

# The Pyramid Is Falling.

*The Obelisk Is You.*

WHY THE NEXT 90 DAYS DECIDE WHO BUILDS POST-PYRAMID CONSULTING.



Anchored in: Pat Petitti, "A perfect storm is coming for legacy consulting firms," Fast Company, April 27, 2026.

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# Five facts. One source.

## All published this week.

“Clients now expect a return from every dollar. They don’t just want strategy, nor do they want PowerPoint decks, banks of data or the research that used to be a core value prop of legacy consulting firms. LLMs can get you that in a matter of seconds.”

— Pat Petitti, CEO of Catalant, Fast Company, April 27, 2026

**11%**

MCKINSEY  
WORKFORCE CUT

**25K**

AI AGENTS AT  
MCKINSEY NOW

**25%**

FASTER WITH AI  
(HARVARD)

**40%**

HIGHER QUALITY  
(HARVARD)

**\$400B**

GLOBAL  
CONSULTING SPEND



II. THE STRUCTURAL EVOLUTION

# Pyramid → Obelisk → Obelisk-of-One.

Petitti named the first two. EON ships the third.

## 01

### THE PYRAMID BIG CONSULTING, 2010-2025

Partners sell. Managers oversee. Junior consultants generate slides at \$300-500/hr billable.

Works only while the base keeps growing.

CANNOT SURVIVE WITHOUT RESTRUCTURING.

## 02

### THE OBELISK BOUTIQUE FIRMS, 2025-2030

Senior experts plus AI tools. No junior layer. Catalant, Heidrick Consulting, sector specialists.

This is the model that survives.

REAL — BUT YOU STILL NEED ACCESS TO THE FIRM.

## 03

### THE OBELISK-OF-ONE EON DOOR 3, AVAILABLE NOW

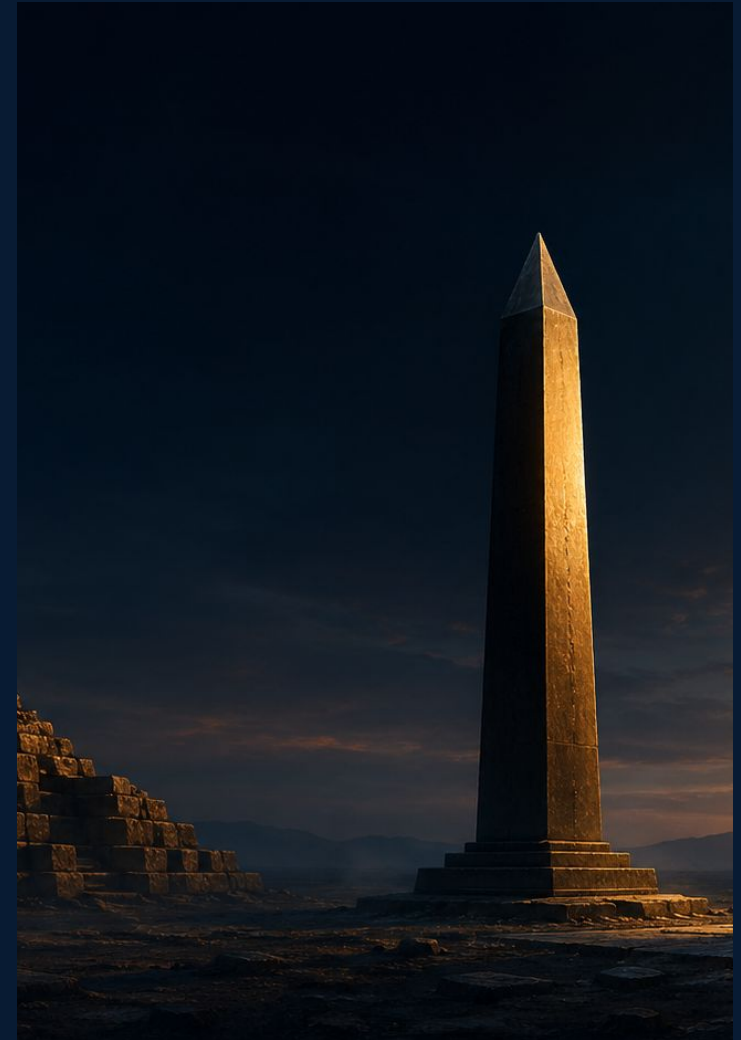
You + 250 AI agents + EON Marketplace + EAFI credential.

The obelisk model, except you don't wait to be hired.

You deploy on Day 91.

\$975 ONCE OR \$99/MO · 90 DAYS · NO FIRM REQUIRED.

The pyramid takes the hit. The obelisk survives. The obelisk-of-one personalizes the model.



## Three reasons the laid-off consultant is the highest-LTV prospect EON has.

### 01

“McKinsey reduced its workforce by over 11%...”

The pyramid base is gone, and the wave is hitting the demographic most able to pay.

Not blue-collar workers. McKinsey associates. Cash. Severance. Four-month runways.

DOOR 2 · OPERATOR

### 02

“Clients want people who have solved the exact problem before...”

The market now values operators over junior leverage.

EON can train operators because it is not built around the old pyramid.

DOORS 2 + 3

### 03

“Boutique firms are experimenting with the obelisk model...”

Petitti legitimised the obelisk at firm level.

EON turns it into an individual stack: senior expert + agents, no firm required.

DOOR 3 · BUILDER

Reasons 4 and 5 continue on the next slide.



## And the two reasons that close the deal: shipped evidence and \$400B in transition.

### 04

“Companies expect ‘show me, don’t tell me’ consulting...”

EON is differentiated by requiring a live shipped artifact as a graduation condition.

Door 3 produces a live product URL. Door 2 a deployed agent system.  
Door 1 real simulation hours plus EAFI.

ALL THREE DOORS

### 05

“The global consulting industry represents over \$400 billion...”

\$400B is being unbundled. EON is the cheapest, fastest path to claim a slice.

Built outside the pyramid, ground-up, individual-level, AI-native.

DOOR 3 · BUILDER

FIVE REASONS, ONE PROGRAMME, \$975 ONCE OR \$99/MO. THE OBELISK-OF-ONE IS ONE CLICK AWAY.



THE CLOSE

**The pyramid is falling.**  
**The obelisk is the model that survives.**  
*EON ships the obelisk-of-one in 90 days.*

*If you were just laid off from Big Consulting, or you're an analyst watching the pyramid base collapse, you have the cash, urgency, and analytical disposition to join the first cohort chasing the \$400B market now in transition.*

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