople. Uber's playbook.  
Self-funded from the revenue they generate.

Spark \$19/mo

All In \$49/mo

Paid via Stripe

# The Numbers That Drive Everything

**30%**

Recurring commission  
per referral, per month

**\$228**

Monthly income  
4K-follower student

**12mo**

Commission active  
per referral

**10K**

Ambassador target  
by end of year

## EARN SCENARIOS

10 friends from your course

10 × Spark

**\$57/mo**

Campus club (200 members)

20 × Spark

**\$114/mo**

Instagram (4K followers)

40 × Spark

**\$228/mo**

LinkedIn + Instagram combined

30 Spark + 10 All In

**\$318/mo**

*No cap on earnings. No geographic restrictions. Paid monthly via Stripe.*

# Two Plans. One Commission Rate. No Cap.

SPARK

# \$19

per month / per subscriber

Your 30% commission

# \$5.70

per referral, every month they stay

**40 referrals = \$228/mo**

ALL IN

# \$49

per month / per subscriber

Your 30% commission

# \$14.70

per referral, every month they stay

**40 referrals = \$588/mo**

# Four Steps. Then You're Earning.

## 01 You're already in

Converting to Spark (\$19) or All In (\$49) automatically qualifies you. No application, no interview, no approval wait.

## 02 Get your link + kit

A unique referral link + ambassador kit: pre-written Instagram captions, WhatsApp messages, and email templates — ready to copy-paste.

## 03 Share → They join → You earn

Every friend who signs up through your link earns you 30% of their subscription every single month for 12 months. Stack referrals — there's no ceiling.

## 04 Stripe pays you on the 1st

Direct deposit to your bank or card. No minimums. No waiting. Your first referral earns \$5.70 — it's in your account on the 1st of next month.

*Uber didn't hire drivers. They activated people who already had cars. We're activating students who already believe in the product.*

# Everything Pre-Written. Zero Friction to Share.

## Instagram

Score reveal + income angle captions

## WhatsApp

Personal (under 30) + large group (campus org)

## LinkedIn

Professional framing — link in first comment

## Email

1-to-1 personal outreach template

### WHAT'S IN THE KIT

#### 6 templates

Copy-paste ready across all channels

#### Your referral link

Pre-filled into every template

#### Real tone

Sounds like you, not a marketing email

#### Multi-language ready

Templates adapt to your language

#### Dashboard

Live: referrals, earnings, next payout

#### Monthly leaderboard

Top 10 get bonus month free

*Ambassadors post within 48 hours of getting their kit. Pre-written content removes the #1 reason people don't share.*

# Monthly Recognition. Real Competition.



**Sofia R.**

Buenos Aires, Argentina

**\$612/mo**



**Rohan M.**

IIT Bombay, India

**\$484/mo**

**3**

**Amara K.**

Univ. Cape Town, S. Africa

**\$342/mo**

**4**

**Lucas T.**

USP, Brazil

**\$285/mo**

**5**

**Yuki N.**

Waseda, Japan

**\$228/mo**



**Top 10 monthly**

Bonus month free + public EON recognition across 80+ countries



**EAFI credential**

Verified Ambassador badge for LinkedIn — signals entrepreneurial initiative



**Global. No cap.**

Refer anyone, anywhere. No assigned territories. No earnings ceiling.



**B2B bonus trigger**

200+ referrals at one school auto-flags an institutional deal — you get a bonus if it closes

*Top 10 ambassadors get their subscription free. The army is self-funded — commissions are paid from the revenue referrals generate.*

# Every Ambassador Is a Micro-RADAR

## B2B AUTO-FLAG

If referrals concentrate at a single institution —

**200+ students at one university —**

EON's system auto-flags it. Our team approaches that institution for a full partnership deal.

# 200+

**You get an institutional bonus if the deal closes.**



### You share your link

WhatsApp group, course chat,  
campus.org



### 200 students join at one school

System detects domain  
concentration, flags RADAR



### EON closes the institution

You receive institutional  
ambassador bonus

*B2C hustle converts to B2B deal — without any enterprise sales. Each ambassador is a micro-RADAR in their own network.*

# 3 Automated Emails. Triggered on Conversion.

**E1** Instant

**SUBJECT**

You just unlocked something beyond your subscription

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**HOOK**

Show the math immediately. \$57→\$228/mo. 60-second activation.

→ **Activate my account** →

**E2** Day 3

**SUBJECT**

What 40 Instagram followers earns you every month

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**HOOK**

Sofia's story. 4,200 followers. \$228/mo. Leaderboard is live.

→ **Get my referral link**

**E3** Day 7

**SUBJECT**

This closes out your ambassador window

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**HOOK**

New hook: the B2B institutional trigger. 200 referrals = enterprise bonus. Final email.

→ **Activate — final chance**

UNENROLL RULE: If ambassador activates at any point → remove immediately. After Email 3 → remove regardless. Hard stop.

# What 1,000 Ambassadors Looks Like

**1,000**

**Ambassadors active**

Day 90 target

**15**

**Avg referrals each**

Conservative estimate

**15,000**

**Total subscribers**

From ambassador channel alone

**\$285K**

**Monthly ARR impact**

At \$19 avg plan × 15K users

## THE SELF-FUNDING MATH

15,000 subscribers @ avg \$22/mo

**\$330,000/mo revenue**

Ambassador commission (30% × 12mo active avg)

**~\$99,000/mo in commissions**

Net revenue after ambassador payouts

**\$231,000/mo**

**Ambassador program cost to EON**

**\$0 upfront — 100% self-funded**

# What We Need to Go Live

## PHASE 1

### Product

Referral link generation system (unique per ambassador)

Ambassador dashboard: referrals, earnings, payout date

Stripe Connect integration for monthly payouts

B2B domain-concentration detection → RADAR flag

## PHASE 2

### Content

HTML fact sheet live at ambassador landing URL

6 kit templates loaded in dashboard (copy-paste)

3 recruitment emails loaded in sequencer

Monthly leaderboard reset mechanism automated

## PHASE 3

### Launch

Trigger: Spark/All In payment confirmation → Email 01

CRM property: ambassador\_activated = true/false

Unenroll logic: activated → remove from sequence

Day 90 review: target 1,000 active ambassadors

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# 10,000 students. Each one a micro-RADAR.

Fully self-funded from the revenue they generate.  
Uber's playbook. Our students. Our market.

HTML Fact Sheet ✓

3 Recruitment Emails ✓

6 Kit Templates ✓

This Deck ✓